



Bachelor of Digital Media (International students)

Program code	Admission requirements	Commencing in
1463	Higher Diploma in Commercial Design	Trimester 2
Available at	from Chinese University of Hong Kong	Apply Now
Z-Off Shore: Hong Kong	Higher diploma or associate degree and portfolio	
Duration		
3 years full-time	(more)	
equivalent with advanced standing + 2	6.5	
or 3 trimesters FT	IELTS (Academic) (more)	
Credit points		
240		
Indicative fee		
\$29,500.00* per year (more)		
* 2020 indicative annual fee		

Degree requirements: Students who started Trimester 2 - 2020

For the award of *Bachelor of Digital Media (BDigitalMe)* which is offered in Hong Kong, a student **admitted with 160 credit points of advanced standing** must successfully complete 80 credit points as specified in the course list.

For the award of *Bachelor of Digital Media (BDigitalMe)* which is offered in Hong Kong, a student **admitted with 120 credit points of advanced standing** must successfully complete 120 credit points as specified in the course list.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words 'This award was achieved with Distinction' will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 2 - 2020

Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.

Program options

Trimester	Course code	Course title	CP
Tri 2		Program with 160 credit points of advanced standing (see Note 1)	80
		OR	
Tri 2		Program with 120 credit points of advanced standing (see Note 2)	120

Note 1: For students with a Higher Diploma in Commercial Design from the Chinese University of Hong Kong.

Note 2: For students with a Higher Diploma or Associate Degree of at least two years in a design related area from another

recognised comparable institution.

Pathways (2 available)

Pathway with 120CP of advanced standing

Program with 120 credit points of advanced standing

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 3		Advanced Standing	120
Tri 3	1618QCA	Introduction to Typography - HK	10
Tri 3	1619QCA	Graphic Design 1 - HK	10
Tri 3	2628QCA	Graphic Design 2 - HK	10
Tri 3	2629QCA	Advanced Web Design - HK	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2630QCA	Typography for Print - HK	10
Tri 1	2631QCA	Typography for Screen - HK	10
Tri 1	3610QCA	Action Research 1 - HK	10
Tri 1	3611QCA	Action Research 2 - HK	10
Tri 2	3612QCA	Major Studio Project - HK	20
Tri 2	3613QCA	Industry Practice - HK	20

Pathway with 160CP of advanced standing

Program with 160 credit points of advanced standing

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 3		Advanced Standing	160
Tri 3	2628QCA	Graphic Design 2 - HK	10
Tri 3	2629QCA	Advanced Web Design - HK	10
Tri 1	3610QCA	Action Research 1 - HK	10
Tri 1	3611QCA	Action Research 2 - HK	10
Tri 2	3612QCA	Major Studio Project - HK	20
Tri 2	3613QCA	Industry Practice - HK	20