



Bachelor of Business/Bachelor of Asian Studies (Domestic students)

Program code	Entry requirements	Prerequisites
1551	15	English (4SA)
Available at Nathan Campus	Overall position (OP) 2019 66	Assumed knowledge Nil
Duration 4 years full-time 8 years part-time	Rank 2019 OR VET qualification Certificate III (Additional requirements)	OP 1-6 Guarantee If you receive an OP 1-6 or equivalent and meet subject prerequisites, you are guaranteed a place in this program.
Credit points 320	Offered in Trimester 1, Trimester 2 and Trimester 3	
Indicative fee Find out more Calculate your fees		

Degree requirements: Students who started Trimester 2 - 2019

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of Business/Bachelor of Asian Studies (BBus/BAsSt)*, you must successfully complete 320 credit points, made up of the core courses AND

- 20 credit points for foundation language courses; AND
- 60 credit points for a Business major, **or**
 - if you elect not to complete a major, you will complete 60 credit points from the specified list;
- AND
- 60 credit points for an Asian Studies major; AND
 - 60 credit points for a language major and 20 credit points of Listed and/or Undergraduate free-choice electives, **or**
 - 60 credit points of Listed and/or Undergraduate free-choice elective/s and 20 credit points of Griffith in Asia Initiative courses.

Other program requirements

You must successfully complete:

- no more than 120 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree/s may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words 'This award was achieved with Distinction' will be recorded on the testamur and will appear below the conferral date of the award.

Australian Qualifications Framework (AQF) Level and Type

The [Australian Qualifications Framework](#) (AQF) is the national policy for regulated qualifications in Australian education and training. The Bachelor of Asian Studies and the Bachelor of Business are accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement (ELE) course** as an elective.

- [5901LHS Language and Communication for Business and Commerce](#)

Students whose first language is English are not permitted to undertake this ELE course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for the **Bachelor of Business** and **Bachelor of Asian Studies** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 2 - 2019

Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.

English Language Enhancement course

International students required to complete the English Language Enhancement course must complete the following course in their first Trimester of study in place of an elective course:

Trimester	Course code	Course title	CP
Tri 1,2 or 3	5901LHS	Language and Communication for Business and Commerce	10

Year 1

You must complete the following:

Trimester	Course code	Course title	CP
Tri 1	1009IBA	Communicating Across Asia	10
		OR	
Tri 1	1004IBA	Modernising Asia	10
		OR	
Tri 2	1013IBA	Transforming Asian Economies	10
Tri 1,2 or 3	1101IBA	Management Concepts	10
Tri 1,2 or 3	1102AFE	Accounting for Decision Making	10
Tri 1,2 or 3	1003MKT	Introduction to Marketing	10
Tri 1,2 or 3	1303AFE	Economics for Decision Making 1	10
Tri 1,2	1001EHR	Work and Employability	10
Tri 2	1010IBA	The Politics of Religion in Asia	10
		OR	
Tri 1,2	1008IBA	Understanding Asia (Tri 1 NA; Tri 2 GC)	10
		OR	
Tri 2	1003GIR	Globalisation, the Asia-Pacific and Australia	10

You must complete 10 credit points from one of the below languages. Students must undertake study in a language in which they are not native speakers.

Trimester	Course code	Course title	CP
Tri 1		First Year Indonesian (see Note 1)	10
		AND	
Tri 2		First Year Indonesian (see Note 1)	10
Tri 1	1032LHS	Japanese 1A	10
		AND	
Tri 2	1033LHS	Japanese 1B	10
Tri 1		First Year Korean (see Note 1)	10
		AND	
Tri 2		First Year Korean (see Note 1)	10
Tri 1	1084LHS	Modern Standard Chinese (Mandarin) 1A	10
		AND	
Tri 1	1085LHS	Modern Standard Chinese (Mandarin) 1B	10

Note 1: Students may complete Indonesian or Korean language courses via cross-institutional enrolment at the University of Queensland (St Lucia campus). Students should contact the University of Queensland, School of Languages and Comparative Cultural Studies or School of Humanities, Languages and Social Science at Griffith for any further details.

Year 2

You must complete the following:

Trimester	Course code	Course title	CP
Tri 1,2	1305AFE	Business Data Analysis	10
Tri 1,2 or 3		Business major courses	20
		OR	
Tri 1,2 or 3		Business (for students electing to not complete a major)	20
Tri 1,2		Asian Studies major courses	20
Tri 1,2		Language major courses	20
		OR	
Tri 1,2 or 3		Listed and/or Free-choice electives	20

You must complete 10 credit points from one of the below languages. Students must undertake study in a language in which they are not native speakers.

Trimester	Course code	Course title	CP
Tri 1		First Year Indonesian	10
		AND	
Tri 2		First Year Indonesian	10
Tri 1	1032LHS	Japanese 1A	10
		AND	
Tri 2	1033LHS	Japanese 1B	10
Tri 1		First Year Korean	10
		AND	
Tri 2		First Year Korean	10
Tri 1	1084LHS	Modern Standard Chinese (Mandarin) 1A	10
		AND	
Tri 1	1085LHS	Modern Standard Chinese (Mandarin) 1B	10

Note 1: Students may complete Indonesian or Korean language courses via cross-institutional enrolment at the University of Queensland (St Lucia campus). Students should contact the University of Queensland, School of Languages and Comparative Cultural Studies or School of Humanities, Languages and Social Science at Griffith for any further details.

Year 3

You will complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2105AFE	Introduction to Business Law	10
Tri 1,2 or 3	2004GIR	Government-Business Relations (offered Tri 3 at Nathan only)	10
Tri 1,2 or 3		Business major courses	20
		OR	
Tri 1,2 or 3		Business (for students electing to not complete a major)	20
Tri 1,2		Asian Studies major courses	20
Tri 1,2		Language major courses	20
		OR	
Tri 1,2 or 3		Listed and/or Free-choice electives	20

Year 4

You will complete the following:

Trimester	Course code	Course title	CP
Tri 1,2 or 3		Business major courses	20
		OR	
Tri 1,2 or 3		Business (for students electing to not complete a major)	20
Tri 1,2		Asian Studies major courses	20
Tri 1,2		Language major courses	20
		OR	
Tri 1,2 or 3		Listed and/or Free-choice electives	20
Tri 1,2 or 3		Listed and/or Free-choice electives (for students completing a Language major)	20
		OR	
Tri 1,2 or 3		Griffith in Asia Initiative courses (for students not completing a Language major)	20

Students must complete one Business major.

Students must complete one Asian Studies major:

- Asian Business
- Asian Societies and Cultures
- International Relations and Security
- Politics, Law and Justice in Asia

Language majors available in this program:

- Chinese Language
- Indonesian Language
- Japanese Language
- Korean Language

Bachelor of Asian Studies - Majors (8 available)**Asian Studies Majors****Asian Business**

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2028IBA	Asian Business	10
Tri 1	2029IBA	Family Business in Asia (not offered at GC in 2019)	10
Tri 2	2011IBA	Export Management	10
Tri 1	3017IBA	Crime, Business and Politics in Asia	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10
Tri 2	3012IBA	The Social Context of Asian Business (capstone course)	10

Asian Societies and Cultures

You must complete 60 credit points from the following courses:

Trimester	Course code	Course title	CP
Tri 1	2406LHS	Japanese Society and Pop Culture	10
Tri 1	3403LHS	Translation as a bridge between cultures	10
Tri 1	3280LHS	Contemporary Chinese Society and Culture	10
Tri 2	2712GFS	Asia Pacific Film	10
Tri 1	2007LHS	Languages of East and Southeast Asia	10
Tri 2	3012IBA	The Social Context of Asian Business	10
Tri 2	3202LHS	Intercultural Communication	10
Tri 2	3060LHS	Advanced Project	10
Tri 3	2026IBA	Vietnam Study Tour	10
Tri 3	2434LHS	China Study Tour	10

International Relations and Security

You must complete 60 credit points from the following courses:

Trimester	Course code	Course title	CP
Tri 1	2020GIR	Global Security	10
Tri 1	2718LHS	Structures of (in)security	10
Tri 3	3612LHS	Islam and Muslim Communities in the West	10
Tri 2	3010GIR	China and the World (not offered in 2019)	10
Tri 2	3016GIR	The Politics of Identity: Religion, Culture and Globalisation	10
Tri 2	2715LHS	Conflict and Forced Displacement	10
Tri 2	2016GIR	Power in East Asia	10

Politics, Law and Justice in Asia

You must complete 60 credit points from the following courses:

Trimester	Course code	Course title	CP
Tri 1	2008GIR	Chinese Government and Politics	10
Tri 2	2015GIR	Comparative Politics of Southeast Asia (not offered in 2019)	10
Tri 2	2019GIR	Politics of International Law and Organisations	10
Tri 1	3017IBA	Crime, Business and Politics in Asia	10
Tri 2	5325LAW	Genocide, Crimes Against Humanity and War Crimes	10
Tri 1	3027GIR	Business and Politics in the Asia Pacific Region (formerly 3027IBA)	10
Tri 1	3380LHS	Politics of Law and Justice in China	10
Tri 2	3008GIR	Human Rights in World Politics	10
Tri 1	5223LAW	Law in the Aftermath of Mass Atrocity	10

Language Majors

Chinese Language

Students may only undertake a language major in which they are not native speakers. Language courses must be taken in sequence in accordance with the prerequisites specified. A language major must include at least 20 credit points of third year level courses. Students may commence at either first or second year depending on their level of proficiency.

Those who have completed Year 11 and 12 language study at secondary school or have some other level of proficiency should contact the relevant Language Coordinator (via the School Administrative Officer) to discuss the level at which to enrol.

You must select a minimum of 60 credit points from the following courses:

Trimester	Course code	Course title	CP
Tri 1	2010LHS	Modern Standard Chinese (Mandarin) 2A	20
Tri 2	2011LHS	Modern Standard Chinese (Mandarin) 2B Enhanced	20
Tri 1	3010LHS	Modern Standard Chinese (Mandarin) 3A	20
Tri 1	3012LHS	Chinese/English Business Interpreting 1	10
Tri 2	3011LHS	Modern Standard Chinese (Mandarin) 3B	20
Tri 2	3013LHS	Chinese/English Business Interpreting 2	10
Tri 1	3014LHS	Chinese/English Written Communication 1	10
Tri 2	3015LHS	Chinese/English Written Communication 2	10

Indonesian Language (Cross-Inst study - UQ St Lucia)

An Indonesian major may be completed by applying via the [Brisbane Universities Language Alliance](#) website. Students may only undertake a language major in which they are not native speakers.

Students unsure of their Indonesian proficiency levels should contact the [School of Languages and Cultures](#), at University of Queensland prior to enrolling. Students should contact the [School of Humanities, Languages and Social Science](#) at Griffith for further details.

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2		Courses at second and third year level (undertaken at University of Queensland)	60

Japanese Language

Students may only undertake a language major in which they are not native speakers. Language courses must be taken in sequence in accordance with the prerequisites specified. A language major must include at least 20 credit points of third year level courses. Students may commence at either first or second year depending on their level of proficiency.

Students who have completed Year 11 and 12 language study at secondary school or have some other level of proficiency should contact the relevant Language Coordinator (via the Program Support Officer) to discuss the level at which to enrol.

You must complete 60 credit points from the following courses:

Trimester	Course code	Course title	CP
Tri 1	2040LHS	Japanese 2A	10
		OR	
Tri 1	2043LHS	Japanese 2A Enhanced	20
Tri 1	2406LHS	Japanese Society and Pop Culture	10
Tri 2	2042LHS	Japanese 2B	10
		OR	
Tri 2	2045LHS	Japanese 2B Enhanced	20
Tri 1	3040LHS	Japanese 3A	20
Tri 2	3041LHS	Japanese 3B (not offered from 2018)	20
Tri 2	3533LHS	Japanese for Professional Purposes	10
		OR	
Tri 1	3534LHS	Business Japanese 2 (offered Gold Coast only)	10
Tri 2	3536LHS	Japanese Linguistics (not offered from 2017)	10
Tri 3	2424LHS	Japan Study Tour (see Note 1)	10
Tri 1,2 or 3	3060LHS	Advanced Project (see Note 1)	10
Tri 1,2 or 3	3200LHS	Independent Internship (see Note 1)	10
Tri 1,2 or 3	3192LHS	Italian In-Country Independent Study Enhanced (see Note 1)	20
Tri 1,2 or 3	5010LHS	Language Exchange Study (see Note 1)	10
Tri 1,2 or 3	5020LHS	Language Exchange Study (see Note 1)	20
Tri 1,2 or 3	5030LHS	Language Exchange Study (see Note 1)	30
Tri 1,2 or 3	5040LHS	Language Exchange Study (see Note 1)	40
Tri 1,2 or 3	5050LHS	Language Exchange Study (see Note 1)	50

Note 1: These courses are only open to students who have gained approval to enrol from the Course Convenor and Program Director.

Korean Language (Cross-Inst study - UQ St Lucia)

A Korean major may be completed by applying via the [Brisbane Universities Language Alliance](#) website. Students may only undertake a language major in which they are not native speakers. Students with any prior knowledge of Korean must contact the [School of Languages and Cultures, University of Queensland](#), prior to enrolling. Students should contact the [School of Humanities, Languages and Social Science](#) at Griffith for further details.

Trimester	Course code	Course title	CP
Tri 1,2		Courses undertaken at University of Queensland	80

Bachelor of Business - Majors (12 available) Employment Relations

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2011EHR	The Reality and Future of Work	10
Tri 1	2006EHR	Health and Safety in the Workplace	10
Tri 1,2	2001EHR	Management Employee Relations (Tri 1 online)	10
Tri 1	3015EHR	Employment Relations Law	10
Tri 2,3	3001EHR	Negotiation	10
Tri 2	3006EHR	Employment Strategies in Action (capstone course)	10

Entrepreneurship and Self-Employment

This major is offered at South Bank, Nathan and the Gold Coast

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2 or 3	2043MKT	Entrepreneurship and New Business Ventures (Tri 1: NA,OL; Tri 2: SB,GC; Tri 3: NA,GC)	10
Tri 1,2	2036MKT	Retail Marketing (Tri 1: SB,GC; Tri 2: OL,NA)	10
Tri 1,2 or 3	2038MKT	Personal Selling and Sales Management (Tri 1: SB & GC; Tri 2: NA; Tri 3: OL)	10
Tri 1,2 or 3	2098MKT	Branding and Promoting New Business Ventures (Tri 1: GC & SB; Tri 2: NA; Tri 3 OL)	10
Tri 1,2	3019MKT	Franchising and Small Business (Tri 1: OL,NA; Tri 2: GC,SB)	10
Tri 1,2 or 3	3045MKT	New Venture Business Planning (capstone course) (Tri 1: NA; Tri 2: GC & SB; Tri 3: OL)	10

Event Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2219THS	Event Management Principles	10
Tri 1	2315THS	Event Marketing and Sponsorship	10
Tri 2	2209THS	Managing Projects in Service Industries	10
Tri 1	3117THS	Facility and Venue Management	10
Tri 2	3213THS	Conference and Convention Management	10
Tri 2	3204THS	Event Evaluation (capstone course)	10

Human Resource Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2002EHR	Human Resource Management Principles (Tri 1 NA,GC,OL; Tri 3 NA,GC)	10
Tri 1,2	2005EHR	Organisational Behaviour (Tri 1: OL,GC,NA; Tri 2: GC,NA)	10
Tri 1,2,3	2009EHR	Recruitment and Selection (GC/NA: Tri 1&&2 in 2020; GC/NA: Tri 2 only from 2021; OL: Tri 3)	10
Tri 1,2	3010EHR	Training and Development (Tri 1: NA,GC; Tri 2: OL)	10
Tri 1,2	3011EHR	Performance Management (Tri 1: NA,GC; Tri 2: OL)	10
Tri 1,2,3	3012EHR	Applied Human Resource Management and Change (capstone course) (GC/NA: Tri 1&&2 in 2020; GC/NA: Tri 2 only from 2021; OL: Tri 3)	10

International Business

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2002IBA	Firm Behaviours and Business Strategy	10
Tri 1	2005IBA	Comparative Management	10
Tri 1	2028IBA	Asian Business	10
Tri 1	3001IBA	International Trade and Competition (capstone course)	10
Tri 2	3042MKT	Marketing Globally	10
Tri 2	3209AFE	International Finance	10

Logistics and Supply Chain Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2128IBA	Business Processes (Tri 1&3: GC,NA; Tri 3: OL)	10
Tri 1	2150IBA	Introduction to Supply Chain Management	10
Tri 2	2154IBA	Business Logistics	10
Tri 1	3145IBA	Purchasing and Supply Management	10
Tri 2	3155IBA	Operations Management	10
Tri 2	3156IBA	Applied Business Optimisation and Modelling (capstone course)	10

Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2128IBA	Business Processes (Tri 1&3: GC,NA; Tri 3: OL)	10
Tri 1,2	2005EHR	Organisational Behaviour (Tri 1: OL,GC,NA; Tri 2: GC,NA)	10
Tri 1,3	3144IBA	Quality Management (Tri 1: OL,GC,NA; Tri 3: NA)	10
Tri 1,2 or 3	3112IBA	Management Strategy and Decision Making (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA)	10
Tri 1,2 or 3	3114IBA	Management Problem Solving (capstone course) (Tri 1&2: GC,NA; Tri 3: OL)	10
Tri 2,3	3006IBA	Business Ethics and Corporate Governance (Tri 2: OL, GC & NA; Tri 3: NA)	10

Marketing

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2004MKT	Consumer Psychology	10
Tri 2	2034MKT	Market Research	10
Tri 1	2029MKT	Advertising and Creative Strategies	10
Tri 2	3006MKT	Services Marketing	10
Tri 1,3	3040MKT	Digital and Social Media Marketing	10
Tri 2	3028MKT	Marketing Strategy and Metrics (capstone course)	10

Real Estate and Property Development

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2009THS	Real Estate and Property Development Principles	10
Tri 2	2209THS	Managing Projects in Service Industries	10
Tri 2	2211AFE	Real Estate Finance	10
Tri 1	3220THS	Real Estate and Property Development Law	10
Tri 1	3216THS	Strata Communities and Management	10
Tri 2	3219THS	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2309THS	Sport Management Principles	10
Tri 1	2018THS	Organising and Staging Major Sport Events	10
Tri 1	3110THS	Contemporary Issues in Sport Business	10
Tri 2	2312THS	Sport Information	10
Tri 2	3323THS	Sport Marketing	10
Tri 2	3333THS	Sport Development Systems (capstone course)	10

Sustainable Enterprise

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2101GIR	The Politics of Sustainability	10
Tri 2	2002MKT	Corporate Communications and Public Relations	10
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1	3055MKT	Green Marketing	10
Tri 2	2313AFE	Environmental and Energy Economics	10
Tri 2,3	3006IBA	Business Ethics and Corporate Governance (capstone course) (Tri 2: OL, GC & NA; Tri 3: NA)	10

Tourism Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2204THS	Tourism Management Principles	10
Tri 1	3200THS	Destination Marketing	10
Tri 2	2233THS	Tourism Impact Assessment	10
Tri 1	3120THS	Tourism and Culture	10
Tri 2	3018THS	Destination Management	10
Tri 2	3307THS	Tourism Small Business Management (capstone course)	10

Bachelor of Business - No Major Option (1 available) Business (for students not completing a major)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2 or 3	3112IBA	Management Strategy and Decision Making (capstone course) (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA)	10
Tri 2,3	3006IBA	Business Ethics and Corporate Governance (Tri 2: OL, GC & NA; Tri 3: NA)	10

You must complete 40 credit points from the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2128IBA	Business Processes (Tri 1&3: GC,NA; Tri 3: OL)	10
Tri 2	2002MKT	Corporate Communications and Public Relations	10
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1,2 or 3	2043MKT	Entrepreneurship and New Business Ventures (Tri 1: NA,OL; Tri 2: SB,GC; Tri 3: NA,GC)	10
Tri 1	2101GIR	The Politics of Sustainability	10
Tri 1	3033IBA	Managing People in the Asia Pacific (not offered from 2019)	10
		OR	
Tri 1	3009EHR	International Human Resource Management	10
Tri 1,2	2005EHR	Organisational Behaviour (Tri 1: OL,GC,NA; Tri 2: GC,NA)	10
Tri 2	2209THS	Managing Projects in Service Industries	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10

Electives (2 available)

Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the **maximum of Level 1 courses (120 credit points)** in your entire program.

Elective courses may be available at multiple campuses and during a different trimester. Click on the course code to find out more information on where and when the course is offered.

Griffith in Asia Initiative

The Griffith in Asia mobility and employability initiatives includes internships, study tours, exchanges and employability courses. The exchange program allows you to study overseas for 1-2 trimesters or during the trimester break with a partner institution.

Students not completing a Language major in the Bachelor of Business/Bachelor of Asian Studies must complete 20 credit points of Griffith in Asia Initiative courses.

Trimester	Course code	Course title	CP
Tri 2	1024LHS	Japan Study Tour (not offered from 2019)	10
		OR	
Tri 3	2424LHS	Japan Study Tour	10
Tri 3	2434LHS	China Study Tour	10
Tri 3	2026IBA	Vietnam Study Tour	10
Tri 1,2	3000GBS	UG Business Internship II	20
Tri 1,2	3001GBS	UG Business Internship I	10
Tri 3	3034IBA	Asian Immersion Study Tour (offered from 2019)	10
Tri 1,2 or 3	3002LFC	Community Internship	10
Tri 3	3003GBS	UG Global Mobility Internship II	20
Tri 3	3610LHS	Muslim World Study Tour (not offered in 2019)	10
		OR	
Tri 3	3620LHS	Muslim World Study Tour (see Note 1)	20
Tri 1,2	3035IBA	Asian Politics/Business Research Project	10
Tri 1,2	3180LHS	Asian Society/Culture/Law Research Project	10
Tri 1,2	5010LHS	Language Exchange Study	10
Tri 1,2	5020LHS	Language Exchange Study	20
Tri 1,2	5030LHS	Language Exchange Study	30
Tri 1,2	5040LHS	Language Exchange Study	40

Note 1: Available to students of any year. This course will be offered during Trimester 3. Participation is based on a selection

process and the application round is in Trimester 1 prior to the tour.

Asian and International Business

Trimester	Course code	Course title	CP
Tri 2	2016GIR	Power in East Asia	10
Tri 2	3010GIR	China and the World (not offered in 2019)	10
Tri 1	2020GIR	Global Security	10
Tri 1	3009EHR	International Human Resource Management	10
Tri 2	2011IBA	Export Management	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10

Employment Relations

Trimester	Course code	Course title	CP
Tri 2	2007EHR	Labour Market Issues	10
Tri 1	3009EHR	International Human Resource Management	10

Entrepreneurship and Self-Employment

Trimester	Course code	Course title	CP
Tri 1,3	2002EHR	Human Resource Management Principles (Tri 1 NA,GC,OL; Tri 3 NA,GC)	10
Tri 1,3	3144IBA	Quality Management (Tri 1: OL,GC,NA; Tri 3: NA)	10
Tri 1,2	2545QCA	Creative Thinking	10
Tri 2	3038IBA	The Business of Changing the World (not offered at Logan in 2019)	10
Tri 1,2 or 3	3112IBA	Management Strategy and Decision Making (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA)	10
Tri 3	3013MKT	Entertainment and the Arts Marketing	10
Tri 1,3	3040MKT	Digital and Social Media Marketing	10
Tri 2	3307THS	Tourism Small Business Management	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10

Employability electives

The following courses focus on preparation for, and gaining, employment. For more information please visit Griffith Business School Student Opportunities.

Trimester	Course code	Course title	CP
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1,2 or 3	3114IBA	Management Problem Solving (Tri 1&2: GC,NA; Tri 3: OL)	10
Tri 1,2	3001GBS	UG Business Internship I	10
Tri 1,2	3000GBS	UG Business Internship II	20
Tri 1,2	3035IBA	Asian Politics/Business Research Project	10
Tri 1,2	3400THS	Career Development	10
Tri 1,2 or 3	3002LFC	Community Internship	10
Tri 1,2 or 3	3029MKT	Self-Marketing	10
Tri 2,3	3001EHR	Negotiation	10
Tri 1,2 or 3	3031IBA	Griffith Innovation Challenge (offered GC only in T2-2019)	10
Tri 2	3014IBA	International Business Negotiation	10
Tri 2	3102GBS	Business Simulation	10
Tri 2	3038IBA	The Business of Changing the World (not offered at Logan in 2019)	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10
Tri 1	3101GBS	Applied Work Integrated Learning in Start-Ups and Social Enterprise	10
Tri 1,2 or 3	3002GBS	Industry Project	10
Tri 3	3100AFE	Engaging with Aboriginal and/or Torres Strait Islander Business Communities	10
Tri 3	3003GBS	UG Global Mobility Internship II	20
Tri 3	3034IBA	Asian Immersion Study Tour	10
Tri 3	3036IBA	The Business of You	10
Tri 3	3037IBA	The Business of Business	10

Event Management

Trimester	Course code	Course title	CP
Tri 1	2018THS	Organising and Staging Major Sport Events	10
Tri 2	2220THS	Athlete Management Principles	10
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 1	3200THS	Destination Marketing	10
Tri 1	3226THS	Tourism Study Tour	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 2,3	3201THS	Managing Risk in Tourism, Events and Hospitality	10
Tri 2	3018THS	Destination Management	10
Tri 1	3120THS	Tourism and Culture	10
Tri 2	3207THS	Event Business Development	10
Tri 2	3224THS	Community Events and Festivals (not offered in 2019)	10

Human Resource Management

Trimester	Course code	Course title	CP
Tri 1	2006EHR	Health and Safety in the Workplace	10
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1,2	2001EHR	Management Employee Relations	10
Tri 2	2007EHR	Labour Market Issues	10
Tri 1	3009EHR	International Human Resource Management	10
Tri 2	3002EHR	Electronic Human Resource Management	10
Tri 3	3017EHR	Human Resources Study Tour	10

Logistics and Supply Chain Management

Trimester	Course code	Course title	CP
Tri 2	2011IBA	Export Management	10
Tri 1,3	3144IBA	Quality Management (Tri 1: OL,GC,NA; Tri 3: NA)	10
Tri 1,2 or 3	3112IBA	Management Strategy and Decision Making (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA)	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10
Tri 2	3014IBA	International Business Negotiation	10

Management

Trimester	Course code	Course title	CP
Tri 2	2011IBA	Export Management	10
Tri 1	2005IBA	Comparative Management	10
Tri 1	3033IBA	Managing People in the Asia Pacific (not offered from 2019)	10
Tri 2	3155IBA	Operations Management	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10
Tri 1	3027GIR	Business and Politics in the Asia Pacific Region	10

Marketing

Trimester	Course code	Course title	CP
Tri 2	2002MKT	Corporate Communications and Public Relations	10
Tri 1	3007MKT	Social Marketing: Applying Marketing for Social Change	10
Tri 1,2	2036MKT	Retail Marketing (Tri 1: SB,GC; Tri 2: OL,NA)	10
Tri 2	3042MKT	Marketing Globally	10
Tri 3	3013MKT	Entertainment and the Arts Marketing	10
Tri 1	3055MKT	Green Marketing	10

Real Estate and Property Development

Trimester	Course code	Course title	CP
Tri 1,2	1220THS	Information Systems for Services Industries	10
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 2,3	3001EHR	Negotiation	10
Tri 1,2 or 3		Real Estate License (see Note 1)	10

Note: Students can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

Trimester	Course code	Course title	CP
Tri 1	2219THS	Event Management Principles	10
Tri 1	2315THS	Event Marketing and Sponsorship	10
Tri 1	3117THS	Facility and Venue Management	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 2	2220THS	Athlete Management Principles	10
Tri 2	3204THS	Event Evaluation	10
Tri 2	2209THS	Managing Projects in Service Industries	10
Tri 2	3224THS	Community Events and Festivals (not offered in 2019)	10

Sustainable Enterprise

Trimester	Course code	Course title	CP
Tri 1	2204THS	Tourism Management Principles	10
Tri 1	2281ENV	Economics and the Environment	10
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 1,2,3	3012EHR	Applied Human Resource Management and Change (GC/NA: Tri 1&&2 in 2020; GC/NA: Tri 2 only from 2021; OL: Tri 3)	10

Tourism Management

Trimester	Course code	Course title	CP
Tri 1,2	1220THS	Information Systems for Services Industries	10
Tri 1,2	1005THS	People and Places in the Service Industries	10
Tri 1,3	2222THS	Hotel Distribution and Sales	10
Tri 2	2213THS	Food and Wine Tourism	10
Tri 3	2217THS	Wine Studies	10
Tri 1	3117THS	Facility and Venue Management	10
Tri 1	3226THS	Tourism Study Tour	10
Tri 1	3203THS	Tourism and Hotel Economic Analysis	10
Tri 1	3006THS	Cruise Industry Management	10
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 1,3	3214THS	Financial Management for Tourism and Hotels	10
Tri 2	3231THS	Managing Hospitality Service Experiences	10
Tri 2	3213THS	Conference and Convention Management	10
Tri 2,3	3201THS	Managing Risk in Tourism, Events and Hospitality	10
Tri 3	3008THS	Cruise Industry Experience	10

Free-choice electives

You may select free-choice electives from the list below or any **Undergraduate free-choice elective** offered across the University provided pre-requisites are met. You must ensure that you do not exceed the **maximum of Level 1 courses (120 credit points)** in your entire program. If you require guidance please liaise with your Program Director.

Trimester	Course code	Course title	CP
Tri 1	1621ICT	Web Technologies	10
Tri 1	1611ICT	Emerging Technologies	10
Tri 2,3	1003CCJ	Law Government and Justice (Tri 3 online only)	10
Tri 2	1508LHS	Introduction to Journalism (not offered from 2019)	10
		OR	
Tri 1	1507LHS	Research Skills and Writing for Communication and Journalism	10
Tri 2	1213LHS	Approaches to Human Security	10
Tri 2	1510LHS	Introduction to Public Relations (not offered from 2019)	10
		OR	
Tri 1	1505LHS	Introduction to Communication and Journalism	10
Tri 2	1003GIR	Globalisation, the Asia-Pacific and Australia	10
Tri 2	1102GIR	The Mechanics of Power	10
Tri 1,3	1043SCG	Introduction to Environmental Sustainability	10
Tri 2,3	1803ICT	Information Systems Foundations	10
Tri 2,3	1802ICT	Foundations of Systems Development	10
Tri 2,3	1701ICT	Creative Coding	10
Tri 1,3	1001PSY	Introduction to Psychology 1	10
Tri 2,3	1002PSY	Introduction to Psychology 2	10
Tri 1,3	1007ICT	Computer Systems and Networks	10
Tri 1	2814ICT	Data Management	10
Tri 1,3	2513LHS	Media Law	10
Tri 2	2509LHS	Media, Politics and Public Opinion	10
Tri 2	2501LHS	Public Relations Theory, Ethics and Professional Practice (not offered from 2020)	10
		OR	
Tri 1	2505LHS	Ethical Communication (offered from 2020)	10
Tri 2	2030ICT	Introduction to Big Data Analytics	10
Tri 1	3226THS	Tourism Study Tour	10
Tri 1	3014LHS	Chinese/English Written Communication 1	10
Tri 1	3012LHS	Chinese/English Business Interpreting 1	10
Tri 1	3518LHS	Media Campaigns and Strategies	10
Tri 2	3015LHS	Chinese/English Written Communication 2	10
Tri 2	3013LHS	Chinese/English Business Interpreting 2	10
Tri 2	3533LHS	Japanese for Professional Purposes	10
Tri 1,3	4030ICT	Big Data Analytics and Social Media	10
Tri 3	3008THS	Cruise Industry Experience	10