



Bachelor of Digital Media (International students)

Program code	Admission requirements	Commencing in
1463	Higher Diploma in Commercial Design	Trimester 2
Available at Z-Off Shore: Hong Kong	from Chinese University of Hong Kong	Apply Now
Duration 3 years full-time equivalent with advanced standing + 2 or 3 trimesters FT	Higher diploma or associate degree and portfolio (more) 6.5 IELTS (Academic) (more)	
Credit points 240		
Indicative fee \$29,500.00* per year (more) * 2020 indicative annual fee		

How to apply

Can I apply?

Admission requirements

To be admitted to the Bachelor of Digital Media (offered in Hong Kong), a student will require:

- a Higher Diploma in Commercial Design from the Chinese University of Hong Kong for which a maximum of 160 credit points of advanced standing will be granted.
- OR a Higher Diploma or Associate Degree of at least two years in a design related area from another recognised comparable institution for which a maximum of 120 credit points of advanced standing will be granted and submit a portfolio of work completed in the last two years. In such cases depending on the students' previous studies and subject to the consideration and discretion of Griffith University, a maximum of a further 40 credit points may be credited in accordance with the University's [Credit for Prior Learning Policy](#).

To be admitted to this program, students with a qualification from another recognised comparable institution will be required to submit a **portfolio** in digital form on CD or DVD.

Your portfolio should contain work completed within the last two years and may include examples of some or all of the following:

- Graphic design for print
- Graphic design for screen
- Typographic design and lettering
- Drawing and/or illustration skills
- Analytical and/or interpretive drawings of objects and/or processes
- Other examples of communicating information visually

Where appropriate, please include a short explanation of the images.

Language requirements

English language requirements apply to International applicants and other applicants whose previous study was undertaken in a language other than English. The minimum English language requirements for such applicants for entry to these programs are described [below](#).

Credit and recognition of prior learning

Griffith University awards credit for prior learning which may relate to prior formal learning or prior informal and non-formal learning. For more information see [below](#).

What is the application process?

How to apply

This program will commence from September 2015 and will be available to HONG KONG students only.

Applications for this program should be forwarded to:

School of Continuing and Professional Studies,
Chinese University of Hong Kong, Kowloon, Hong Kong.

All students will be enrolled as Griffith University students.

What are the language requirements?

Language requirements

English language requirements apply to International applicants and other applicants whose previous study was undertaken in a language other than English. The minimum English language requirements for such applicants for entry to this program are as follows:

- A minimum overall band score of 6.5 on IELTS (Academic) with no sub-score of less than 6.0
- *OR* a minimum score of 575 on TOEFL
- *OR* an internet-based (iBT) TOEFL score of 79 (no sub-score less than 19)
- *OR* no score less than 3+ in each skill of the ISLPR (conducted by ISLPR Language Services only)
- *OR* a minimum overall score of 176 (no score less than 169) on C1 Advanced (formerly Cambridge Certificate in Advanced English) **or** C2 Proficiency (formerly Cambridge Certificate of Proficiency in English)
- *OR* an overall score of 58 in the Pearson Test of English (Academic) with no score less than 50.

English test results must be no more than two years old.

Students who successfully complete the **Direct Entry Program (DEP)** will satisfy the English Language requirements for this Griffith degree.

If you do not meet the University's specified English language requirements, you may wish to contact the Griffith English Language Institute to increase your eligibility for entering a Griffith University program. This Institute offers a number of English language and other courses at both its Brisbane and Gold Coast branches:

- **Griffith English Language Institute**

Can I apply for credit?

Credit and recognition of prior learning

Eligible students will receive either 120 credit points or 160 credit points of advanced standing upon admission to the program. The amount of advanced standing will depend upon the entry qualification.