



## Bachelor of Business/Bachelor of Asian Studies (Domestic students)

Program code	Entry requirements	Prerequisites
1551	15	English (4SA)
<b>Available at</b> Nathan Campus	Overall position (OP) 2019 66	<b>Assumed knowledge</b> Nil
<b>Duration</b> 4 years full-time 8 years part-time	Rank 2019 OR VET qualification Certificate III (Additional requirements)	<b>OP 1-6 Guarantee</b> If you receive an OP 1-6 or equivalent and meet subject prerequisites, you are guaranteed a place in this program.
<b>Credit points</b> 320	<b>Offered in</b> Trimester 1, Trimester 2 and Trimester 3	
<b>Indicative fee</b> <a href="#">Find out more</a> <a href="#">Calculate your fees</a>		

### Why choose this program?

In this double degree, you will gain an in-depth understanding of Asia's political, economic and cultural environment, preparing you to work in Australia and overseas as an expert on Asian affairs.

You will undertake Griffith in Asia Initiative courses as part of your degree, gaining practical experience through a range of employability, internship and exchange opportunities.

#### Business

You will gain the fundamental analytical, communication and decision-making skills required to manage the complex relationships between different business functions. You can specialise by choosing a business major, or build a broad base of business management knowledge without a major.

#### Asian Studies

Taught by leading experts, the Asian Studies component will develop your expertise and key functional skills in areas such as cultures and civilisations, economics, international relations, globalisation, and politics and government.

#### Majors

##### Business

- Employment Relations
- Entrepreneurship and Self-Employment
- Event Management
- Human Resource Management
- International Business
- Logistics and Supply Chain Management
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Enterprise
- Tourism Management

##### Asian Studies

- Asian Business
- Asian Societies and Cultures
- International Relations and Security
- Politics, Law and justice in Asia

- Languages:
  - Chinese
  - Indonesian\*
  - Japanese
  - Korean\*

\* *via cross-institutional study at University of Queensland.*

## My attendance during the program

### Attendance information

This program is offered full-time and part-time at the Nathan campus. Some courses are also available online. You may choose to study courses at other campuses where the program structure allows.

As a full-time student you will generally attend 12-15 hours of scheduled classes per week throughout the trimester. As a part-time student, you will generally 6-8 hours of scheduled classes per week. Classes may be scheduled during the day and evening throughout the week.

### Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

## My career opportunities

### My career opportunities

#### No major option

A business degree gives you the foundation to take your career just about anywhere. You will be prepared to use your extensive business skills in a range of increasingly diverse settings including not-for-profit, government and corporate organisations.

#### Employment Relations

You will be able to work as an employment relations manager or consultant, or in roles dealing with workplace planning and policy, managerial strategy, industrial advocacy, occupational health and safety, and workplace negotiation.

#### Entrepreneurship and Self-Employment

As a graduate, you will have an understanding of the strategic and operational issues involved in choosing self-employment or in working for an entrepreneurial new business, small business or family firm. Create a career by moving from employment to self-employment and back again, pursue the long-term growth of a high-potential new business venture, or become a serial entrepreneur, starting and selling new business ventures repeatedly.

#### Event Management

You will be well prepared for an exciting career working for event and conference organisers in the sport, tourism, marketing, media and cultural sectors as well as coordinating and managing government event portfolios.

#### Human Resource Management

You will graduate with a degree recognised by the Australian Human Resources Institute and be prepared for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations.

#### International Business

You will be prepared to work with international trade and investment organisations or in the public and private sectors in management, strategic planning, research, corporate government relations, global operations and public relations.

#### Logistics and Supply Chain Management

You will be able to work as a logistics and supply chain manager, purchasing manager, business or strategy manager, or export and import operations manager. Career opportunities exist in the public, private and not-for-profit sectors.

#### Management

Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and find work in roles as a business manager in human resources,

strategy, planning and policy, and training and development.

### Marketing

You will be able to work in any industry or organisation that needs to promote its products or services, including entertainment and fashion, tourism, advertising, public relations, and business consulting. You might work as a brand manager, marketing manager, advertising account manager, market research analyst, public relations manager, or sales manager.

### Real Estate and Property Development

The property sector is expanding in Australia and around the world, creating a wide range of employment opportunities in the commercial, residential and tourism sectors of the real estate and property management industries. You will be prepared for a career in property finance, development and investment, real estate agency management, project management, and marketing and promoting real estate.

### Sport Management

Sport is big business. You will find opportunities in government departments, local, national and international sporting clubs and event management organisations. There are also positions in sport tourism, marketing, media and athlete representation.

### Sustainable Enterprise

Increasingly, public and private sector organisations are hiring sustainability and corporate social responsibility specialists. As this field continues to grow, you will find more and more career opportunities in a wide variety of organisations in the public and private sectors and with non-government organisations.

### Tourism Management

With this qualification, you could travel the world. Tourism managers are employed by destination marketing organisations and all levels of government throughout Australia and internationally. You will be able to work on major tourism infrastructure and planning projects, shaping the visitor experience in tourism destinations.

## What are the fees?

### Commonwealth supported students

- The fee is indicative of an annual full-time load (80 credit points) in a program categorized to one of the Australian Government's three broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets **student contribution amounts** on an annual basis.
- [Find out more...](#)

### Fee-paying undergraduate (domestic) students

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

### Tuition fees

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)