



Master of Business (Domestic students)

Program code 5632	Admission requirements Any Bachelor degree or higher	Commencing in Trimester 1, Trimester 2 and Trimester 3
Available at Gold Coast Campus, Nathan Campus	(more)	Next start date Trimester 3, 2019 (more)
Duration 2 years full-time 4 years part-time		Applications close Sunday, 13 October 2019 Apply Now
Credit points 160		
Indicative fee \$27,000.00* per year (more) * 2020 indicative annual fee		

Degree requirements: Students who started Trimester 3 - 2019

To be eligible for the award of *Master of Business (MBus)*, a student must successfully complete 160 credit points including:

- 40 credit points for one major or 40 credit points from across the majors;
- 40 credit points for a second major, electives or the dissertation pathway.

To be eligible for the award of *Master of Business (MBus)*, a student admitted with **40 credit points of advanced standing** must successfully complete 120 credit points including:

- 40 credit points for one major or 40 credit points from across the majors;
- 40 credit points for a second major, electives or the dissertation pathway.

To be eligible for the award of *Master of Business (MBus)*, a student admitted with **80 credit points of advanced standing** must successfully complete 80 credit points including:

- 40 credit points for one major or 40 credit points from across the majors.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words 'This award was achieved with Distinction' will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 9 - Masters Degree (Coursework).

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 3 - 2019

Program options

Note: The Trimester 3 intake will be available at Nathan only.

Trimester	Course code	Course title	CP
Tri 1,2,3		Standard program	160
		OR	
Tri 1,2,3		Program with 40 credit points of advanced standing	120
		OR	
Tri 1,2,3		Program with 80 credit points of advanced standing	80

Standard program

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	7007EHR	People Management	10
Tri 1,2	7111AFE	Accounting	10
Tri 1,2	7318AFE	Business Data Analytics	10
Tri 1,3	7121IBA	Leadership for Sustainable Business (NA&GC Tri 1; NA Tri 3)	10
Tri 1,3	7006EHR	Future of Work (NA&GC Tri 1; NA Tri 3)	10
Tri 1,2,3	7003MKT	Marketing Foundations	10
Tri 2,3	7008IBA	Global Business Strategy (NA&GC Tri 2; NA Tri 3)	10
Tri 2,3	7002GIR	Business and Government (NA&GC Tri 2; NA Tri 3)	10
Tri 1,2,3		One major	40
		OR	
Tri 1,2,3		Courses across the majors	40
Tri 1,2,3		Electives	40
		OR	
Tri 1,2,3		Second major	40
		OR	
Tri 1,2		Dissertation pathway	40

Program with 40 credit points of advanced standing

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	7121IBA	Leadership for Sustainable Business (NA&GC Tri 1; NA Tri 3)	10
Tri 1,3	7006EHR	Future of Work (NA&GC Tri 1; NA Tri 3)	10
Tri 2,3	7008IBA	Global Business Strategy (NA&GC Tri 2; NA Tri 3)	10
Tri 2,3	7002GIR	Business and Government (NA&GC Tri 2; NA Tri 3)	10
Tri 1,2,3		One major	40
		OR	
Tri 1,2,3		Courses across the majors	40
Tri 1,2,3		Electives	40
		OR	
Tri 1,2,3		Second major	40
		OR	
Tri 1,2		Dissertation pathway	40

Program with 80 credit points of advanced standing

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	7121IBA	Leadership for Sustainable Business (NA&GC Tri 1; NA Tri 3)	10
Tri 1,3	7006EHR	Future of Work (NA&GC Tri 1; NA Tri 3)	10
Tri 2,3	7008IBA	Global Business Strategy (NA&GC Tri 2; NA Tri 3)	10
Tri 2,3	7002GIR	Business and Government (NA&GC Tri 2; NA Tri 3)	10
Tri 1,2,3		One major	40
		OR	
Tri 1,2,3		Courses across the majors	40

Dissertation pathway

To be eligible to undertake the **Dissertation pathway**, a student must have met the following criteria:

- attained a minimum GPA of 5.5 across the core and major courses and
- lodged a completed *Nomination of Dissertation Topic and Supervisor for Coursework Masters Dissertation* form (obtained from a Griffith Student Centre) and
- the suitability of the proposed dissertation topic and the resources available to support the candidature including availability of appropriate supervision.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2	7010GBS	Research Design (NA&OL Tri 1; GC&OL Tri 2)	10
Tri 1,2	8002GBS_P1	Business Dissertation	10
Tri 1,2	8002GBS_P2	Business Dissertation	10
Tri 1,2	8002GBS_P3	Business Dissertation	10

Majors (16 available)

Accounting

This major is offered at Nathan.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2	7114AFE	Management Accounting and Strategy	10
Tri 1,2	7150AFE	Accounting Information Systems	10
Tri 1,2	7153AFE	Ethics and Governance	10
Tri 1,2	7157AFE	Global Strategy and Leadership	10

Business Law

This major is offered at Nathan.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2	7159AFE	Principles of Business and Corporations Law	10
Tri 1,2	7158AFE	Insolvency Law	10
Tri 1	7152AFE	Forensic Accounting (not offered in 2019)	10
		OR	
Tri 1,2	7150AFE	Accounting Information Systems	10
Tri 1,2 or 3	7106AFE	Income Tax Law	10

Digital Business

This major is offered at Nathan.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	7117IBA	Business Intelligence Systems	10
Tri 1	7118IBA	Information Policy and Governance	10
Tri 1,2	7040MKT	Digital and Interactive Marketing	10
Tri 2	7040IBA	Managing Digital Systems	10

Economics

This major is offered at Nathan.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2	7303AFE	Economics	10
Tri 2	7326AFE	Government Budgeting and Fiscal Policy (offered at SB) (not offered in 2019)	10
Tri 3	7319AFE	Cost Benefit Analysis and Applications	10
Tri 2	7320AFE	International Macroeconomics (not offered in 2019)	10

Employment Relations (OUA)

This major is offered online via [Open Universities Australia \(OUA\)](#). Students who wish to enrol in OUA units are advised to refer to the OUA website.

Trimester	Course code	Course title	CP
Tri 1		EHR704 - Managing Equity and Diversity (offered in OUA Session 1)	10
Tri 2		EHR713 - Negotiation and Dispute Resolution (offered in OUA Session 2)	10
Tri 2		EHR706 - Work Health and Safety (offered in OUA Session 2)	10
Tri 2		EHR707 - Employment Relations Strategy (offered in OUA Session 2)	10

Event Management

This major is offered at Gold Coast.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	7343THS	Sport and Event Consumer Experiences	10
Tri 1,2	7227THS	Event Coordination and Logistics (GC Tri 1; SB Tri 2)	10
Tri 2	7231THS	Sustainable Event Operations and Management	10
Tri 1,2	7228THS	Business Event Management (SB Tri 1; GC Tri 2)	10

Human Resource Management

This major is offered at Nathan and Gold Coast.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2	7024EHR	International and Comparative Human Resource Management and Employment Relations (NA&GC Tri 1; NA Tri 2)	10
Tri 2	7011EHR	HRM Strategy	10
Tri 1,2	7012EHR	Organisational Change (NA Tri 1; GC Tri 2)	10
Tri 2	7013EHR	Performance and Reward Management	10

Information Systems

This major is offered at Nathan.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	7117IBA	Business Intelligence Systems	10
Tri 2	7116IBA	Data Resource Management	10
Tri 2	7114IBA	Information Management and Control	10
Tri 2	7113IBA	Enterprise Mobility	10

Innovation and Entrepreneurship

This major is offered at Nathan, Gold Coast and Online.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2	7030MKT	Innovation for Growth (NA Tri 1; GC Tri 2)	10
Tri 1,2	7040MKT	Digital and Interactive Marketing (GC Tri 1; NA Tri 2)	10
Tri 1,2	7032MKT	Strategic Marketing (GC Tri 1; NA Tri 2)	10
Tri 1,2	7045IBA	Business Plan Development (NA&OL Tri 1; GC&OL Tri 2) (not offered in 2019)	10
		OR	
Tri 2	7100IBA	Applied Project	10

International Business

This major is offered at Nathan.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	7928IBA	Cross-Cultural Management	10
Tri 1	7013IBA	Politics of the Global Economy	10
Tri 1,2	7921IBA	International Business	10
Tri 1,2	7009IBA	Knowledge Management for Product Innovation	10

International Tourism and Hospitality Management

This major is offered at Gold Coast and South Bank.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2	7204THS	Competitiveness, Strategy and Risk Management (GC Tri 2; SB Tri 1)	10
Tri 1,2	7201THS	Tourism and Hospitality Operations Management (GC Tri 2; SB Tri 1)	10
Tri 1,3	7202THS	The Hospitality Experience (GC Tri 1&3; SB Tri 1)	10
Tri 1,3	7205THS	Managing the Tourism and Hospitality Workforce (GC Tri 1&3; SB Tri 1)	10

Management

This major is offered at Nathan.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	7115IBA	Managing Complex Projects	10
Tri 1	7928IBA	Cross-Cultural Management	10
Tri 2	7106IBA	Managerial Problem Solving	10
Tri 2	7112IBA	Globalisation and Corporate Social Responsibility	10

Marketing

This major is offered at Nathan, Gold Coast and Online.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2	7210MKT	Advanced Consumer Behaviour (GC Tri 1; NA Tri 2)	10
Tri 1,2	7209MKT	Integrated Marketing Communication (NA Tri 1; GC Tri 2)	10
Tri 1,2	7207MKT	Market Research (NA Tri 1; GC Tri 2)	10
Tri 1,2	7032MKT	Strategic Marketing (GC Tri 1; NA Tri 2)	10

Public Policy (Online)

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	7023GIR	The Political, Legal and Governance Environment	10
Tri 2	7027GIR	Implementation and Service Delivery	10
Tri 2	7033GIR	Prudence, Ethics and Accountability	10
Tri 2	7024GIR	Evaluating Policy and Measuring Performance	10

Sport Management

This major is offered at Gold Coast.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	7337THS	Managing Sport Venues and Facilities	10
Tri 1	7343THS	Sport and Event Consumer Experiences	10
Tri 2	7334THS	Sport and Social Media	10
Tri 2	7254THS	Managing Volunteers for Sport and Events	10

Supply Chain Management (South Bank and Online)

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	7102IBA	Strategic Supply Chain Management	10
Tri 1	7108IBA	Supply Chain Modelling	10
Tri 2	7103IBA	Global Business Logistics	10
Tri 2	7105IBA	Strategic Sourcing	10

Electives (1 available)

Listed electives

Students can complete elective courses from the list below or from any of the Master of Business majors.

Students may choose electives from other parts of the university that are relevant to their program of study. This option

Trimester	Course code	Course title	CP
Tri 1	7115IBA	Managing Complex Projects	10
Tri 1	7004EHR	Management Consulting	10
Tri 1,2	7211AFE	Corporate Finance	10
Tri 1,2	7030MKT	Innovation for Growth (NA&OL Tri 1; GC&OL Tri 2)	10
Tri 1,2	7921IBA	International Business	10
Tri 1,2	7004MKT	Marketing for Social Change	10
Tri 1,2	7012EHR	Organisational Change (NA Tri 1; GC Tri 2)	10
Tri 1,2	7004GBS	PG Business Internship I	10
Tri 1,2	7005GBS	PG Business Internship II	20
Tri 1,2	7009IBA	Knowledge Management for Product Innovation	10
Tri 1,2,3	7510LFC	Community Internship	10
Tri 2	7106IBA	Managerial Problem Solving	10
Tri 1,2	7924IBA	Negotiation Strategy and Skill (offered in Tri 1 from 2020)	10
Tri 1,2	7228THS	Business Event Management (SB Tri 1; GC Tri 2)	10
Tri 2	7021EHR	Leadership and Self Development	10
Tri 3	7007GBS	PG Global Mobility Internship II	20
Tri 3	7119IBA	Vietnam Study Tour, Postgraduate	10