



Bachelor of Business/Bachelor of Data Science (Domestic students)

Program code	Entry requirements	Prerequisites
1605	14	English (4SA)
Available at Gold Coast Campus, Nathan Campus	Overall position (OP) 2019 68 Rank 2019 (more)	Assumed knowledge Maths A or B (4SA)
Duration 4 years full-time 8 years part-time	Offered in Trimester 1, Trimester 2 and Trimester 3	OP 1-6 Guarantee If you receive an OP 1-6 or equivalent and meet subject prerequisites, you are guaranteed a place in this program.
Credit points 320		
Indicative fee Find out more Calculate your fees		

Why choose this program?

This program is scheduled to commence in Trimester 2, 2019.

As digital disruption becomes a reality, the ability to analyse vast quantities of data to extract relevant intelligence for commercial planning is a highly sought after skill. By combining these degrees, you will gain crucial skills in data science that they will be able to apply to business and commercial scenarios; helping to future-proof their careers. You'll gain the skills to analyse, manipulate, model and interpret large data sets using digital platforms and tools, including Python, Tableau, Hadoop and SQL. You will be able to apply these specialised skills to your business major to uncover patterns and generate valuable insights into business operations and decision making.

Through the Bachelor of Business you will gain a solid foundation in all aspects of business and develop an understanding of the social, cultural and political dimensions of business. You will enhance this knowledge with further expertise and experience by completing a major. You may choose not to complete a major, and combine a set of skills in their areas of interests.

Business majors

- Asian Business (Gold Coast, Nathan)
- Employment Relations (Gold Coast, Nathan)
- Entrepreneurship and Self-Employment (Gold Coast, Logan, Nathan, South Bank, online)
- Event Management (Gold Coast, Nathan)
- Human Resource Management (Gold Coast, Logan, Nathan, Online)
- International Business (Gold Coast, Nathan)
- Logistics and Supply Chain Management (Gold Coast, Nathan)
- Management (Gold Coast, Logan, Nathan, Online)
- Marketing (Gold Coast, Nathan)
- Real Estate and Property Development (Gold Coast, Nathan)
- Sport Management (Gold Coast, Nathan)
- Sustainable Enterprise (Nathan)
- Tourism Management (Gold Coast, Nathan)

My attendance during the program

Attendance information

This program is offered full-time and part-time at the Nathan and Gold Coast campuses. Some courses are also available online. You may choose to study courses at other campuses where the program structure allows.

As a full-time student, you will generally attend 12-15 hours of scheduled classes per week throughout the trimester. As a part-time student, you will generally attend 6-8 hours of scheduled classes per week.

Classes may be scheduled during the day and evening throughout the week.

Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

Work-integrated learning

Work-integrated Learning experiences are provided through a number of special purpose internship courses as well as through guest lectures, field trips, case study analysis, problem-solving of industry scenarios and policy analysis and development.

To gain hands-on experience in international markets students can take an internship with an international company or government agency, conduct market research in a target export or investment country, join a multinational company offshore on an internship, or prepare an export marketing plan for a product or service, or a development plan for a new product.

My career opportunities

My career opportunities

With combined qualifications in business and data science, you will find employment opportunities across a range of industries where you will develop data driven solutions for real-world issues in your chosen major.

What are the fees?

Commonwealth supported students

- The fee is indicative of an annual full-time load (80 credit points) in a program categorized to one of the Australian Government's three broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets **student contribution amounts** on an annual basis.
- [Find out more...](#)

Fee-paying undergraduate (domestic) students

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

Tuition fees

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)