




## Bachelor of Business/Bachelor of Commerce (Domestic students)

Program code	Entry requirements	Prerequisites
1443	15	English (4SA)
<b>Available at</b> Gold Coast Campus	Overall position (OP) 2019 66	<b>Assumed knowledge</b> Nil
<b>Duration</b> 4 years full-time 8 years part-time	Rank 2019 ( <a href="#">more</a> ) OR VET qualification Certificate III ( <a href="#">Additional requirements</a> )	
<b>Credit points</b> 320	<b>Commencing in</b> Trimester 1, Trimester 2 and Trimester 3	
<b>Indicative fee</b> <a href="#">Find out more</a> <a href="#">Calculate</a> your fees		

### Why choose this program?

With Griffith Business School's Bachelor of Business/Bachelor of Commerce, you can double your career options without doubling your study time. In as little as four years, you can graduate with a unique skill set that will give you an edge in the employment market.

For example, you can combine majors in Finance and International Management if you are hoping for a career in a multinational investment firm. Or, you can combine Human Resource Management with Financial Planning to gain the skills needed to work in the human resources field or within a financial planning organisation.

### Hands-on Learning

Students at the Gold Coast and Nathan campuses are taught in financial trading rooms featuring state-of-the-art desktops equipped with the Bloomberg Professional Service. Bloomberg LP is a global leader in business and financial information and the Bloomberg Professional Service is a software platform that provides trusted real-time and historical data, and market news and analytics to help business and financial professionals make better informed investment decisions. You will have access to the exciting world of the stock market and be able to put theory into practice from the start of your degree.

### Majors

#### Business majors

- Asian Business (Nathan, Gold Coast)
- Behavioural Science (Nathan, Gold Coast)
- Employment Relations (Nathan, Gold Coast)
- Entrepreneurship and Self-Employment (Nathan, Gold Coast, South Bank, Logan, Online)
- Event Management (Nathan, Gold Coast)
- Human Resource Management (Nathan, Gold Coast, Logan, Online)
- International Business (Nathan, Gold Coast)
- Logistics and Supply Chain Management (Nathan, Gold Coast)
- Management (Nathan, Gold Coast)
- Marketing (Nathan, Gold Coast)
- Real Estate and Property Development (Nathan, Gold Coast)
- Sport Management (Nathan, Gold Coast)
- Sustainable Enterprise (Nathan)
- Tourism Management (Nathan, Gold Coast)

You can also choose not to complete a major, selecting from a range of courses that provide broad knowledge for a career in business management.

#### Commerce majors

- Accounting (Nathan, Gold Coast, Logan)
- Economics (Nathan, Gold Coast)
- Finance (Nathan, Gold Coast)
- Financial Planning (Nathan, Gold Coast, Logan)

## My attendance during the program

### Attendance information

This program is offered full-time and part-time at the Nathan and Gold Coast campuses. Some courses are also available online. You may choose to study courses at other campuses where the program structure allows.

As a full-time student, you will generally attend 12-15 hours of scheduled classes per week throughout the trimester. As a part-time student, you will generally attend 6-8 hours of scheduled classes per week.

Classes may be scheduled during the day and evening throughout the week.

### Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

## My career opportunities

### My career opportunities

Graduates have the competencies required of managers in commercial, government, social, and voluntary organisations.

The **Bachelor of Business** will prepare you for career opportunities in the following fields:

#### No major option

A business degree gives you the foundation to take your career just about anywhere. You will be prepared to use your extensive business skills in a range of increasingly diverse settings including not-for-profit, government and corporate organisations.

#### Asian Business

You will find career opportunities in government, businesses with overseas profiles, international aid and other non-governmental organisations, news and media organisations, and the education industry in Asia.

#### Behavioural Science

You will find career opportunities in government, private enterprise and not-for-profit organisations across various disciplines including marketing and advertising, human services, healthcare, economics, policy development, research and evaluation of programs and services.

#### Employment Relations

You will be able to work as an employment relations manager or consultant, or in roles dealing with workplace planning and policy, managerial strategy, industrial advocacy, occupational health and safety, and workplace negotiation.

#### Entrepreneurship and Self-Employment

As a graduate, you will have an understanding of the strategic and operational issues involved in choosing self-employment or in working for an entrepreneurial new business, small business or family firm. Create a career by moving from employment to self-employment and back again, pursue the long-term growth of a high-potential new business venture, or become a serial entrepreneur, starting and selling new business ventures repeatedly.

#### Event Management

You will be prepared for an exciting career working for event and conference organisers in the sport, tourism, marketing, media and cultural sectors as well as coordinating and managing government event portfolios.

#### Human Resource Management

You will be prepared for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations.

#### International Business

You will be prepared to work with international trade and investment organisations or in the public and private sectors in management, strategic planning, research, corporate government relations, global operations and public relations.

### **Logistics and Supply Chain Management**

You will be able to work as a logistics and supply chain manager, purchasing manager, business or strategy manager, or export and import operations manager. Career opportunities exist in the public, private and not-for-profit sectors.

### **Management**

Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and find work in roles as a business manager in human resources, strategy, planning and policy, and training and development.

### **Marketing**

You will be able to work in any industry or organisation that needs to promote its products or services, including entertainment and fashion, tourism, advertising, public relations, and business consulting. You might work as a brand manager, marketing manager, advertising account manager, market research analyst, public relations manager, or sales manager.

### **Real Estate and Property Development**

The property sector is expanding in Australia and around the world, creating a wide range of employment opportunities in the commercial, residential and tourism sectors of the real estate and property management industries. You will be prepared for a career in property finance, development and investment, real estate agency management, project management, and marketing and promoting real estate.

### **Sport Management**

Sport is big business. You will find opportunities in government departments, local, national and international sporting clubs and event management organisations. There are also positions in sport tourism, marketing, media and athlete representation.

### **Sustainable Enterprise**

Increasingly, public and private sector organisations are hiring sustainability and corporate social responsibility specialists. As this field continues to grow, you will find more and more career opportunities in a wide variety of organisations in the public and private sectors, and with non-government organisations.

### **Tourism Management**

With this qualification, you could travel the world. Tourism managers are employed by destination marketing organisations and all levels of government throughout Australia and internationally. You'll be able to work on major tourism infrastructure and planning projects, shaping the visitor experience in tourism destinations.

The **Bachelor of Commerce** will equip you with the required technical and generic skills leading to a range of career options within both the private and public sectors including:

### **Accounting**

You will be equipped for a career in a range of private or public sector organisations where you could work in areas such as accounting, administration, auditing, business management, commercial and taxation law, managerial accounting and taxation. Opportunities exist for exciting and challenging careers locally, nationally and internationally - and are not limited to accounting firms.

### **Economics**

You will be prepared for work in the banking and finance industry as an analyst or advisor, in property development or real estate; in government policy in fields such as the environment, health, education and transport; or in large mining companies analysing markets and investment opportunities. You may also find career opportunities in major international organisations such as the World Bank, the United Nations, the Organisation for Economic Co-operation and Development (OECD) and the Asian Development Bank.

### **Finance**

You will be prepared for work in retail and merchant banks, insurance, treasury operations, taxation, risk management, stockbroking, financial consultancy firms, regulatory authorities, corporate finance, international trade, securities and investment firms.

### **Financial Planning**

You will be equipped for a career as a financial planner, financial adviser or controller. You will also find opportunities in brokerage firms, trust companies, insurance firms, commercial banks and investment banks.

## **Program accreditation**

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Depending on the courses you complete you can graduate with a degree accredited by:

- *Accounting*: **Chartered Accountants Australia and New Zealand (CA ANZ)** and **CPA Australia**.
- The *Financial Planning* major is accredited by the **Financial Adviser Standards and Ethics Authority (FASEA)**.
- *Human Resource Management*: The Human Resource Management major is accredited by The **Australian Human Resources Institute (AHRI)**.

## Professional recognition

### Professional recognition

#### Bachelor of Commerce

Professional recognition will vary depending upon your choice of major or minor.

- *Accounting major*: Completion of the Bachelor of Commerce provides exemptions from the **ACCA** Foundation Level Exams F1-F9.
- *Financial Planning major*: Graduates will be eligible for admission to the **Financial Planning Association (FPA)** of Australia's CERTIFIED FINANCIAL PLANNER® Certification Program.
- *Finance major*: The Bachelor of Commerce (Finance) has been accepted into the **CFA Institute** University Recognition Program. This status is granted to institutions whose degree program incorporates at least 70% of the CFA Program **Candidate Body of Knowledge (CBOK)**, which provide students with a solid grounding in the CBOK and positions them well to site for the CFA exams.

#### Bachelor of Business

Depending upon your choice of Business major, you may be eligible for admission to one or more of the following professional bodies:

- **Australian Human Resources Institute (AHRI)**
- **Chartered Institute of Procurement and Supply (CIPS)**
- **Australian Institute of Management (AIM)**
- **Australian Marketing Institute (AMI)**
- **Australian Market and Social Research Society**
- **Australian Society of Sport Administrators**
- **International Special Events Society, Queensland Chapter**
- **Pacific Asia Travel Association**
- **Sports Management Association of Australia and New Zealand**

## What are the fees?

### Commonwealth supported students

- The fee is indicative of an annual full-time load (80 credit points) in a program categorized to one of the Australian Government's three broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets **student contribution amounts** on an annual basis.
- [Find out more...](#)

### Fee-paying undergraduate (domestic) students

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

### Tuition fees

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)