



Bachelor of Digital Media (International students)

Program code	Admission requirements	Offered in
1463	Higher Diploma in Commercial Design	Trimester 2
Available at Z-Off Shore: Hong Kong	from Chinese University of Hong Kong	Apply Now
Duration 3 years full-time equivalent with advanced standing + 2 or 3 trimesters FT	Higher diploma or associate degree and portfolio (more) 6.5 IELTS (Academic) (more)	
Credit points 240		
Indicative fee \$29,500.00* per year (more) * 2020 indicative annual fee		

Why choose this program?

This program will enable students who have graduated from Chinese University School of Continuing and Professional Studies with a Higher Diploma in Commercial Design (or equivalent qualification from other institutions that is recognised by Queensland College of Art) to undertake further studies with Griffith University and complete the Bachelor degree.

The Bachelor of Digital Media with the Graphic Design major is an additional 80 credit points of study on top of a Higher Diploma or associate degree program in design related studies. The program is delivered in Hong Kong by teaching staff of Queensland College of Art who teach the same content in Australia.

The content integrates design theory and practice in a studio environment. Design practice, and the global framework in which it exists, is critiqued, with reference to movements such as metadesign and design futures. Studio teaching develops student abilities and provides students with the knowledge and skills essential to gain employment. By expanding their knowledge of design thinking and the process of design, and by questioning the role of designers, the program encourages life-long future learning.

My attendance during the program

Attendance information

This program is offered full-time and is available to Hong Kong students only.

Students will attend a series of end-on-end courses each of which is delivered over a four week period. The first week of each course will consist of 26 hours of lectures running over five days. This will then be followed by 13 hours of tutorial work which will be delivered over a three week period.

Professional recognition

Professional recognition

The [Design Institute of Australia](#) recognises graduates of this award.

Pathways to further study

Pathways to further study

Graduates of this program may be eligible to apply for the [Bachelor of Digital Media \(Honours\) \(2081\)](#) or [Master of Design Futures \(5284\)](#).

What are the fees?

International students

An International student is one who is not:

- an Australian or New Zealand citizen or
- a person who has Australian permanent resident status.

Indicative annual tuition fee

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points (two full-time trimesters).

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

Tuition fees

- An International student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program fee for the trimester in which the student commenced the program.
- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

Program fees for the Bachelor of Digital Media (1463)

Year of study	Fee category/Band	Fee per CP	Tuition fee 80cp
2020	Fee Band 29.5	\$368.75	\$29,500.00

Changing programs

If an International student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

Permanent resident status

If an **undergraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will be provided with a domestic fee-paying place.

The student may then apply for a Commonwealth supported place at the next admission period provided that the student satisfies the conditions for transfer from a domestic fee-paying place to a Commonwealth supported place as set out in the [Undergraduate Programs Admission Policy](#).

If a **postgraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth supported place subject to availability.

If a **research student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth Government Research Training Program (RTP) Fee Offset or a domestic fee-paying place as applicable for the program.

Further information

- [Fees and Charges Policy](#):
 - Schedule B - Fees for International Students
 - Schedule G - Fees for Non-award and Continuing Education Students
- [Cost of studying in Australia](#)