



Bachelor of Business/Bachelor of Commerce (Domestic students)

Program code

1443

Available at

Gold Coast Campus

Duration

4 years full-time

8 years part-time

Credit points

320

Indicative fee

[Find out more](#)
[Calculate](#) your fees

Entry requirements

15

Overall position (OP) 2019

66

Rank 2019 [\(more\)](#)

OR VET qualification

Certificate III

[\(Additional requirements\)](#)

Commencing in

Trimester 1, Trimester 2 and Trimester

3

Prerequisites

English (4SA)

Assumed knowledge

Nil



VET Guarantee

If you receive a VET and meet subject prerequisites, you are guaranteed a place in this program.

Degree requirements: Students who started Trimester 3 - 2019

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of Business/Bachelor of Commerce (BBus/BCom)*, you must successfully complete 320 credit points, made up of the core courses AND

- 60 credit points for one Business major, **or**
 - if you elect not to complete a major, you will complete 60 credit points from the specified list;
- AND
- 60 credit points for one Commerce major; AND
 - 60 credit points for a second listed major and 50 credit points of listed electives and/or free choice electives, **or**
 - 60 credit points for a second listed major, 40 credit point minor and 10 credit points of listed electives and/or free choice electives, **or**
 - 40 credit points for a minor and 70 credit points of listed electives and/or free choice electives, **or**
 - 110 credit points of listed electives and/or free choice electives.

Other program requirements

You must successfully complete:

- no more than 120 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words 'This award was achieved with Distinction' will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The [Australian Qualifications Framework](#) (AQF) is the national policy for regulated qualifications in Australian education and training. The Bachelor of Business and the Bachelor of Commerce are accredited as an AQF Level 7 - Bachelor Degree.

English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement (ELE)** course as an elective.

- [5901LHS Language and Communication for Business and Commerce](#)

Students whose first language is English are not permitted to undertake this ELE course.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for the **Bachelor of Business** and **Bachelor of Commerce** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 3 - 2019

Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.

Courses in this program may be available at multiple campuses and during different trimesters. Click the course code to find out more information on where and when the course is offered.

English Language Enhancement course

International students required to complete the English Language Enhancement course must complete the following course in their first trimester of study in place of an elective:

| Trimester | Course code | Course title | CP |
|--------------|-------------------------|--|----|
| Tri 1,2 or 3 | 5901LHS | Language and Communication for Business and Commerce | 10 |

Year 1

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|--------------|-------------------------|---|----|
| Tri 1,2 or 3 | 1101IBA | Management Concepts | 10 |
| Tri 1,2 or 3 | 1102AFE | Accounting for Decision Making | 10 |
| Tri 1,2 or 3 | 1003MKT | Introduction to Marketing | 10 |
| Tri 1,2 or 3 | 1303AFE | Economics for Decision Making 1 | 10 |
| Tri 1,2 | 1305AFE | Business Data Analysis | 10 |
| Tri 1,2 | 1001EHR | Work and Employability | 10 |
| Tri 1,2 or 3 | 1203AFE | Money, Banking and Finance (offered Tri 3 at Nathan only) | 10 |
| Tri 1,2 or 3 | | Listed OR Free-choice elective | 10 |

Years 2 to 4

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|--------------|-------------------------|---|-----|
| Tri 1,2 or 3 | 2004GIR | Government-Business Relations (offered Tri 3 at Nathan only) | 10 |
| Tri 1,2 or 3 | 2105AFE | Introduction to Business Law | 10 |
| Tri 1,2 or 3 | | One Business major | 60 |
| | | OR | |
| Tri 1,2 or 3 | | Business (for students electing to not complete a Business major) | 60 |
| Tri 1,2 or 3 | | One Commerce major | 60 |
| Tri 1,2 or 3 | | A second Business or Commerce Major AND a Minor | 100 |
| | | OR | |
| Tri 1,2 or 3 | | A second Business or Commerce Major AND Listed and/or Free-choice electives | 100 |
| | | OR | |
| Tri 1,2 or 3 | | a Minor AND Listed and/or Free-choice electives | 100 |
| | | OR | |
| Tri 1,2 or 3 | | Listed and/or Free-choice electives | 100 |

Commerce majors

- Accounting
- Economics
- Finance
- Financial Planning

Commerce Minor: students wishing to meet the educational accreditation requirements to become a Registered Tax Agent should also complete the Taxation minor.

Business majors

- Asian Business
- Behavioural Science
- Employment Relations
- Entrepreneurship and Self-Employment
- Event Management
- Human Resource Management
- International Business
- Logistics and Supply Chain Management
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Enterprise
- Tourism Management

Bachelor of Business - Majors (14 available)**Asian Business**

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|--|----|
| Tri 1 | 2028IBA | Asian Business | 10 |
| Tri 1 | 2029IBA | Family Business in Asia (not offered at GC in 2019) | 10 |
| Tri 2 | 2011IBA | Export Management | 10 |
| Tri 1 | 3017IBA | Crime, Business and Politics in Asia | 10 |
| Tri 3 | 3004IBA | Intercultural Management (offered GC & NA Tri 3; offered online via OUA in Study Period 1) | 10 |
| Tri 2 | 3012IBA | The Social Context of Asian Business (capstone course) | 10 |

Behavioural Science

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|--|----|
| Tri 1 | 2000PSY | Experimental Design and Analysis | 10 |
| Tri 1,3 | 2004MKT | Consumer Psychology | 10 |
| Tri 1 | 3018PSY | Behaviour Change Skills | 10 |
| Tri 1 | 3007MKT | Social Marketing: Applying Marketing for Social Change (capstone course) | 10 |
| Tri 2 | 2034MKT | Market Research | 10 |
| Tri 2 | 3313AFE | Behavioural Economics | 10 |

Employment Relations

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1 | 3019EHR | The Reality and Future of Work (formerly 2011EHR) | 10 |
| Tri 1 | 2006EHR | Health and Safety in the Workplace | 10 |
| Tri 1,2 | 2001EHR | Management Employee Relations (Tri 1 online) | 10 |
| Tri 1 | 3015EHR | Employment Relations Law | 10 |
| Tri 2,3 | 3001EHR | Negotiation | 10 |
| Tri 2 | 3006EHR | Employment Strategies in Action (capstone course) | 10 |

Entrepreneurship and Self-Employment

This major is offered at South Bank, Nathan, Gold Coast and Online.

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|--------------|-------------|--|----|
| Tri 1,2 or 3 | 2043MKT | Entrepreneurship and New Business Ventures (Tri 1: NA,OL; Tri 2: SB,GC; Tri 3: NA,GC) | 10 |
| Tri 1,2 | 2036MKT | Retail Marketing (Tri 1: SB,GC; Tri 2: OL,NA) | 10 |
| Tri 1,2 | 2038MKT | Personal Selling and Sales Management | 10 |
| Tri 1,2 or 3 | 2098MKT | Branding and Promoting New Business Ventures (Tri 1: GC & SB; Tri 2: NA; Tri 3 OL) | 10 |
| Tri 1,2 | 3019MKT | Franchising and Small Business (Tri 1: OL,NA; Tri 2: GC,SB) | 10 |
| Tri 1,2 or 3 | 3045MKT | New Venture Business Planning (capstone course) (Tri 1: NA; Tri 2: GC & SB; Tri 3: OL) | 10 |

Event Management

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1 | 2219THS | Event Management Principles | 10 |
| Tri 1 | 2315THS | Event Marketing and Sponsorship | 10 |
| Tri 2 | 2209THS | Managing Projects in Service Industries | 10 |
| Tri 1 | 3117THS | Facility and Venue Management | 10 |
| Tri 2 | 3213THS | Conference and Convention Management | 10 |
| Tri 2 | 3204THS | Event Evaluation (capstone course) | 10 |

Human Resource Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|--|----|
| Tri 1,3 | 2002EHR | Human Resource Management Principles (Tri 1 NA,GC,OL; Tri 3 NA,GC) | 10 |
| Tri 1,2 | 2005EHR | Organisational Behaviour (Tri 1: OL,GC,NA; Tri 2: GC,NA) | 10 |
| Tri 1,2,3 | 2009EHR | Recruitment and Selection (GC/NA: Tri 1&&2 in 2020; GC/NA: Tri 2 only from 2021; OL: Tri 3) | 10 |
| Tri 1,2 | 3010EHR | Training and Development (Tri 1: NA,GC; Tri 2: OL) | 10 |
| Tri 1,2 | 3011EHR | Performance Management (Tri 1: NA,GC; Tri 2: OL) | 10 |
| Tri 1,2,3 | 3012EHR | Applied Human Resource Management and Change (capstone course) (GC/NA: Tri 1&&2 in 2020; GC/NA: Tri 2 only from 2021; OL: Tri 3) | 10 |

International Business

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1 | 2002IBA | Firm Behaviours and Business Strategy | 10 |
| Tri 1 | 2005IBA | Comparative Management | 10 |
| Tri 1 | 2028IBA | Asian Business | 10 |
| Tri 1 | 3001IBA | International Trade and Competition (capstone course) | 10 |
| Tri 2 | 3042MKT | Marketing Globally | 10 |
| Tri 2 | 3209AFE | International Finance | 10 |

Logistics and Supply Chain Management

Logistics & Supply Chain Management

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1,3 | 2128IBA | Business Processes (Tri 1&3: GC,NA; Tri 3: OL) | 10 |
| Tri 1 | 2150IBA | Introduction to Supply Chain Management | 10 |
| Tri 2 | 2154IBA | Business Logistics | 10 |
| Tri 1 | 3145IBA | Purchasing and Supply Management | 10 |
| Tri 2 | 3155IBA | Operations Management | 10 |
| Tri 2 | 3156IBA | Applied Business Optimisation and Modelling (capstone course) | 10 |

Management

This major is offered at Nathan, Gold Coast and Online.

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|--------------|-------------|--|----|
| Tri 1,3 | 2128IBA | Business Processes (Tri 1&3: GC,NA; Tri 3: OL) | 10 |
| Tri 1,2 | 2005EHR | Organisational Behaviour (Tri 1: OL,GC,NA; Tri 2: GC,NA) | 10 |
| Tri 1,3 | 3144IBA | Quality Management (Tri 1: OL,GC,NA) (not offered Tri 3, 2019) | 10 |
| Tri 1,2 or 3 | 3112IBA | Management Strategy and Decision Making (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA) | 10 |
| Tri 1,2 or 3 | 3114IBA | Management Problem Solving (capstone course) (Tri 1&2: GC,NA; Tri 3: OL) | 10 |
| Tri 2,3 | 3006IBA | Business Ethics and Corporate Governance (Tri 2: OL, GC & NA; Tri 3: NA) | 10 |

Marketing

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|--|----|
| Tri 1,3 | 2004MKT | Consumer Psychology | 10 |
| Tri 2 | 2034MKT | Market Research | 10 |
| Tri 1 | 2029MKT | Advertising and Creative Strategies | 10 |
| Tri 2 | 3006MKT | Services Marketing | 10 |
| Tri 1,3 | 3040MKT | Digital and Social Media Marketing | 10 |
| Tri 2 | 3028MKT | Marketing Strategy and Metrics (capstone course) | 10 |

Real Estate and Property Development

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1 | 2009THS | Real Estate and Property Development Principles | 10 |
| Tri 2 | 2209THS | Managing Projects in Service Industries | 10 |
| Tri 2 | 2211AFE | Real Estate Finance | 10 |
| Tri 1 | 3220THS | Real Estate and Property Development Law | 10 |
| Tri 1 | 3216THS | Strata Communities and Management | 10 |
| Tri 2 | 3219THS | Property Development Process (capstone course) | 10 |

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1 | 2309THS | Sport Management Principles | 10 |
| Tri 1 | 2018THS | Organising and Staging Major Sport Events | 10 |
| Tri 1 | 3110THS | Contemporary Issues in Sport Business | 10 |
| Tri 2 | 2312THS | Sport Information | 10 |
| Tri 2 | 3323THS | Sport Marketing | 10 |
| Tri 2 | 3333THS | Sport Development Systems (capstone course) | 10 |

Sustainable Enterprise (Nathan)

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|--|----|
| Tri 1 | 2101GIR | The Politics of Sustainability | 10 |
| Tri 2 | 2002MKT | Corporate Communications and Public Relations | 10 |
| Tri 1,3 | 2008EHR | Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA) | 10 |
| Tri 1 | 3055MKT | Green Marketing | 10 |
| Tri 2 | 2313AFE | Environmental and Energy Economics | 10 |
| Tri 2,3 | 3006IBA | Business Ethics and Corporate Governance (capstone course) (Tri 2: OL, GC & NA; Tri 3: NA) | 10 |

Tourism Management

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1 | 2204THS | Tourism Management Principles | 10 |
| Tri 1 | 3200THS | Destination Marketing | 10 |
| Tri 2 | 2233THS | Tourism Impact Assessment | 10 |
| Tri 1 | 3120THS | Tourism and Culture | 10 |
| Tri 2 | 3018THS | Destination Management | 10 |
| Tri 2 | 3307THS | Tourism Small Business Management (capstone course) | 10 |

Bachelor of Business - No Major Option (1 available) Business (for students not completing a major)

Offered at Nathan, Gold Coast and Online.

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|--------------|-------------|--|----|
| Tri 1,2 or 3 | 3112IBA | Management Strategy and Decision Making (capstone course) (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA) | 10 |
| Tri 2,3 | 3006IBA | Business Ethics and Corporate Governance (Tri 2: OL,GC,NA; Tri 3: NA) | 10 |

You must complete 40 credit points from the following courses:

| Trimester | Course code | Course title | CP |
|--------------|-------------|---|----|
| Tri 1,3 | 2128IBA | Business Processes (Tri 1&3: GC,NA; Tri 3: OL) | 10 |
| Tri 2 | 2002MKT | Corporate Communications and Public Relations (GC&NA only) | 10 |
| Tri 1,3 | 2008EHR | Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA) | 10 |
| Tri 1,2 or 3 | 2043MKT | Entrepreneurship and New Business Ventures (Tri 1: NA,OL; Tri 2: SB,GC; Tri 3: NA,GC) | 10 |
| Tri 1 | 2101GIR | The Politics of Sustainability (GC&NA only) | 10 |
| Tri 1 | 3033IBA | Managing People in the Asia Pacific (not offered from 2019) | 10 |
| | | OR | |
| Tri 1 | 3009EHR | International Human Resource Management (GC&NA&OL) | 10 |
| Tri 1,2 | 2005EHR | Organisational Behaviour (Tri 1: OL,GC,NA; Tri 2: GC,NA) | 10 |
| Tri 2 | 2209THS | Managing Projects in Service Industries (GC&NA only) | 10 |
| Tri 3 | 3004IBA | Intercultural Management (also offered online via OUA in Study Period 1) | 10 |

Bachelor of Commerce - Majors (4 available)

Accounting

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|--------------|-------------|--|----|
| Tri 1,2 or 3 | 2104AFE | Management Accounting (NA Tri 1 & Tri 3; GC Tri 2, Tri 3) | 10 |
| Tri 1,2 | 2107AFE | Accounting Information Systems (NA Tri 1 & Tri 2; GC Tri 1) | 10 |
| Tri 1,2 | 2108AFE | Financial Accounting | 10 |
| Tri 1,2 | 2103AFE | Company Accounting | 10 |
| Tri 1,2 | 3104AFE | Strategic Management Accounting (NA Tri 1 & Tri 2; GC Tri 1) | 10 |
| Tri 1,2 | 3101AFE | Accounting Theory and Practice (capstone course) | 10 |

Accounting accreditation requirements: In order to satisfy professional accreditation requirements with CPA Australia and the Chartered Accountants Australia and New Zealand, students must successfully complete the degree including the Accounting major AND the courses for Accreditation (see Listed electives). Students should note that only the Bachelor of Commerce is accredited.

Economics

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|--------------|-------------|--|----|
| Tri 1,2 or 3 | 2303AFE | Economics for Decision Making 2 (offered Tri 3 at GC only) | 10 |
| Tri 1 | 2304AFE | Intermediate Macroeconomics | 10 |
| Tri 1 | 2305AFE | Intermediate Microeconomics | 10 |
| Tri 1,2 | 3311AFE | Cost Benefit Analysis Applications (GC: T1; NA: T2) | 10 |
| Tri 1 | 3305AFE | Applied Econometrics | 10 |
| Tri 2 | 3312AFE | Economic Policy Analysis (capstone course) | 10 |

Finance

You must complete the following foundation course:

| Trimester | Course code | Course title | CP |
|-----------|-------------|----------------------|----|
| Tri 1,2 | 1202AFE | Financial Planning 1 | 10 |

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1 | 2204AFE | Financial Institutions Management | 10 |
| Tri 1,3 | 2201AFE | Corporate Finance | 10 |
| Tri 1,2 | 2206AFE | Investment Analysis and Management | 10 |
| Tri 2 | 2214AFE | Derivatives Securities | 10 |
| Tri 2 | 3208AFE | Portfolio Management | 10 |
| Tri 1,2 | 3210AFE | Advanced Corporate Finance (capstone course) | 10 |
| | | OR | |
| Tri 1,2 | 3217AFE | Student Managed Investment Fund (capstone course) | 10 |

Financial Planning

You must complete the following foundation course:

| Trimester | Course code | Course title | CP |
|-----------|-------------|----------------------|----|
| Tri 1,2 | 1202AFE | Financial Planning 1 | 10 |

You must complete the following courses:

| Trimester | Course code | Course title | CP |
|--------------|-------------|---|----|
| Tri 2 | 2213AFE | Financial Planning 2 | 10 |
| Tri 1 | 2202AFE | Risk Management and Insurance | 10 |
| Tri 1,2 or 3 | 3106AFE | Revenue Law: Theory and Policy in Action (NA: Tri 1, Tri 2; GC: Tri 1, OL: Tri 3) | 10 |
| Tri 1,2 | 3108AFE | Taxation Planning | 10 |
| Tri 2 | 3202AFE | Financial Planning, Construction and Review (capstone course) | 10 |
| Tri 3 | 3204AFE | Retirement and Estate Planning (not offered from 2020) | 10 |
| | | OR | |
| Tri 3 | 2207AFE | Superannuation and Retirement | 10 |

Financial Planning accreditation: In order to satisfy professional accreditation requirements with the Financial Adviser Standards and Ethics Authority and professional recognition requirements with the Financial Planning Association of Australia, students must successfully complete the degree including the Financial Planning major AND the courses for Accreditation (see Listed electives).

Bachelor of Commerce - Minors (1 available) Taxation

Students wishing to meet the educational accreditation requirements to become a Registered Taxation Agent must complete the following:

| Trimester | Course code | Course title | CP |
|--------------|-------------|---|----|
| Tri 1,2 or 3 | 2106AFE | Company Law (NA Tri 1 & Tri 2; GC Tri 2; OL Tri 3) | 10 |
| Tri 1,2 or 3 | 3106AFE | Revenue Law: Theory and Policy in Action (NA: Tri 1, Tri 2; GC: Tri 1; OL: Tri 3) | 10 |
| Tri 1,2 | 3105AFE | Law of Finance (NA: Tri 1; GC: Tri 2) | 10 |
| Tri 1,2 | 3108AFE | Taxation Planning | 10 |

Electives (2 available)

Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the maximum of Level 1 courses in your entire program.

Elective courses may be available at multiple campuses and during a different trimester. Click on the course to find out more information on where and when the course is offered.

Accounting

| Trimester | Course code | Course title | CP |
|--------------|-------------------------|------------------------------------|----|
| Tri 1,2 | 1202AFE | Financial Planning 1 | 10 |
| Tri 1 | 2101AFE | International Accounting | 10 |
| Tri 1,2 | 2206AFE | Investment Analysis and Management | 10 |
| Tri 2 | 2213AFE | Financial Planning 2 | 10 |
| Tri 1,2 or 3 | 3000AFE | Commerce Internship | 10 |
| Tri 1,2 | 3108AFE | Taxation Planning | 10 |

Accounting accreditation requirements: In order to satisfy professional accreditation requirements with CPA Australia and the Chartered Accountants Australia and New Zealand, students must successfully complete the degree including the Accounting major AND the following courses. Students should note that only the Bachelor of Commerce is accredited.

| Trimester | Course code | Course title | CP |
|--------------|-------------------------|---|----|
| Tri 1,3 | 2201AFE | Corporate Finance | 10 |
| Tri 1,2 or 3 | 2106AFE | Company Law (NA Tri 1 & Tri 2; GC Tri 2; OL Tri 3) | 10 |
| Tri 1,2 or 3 | 3106AFE | Revenue Law: Theory and Policy in Action (NA: Tri 1, Tri 2; GC: Tri 1, OL: Tri 3) | 10 |
| Tri 1,2 | 3102AFE | Auditing | 10 |

Asian and International Business

| Trimester | Course code | Course title | CP |
|-----------|-------------------------|--|----|
| Tri 1,2 | 1005IBA | Introduction to International Business | 10 |
| Tri 2 | 1013IBA | Transforming Asian Economies | 10 |
| Tri 1 | 2020GIR | Global Security | 10 |
| Tri 2 | 2016GIR | Power in East Asia | 10 |
| Tri 2 | 2011IBA | Export Management | 10 |
| Tri 1 | 3009EHR | International Human Resource Management | 10 |
| Tri 2 | 3010GIR | China and the World (not offered in 2019) | 10 |
| Tri 3 | 3004IBA | Intercultural Management (also offered online via OUA in Study Period 1) | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |

Behavioural Science

| Trimester | Course code | Course title | CP |
|--------------|-------------------------|---|----|
| Tri 1 | 2007PSY | Biological Psychology | 10 |
| Tri 2 | 3019PSY | Cognitive Neuropsychology (offered GC only) | 10 |
| Tri 1 | 3307ENV | Environmental and Social Futures | 10 |
| Tri 1,2 or 3 | 3000AFE | Commerce Internship | 10 |
| Tri 2 | 2006PSY | Cognitive Psychology | 10 |
| Tri 2 | 2007EHR | Labour Market Issues | 10 |
| Tri 2 | 2313AFE | Environmental and Energy Economics | 10 |
| Tri 3 | 3218AFE | Behavioural Finance | 10 |

Economics

| Trimester | Course code | Course title | CP |
|--------------|-------------|---|----|
| Tri 2 | 1013IBA | Transforming Asian Economies | 10 |
| Tri 1 | 2009GIR | Economic Ideas and Political Institutions (not offered in 2020) | 10 |
| Tri 1,2 | 2306AFE | Quantitative Methods for Business Finance and Economics | 10 |
| Tri 1,2 | 2313AFE | Environmental and Energy Economics | 10 |
| Tri 1 | 3307AFE | International Economics | 10 |
| Tri 1 | 3203THS | Tourism and Hotel Economic Analysis | 10 |
| Tri 1,2 or 3 | 3000AFE | Commerce Internship | 10 |
| Tri 2 | 3302AFE | Interest Rates, Money and Central Banking | 10 |
| Tri 2 | 3313AFE | Behavioural Economics | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |

Employment Relations

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 2 | 2007EHR | Labour Market Issues | 10 |
| Tri 1 | 3009EHR | International Human Resource Management | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |

Entrepreneurship and Self-Employment

| Trimester | Course code | Course title | CP |
|--------------|-------------|--|----|
| Tri 1,3 | 2002EHR | Human Resource Management Principles (Tri 1 NA,GC,OL; Tri 3 NA,GC) | 10 |
| Tri 1,2 | 2545QCA | Creative Thinking | 10 |
| Tri 1,3 | 3144IBA | Quality Management (Tri 1: OL,GC,NA) (not offered Tri 3, 2019) | 10 |
| Tri 1,2 or 3 | 3112IBA | Management Strategy and Decision Making (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA) | 10 |
| Tri 1,3 | 3040MKT | Digital and Social Media Marketing | 10 |
| Tri 3 | 3013MKT | Entertainment and the Arts Marketing | 10 |
| Tri 2 | 3307THS | Tourism Small Business Management | 10 |
| Tri 2 | 3038IBA | The Business of Changing the World (not offered at Logan in 2019) | 10 |

Employability electives

The following courses focus on preparation for (and gaining) employment. For more information, please visit the Griffith Business School Student Opportunities website.

| Trimester | Course code | Course title | CP |
|--------------|-------------|---|----|
| Tri 1,3 | 2008EHR | Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA) | 10 |
| Tri 1,2 or 3 | 3000AFE | Commerce Internship | 10 |
| Tri 1,2 | 3001GBS | UG Business Internship I | 10 |
| Tri 1,2 | 3000GBS | UG Business Internship II | 20 |
| Tri 1,2 | 3035IBA | Asian Politics/Business Research Project | 10 |
| Tri 1,2 | 3217AFE | Student Managed Investment Fund | 10 |
| Tri 1,2 | 3400THS | Career Development | 10 |
| Tri 1,2 or 3 | 2043MKT | Entrepreneurship and New Business Ventures (Tri 1: NA,OL; Tri 2: SB,GC; Tri 3: NA,GC) | 10 |
| Tri 1,2 or 3 | 3002LFC | Community Internship | 10 |
| Tri 1,2 or 3 | 3029MKT | Self-Marketing | 10 |
| Tri 1,2 or 3 | 3114IBA | Management Problem Solving (Tri 1&2: GC,NA; Tri 3: OL) | 10 |
| Tri 2,3 | 3001EHR | Negotiation | 10 |
| Tri 1 | 3014IBA | International Business Negotiation (offered in Tri 1 from 2020) | 10 |
| Tri 2 | 3102GBS | Business Simulation | 10 |
| Tri 2 | 3038IBA | The Business of Changing the World (not offered at Logan in 2019) | 10 |
| Tri 1,2 or 3 | 3031IBA | Griffith Innovation Challenge (offered GC only in T2-2019) | 10 |
| Tri 1,2 or 3 | 3002GBS | Industry Project | 10 |
| Tri 3 | 3100AFE | Engaging with Aboriginal and/or Torres Strait Islander Business Communities | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |
| Tri 1 | 3101GBS | Applied Work Integrated Learning in Start-Ups and Social Enterprise | 10 |
| Tri 3 | 3003GBS | UG Global Mobility Internship II | 20 |
| Tri 3 | 3034IBA | Asian Immersion Study Tour | 10 |

Event Management

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1 | 2018THS | Organising and Staging Major Sport Events | 10 |
| Tri 1 | 3118THS | Planning Sustainable Communities | 10 |
| Tri 1 | 3226THS | Tourism Study Tour | 10 |
| Tri 1 | 3200THS | Destination Marketing | 10 |
| Tri 1,2 | 3410THS | Tourism, Hospitality, Event, Sport and Property Internship I | 10 |
| Tri 1,2 | 3411THS | Tourism, Hospitality, Event, Sport and Property Internship II | 20 |
| Tri 2,3 | 3201THS | Managing Risk in Tourism, Events and Hospitality | 10 |
| Tri 2 | 2220THS | Athlete Management Principles | 10 |
| Tri 2 | 3207THS | Event Business Development | 10 |
| Tri 2 | 3224THS | Community Events and Festivals (not offered in 2019) | 10 |
| Tri 2 | 3018THS | Destination Management | 10 |
| Tri 1 | 3120THS | Tourism and Culture | 10 |

Finance

| Trimester | Course code | Course title | CP |
|--------------|-------------|---|----|
| Tri 1,2 | 1202AFE | Financial Planning 1 | 10 |
| Tri 1,2 | 2306AFE | Quantitative Methods for Business Finance and Economics | 10 |
| Tri 1,2 | 3217AFE | Student Managed Investment Fund | 10 |
| Tri 1,2 | 3105AFE | Law of Finance | 10 |
| Tri 1 | 3305AFE | Applied Econometrics | 10 |
| Tri 2 | 3209AFE | International Finance | 10 |
| Tri 2 | 3213AFE | Credit and Lending | 10 |
| Tri 1,2 or 3 | 3000AFE | Commerce Internship | 10 |

Financial Planning

| Trimester | Course code | Course title | CP |
|--------------|-------------|---|----|
| Tri 1,2 | 1202AFE | Financial Planning 1 | 10 |
| Tri 1,2 | 2306AFE | Quantitative Methods for Business Finance and Economics | 10 |
| Tri 1,2 | 3217AFE | Student Managed Investment Fund | 10 |
| Tri 1,2 | 3105AFE | Law of Finance | 10 |
| Tri 1,2 or 3 | 3000AFE | Commerce Internship | 10 |
| Tri 2 | 3208AFE | Portfolio Management | 10 |
| Tri 2 | 3213AFE | Credit and Lending | 10 |

Financial Planning accreditation: In order to satisfy professional accreditation requirements with the Financial Adviser Standards and Ethics Authority and professional recognition requirements with the Financial Planning Association of Australia, students must successfully complete the degree including Financial Planning major AND the following course:

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 2 | 3215AFE | Contemporary Issues in Financial Planning | 10 |

Human Resource Management

| Trimester | Course code | Course title | CP |
|-----------|-------------|--|----|
| Tri 1 | 2006EHR | Health and Safety in the Workplace | 10 |
| Tri 1,3 | 2008EHR | Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA) | 10 |
| Tri 1,2 | 2001EHR | Management Employee Relations | 10 |
| Tri 2 | 2007EHR | Labour Market Issues | 10 |
| Tri 1 | 3009EHR | International Human Resource Management | 10 |
| Tri 2 | 3002EHR | Electronic Human Resource Management | 10 |
| Tri 3 | 3017EHR | Human Resources Study Tour | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |

Logistics and Supply Chain Management

| Trimester | Course code | Course title | CP |
|--------------|-------------|--|----|
| Tri 2 | 2011IBA | Export Management | 10 |
| Tri 1,3 | 3144IBA | Quality Management (Tri 1: OL,GC,NA) (not offered Tri 3, 2019) | 10 |
| Tri 1,2 or 3 | 3112IBA | Management Strategy and Decision Making (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA) | 10 |
| Tri 3 | 3004IBA | Intercultural Management (also offered online via OUA in Study Period 1) | 10 |
| Tri 1 | 3014IBA | International Business Negotiation (offered in Tri 1 from 2020) | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |

Management

| Trimester | Course code | Course title | CP |
|-----------|-------------|--|----|
| Tri 1 | 2005IBA | Comparative Management | 10 |
| Tri 2 | 2011IBA | Export Management | 10 |
| Tri 1 | 3033IBA | Managing People in the Asia Pacific (not offered from 2019) | 10 |
| Tri 1 | 3027GIR | Business and Politics in the Asia Pacific Region | 10 |
| Tri 2 | 3155IBA | Operations Management | 10 |
| Tri 3 | 3004IBA | Intercultural Management (also offered online via OUA in Study Period 1) | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |

Marketing

| Trimester | Course code | Course title | CP |
|-----------|-------------|--|----|
| Tri 2 | 2002MKT | Corporate Communications and Public Relations | 10 |
| Tri 1,2 | 2036MKT | Retail Marketing (Tri 1: SB,GC; Tri 2: OL,NA) | 10 |
| Tri 1 | 3007MKT | Social Marketing: Applying Marketing for Social Change | 10 |
| Tri 2 | 3042MKT | Marketing Globally | 10 |
| Tri 1 | 3055MKT | Green Marketing | 10 |
| Tri 3 | 3013MKT | Entertainment and the Arts Marketing | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |

Politics and Public Policy

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1 | 2002GIR | Australian Politics and Government | 10 |
| Tri 1 | 2008GIR | Chinese Government and Politics | 10 |
| Tri 1 | 2101GIR | The Politics of Sustainability | 10 |
| Tri 1 | 2009GIR | Economic Ideas and Political Institutions (not offered in 2020) | 10 |
| Tri 1 | 3018GIR | Terrorism, Counter-terrorism, and Globalisation | 10 |
| Tri 1 | 3027GIR | Business and Politics in the Asia Pacific Region | 10 |
| Tri 2 | 2006GIR | Politics, Spin and the Media | 10 |
| Tri 2 | 2015GIR | Comparative Politics of Southeast Asia (not offered in 2019) | 10 |
| Tri 3 | 2010GIR | Introduction to American Politics | 10 |
| Tri 2 | 2012GIR | European Democracy in the Twenty-First Century | 10 |
| Tri 2 | 3016GIR | The Politics of Identity: Religion, Culture and Globalisation | 10 |
| Tri 3 | 3017GIR | The Way of the Dictator | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |

Real Estate and Property Development

| Trimester | Course code | Course title | CP |
|--------------|-------------|---|----|
| Tri 1,2 | 1220THS | Information Systems for Services Industries | 10 |
| Tri 1,3 | 2008EHR | Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA) | 10 |
| Tri 1 | 3118THS | Planning Sustainable Communities | 10 |
| Tri 1,2 | 3410THS | Tourism, Hospitality, Event, Sport and Property Internship I | 10 |
| Tri 1,2 | 3411THS | Tourism, Hospitality, Event, Sport and Property Internship II | 20 |
| Tri 2,3 | 3001EHR | Negotiation | 10 |
| Tri 1,2 or 3 | | Real Estate Licence (see Note 1) | |

Note 1: Students can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1 | 2219THS | Event Management Principles | 10 |
| Tri 1 | 2315THS | Event Marketing and Sponsorship | 10 |
| Tri 1 | 3117THS | Facility and Venue Management | 10 |
| Tri 1,2 | 3410THS | Tourism, Hospitality, Event, Sport and Property Internship I | 10 |
| Tri 1,2 | 3411THS | Tourism, Hospitality, Event, Sport and Property Internship II | 20 |
| Tri 2 | 2220THS | Athlete Management Principles | 10 |
| Tri 2 | 3204THS | Event Evaluation | 10 |
| Tri 2 | 2209THS | Managing Projects in Service Industries | 10 |
| Tri 2 | 3224THS | Community Events and Festivals (not offered in 2019) | 10 |

Sustainable Enterprise

| Trimester | Course code | Course title | CP |
|-----------|-------------|--|----|
| Tri 1 | 2204THS | Tourism Management Principles | 10 |
| Tri 2 | 2281ENV | Economics and the Environment | 10 |
| Tri 1 | 3118THS | Planning Sustainable Communities | 10 |
| Tri 1,2,3 | 3012EHR | Applied Human Resource Management and Change (GC/NA: Tri 1&&2 in 2020; GC/NA: Tri 2 only from 2021; OL: Tri 3) | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |

Tourism Management

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1,2 | 1220THS | Information Systems for Services Industries | 10 |
| Tri 1,2 | 1005THS | People and Places in the Service Industries | 10 |
| Tri 1,2 | 3410THS | Tourism, Hospitality, Event, Sport and Property Internship I | 10 |
| Tri 1,2 | 3411THS | Tourism, Hospitality, Event, Sport and Property Internship II | 20 |
| Tri 1,3 | 2222THS | Hotel Distribution and Sales | 10 |
| Tri 2 | 2213THS | Food and Wine Tourism | 10 |
| Tri 3 | 2217THS | Wine Studies | 10 |
| Tri 1 | 3117THS | Facility and Venue Management | 10 |
| Tri 1 | 3226THS | Tourism Study Tour | 10 |
| Tri 1 | 3203THS | Tourism and Hotel Economic Analysis | 10 |
| Tri 1 | 3006THS | Cruise Industry Management | 10 |
| Tri 1 | 3118THS | Planning Sustainable Communities | 10 |
| Tri 1,3 | 3214THS | Financial Management for Tourism and Hotels | 10 |
| Tri 2 | 3231THS | Managing Hospitality Service Experiences | 10 |
| Tri 2 | 3213THS | Conference and Convention Management | 10 |
| Tri 2,3 | 3201THS | Managing Risk in Tourism, Events and Hospitality | 10 |
| Tri 3 | 3008THS | Cruise Industry Experience | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |

Free-choice electives

You may select free-choice electives from the list below or any **Undergraduate free-choice elective** offered across the University provided pre-requisites are met. You must ensure that you do not exceed the **maximum of Level 1 courses (120 credit points)** in your entire program.

If you require guidance please liaise with your Program Director.

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 1 | 1621ICT | Web Technologies | 10 |
| Tri 1 | 1611ICT | Emerging Technologies | 10 |
| Tri 2,3 | 1003CCJ | Law Government and Justice (Tri 3 online only) | 10 |
| Tri 2 | 1508LHS | Introduction to Journalism (not offered from 2019) | 10 |
| | | OR | |
| Tri 1 | 1507LHS | Research Skills and Writing for Communication and Journalism | 10 |
| Tri 2 | 1213LHS | Approaches to Human Security | 10 |
| Tri 2 | 1510LHS | Introduction to Public Relations (not offered from 2019) | 10 |
| | | OR | |
| Tri 1 | 1505LHS | Introduction to Communication and Journalism | 10 |
| Tri 2 | 1003GIR | Globalisation, the Asia-Pacific and Australia | 10 |
| Tri 2 | 1102GIR | The Mechanics of Power | 10 |
| Tri 1,3 | 1043SCG | Introduction to Environmental Sustainability | 10 |
| Tri 2,3 | 1803ICT | Information Systems Foundations | 10 |
| Tri 2,3 | 1802ICT | Foundations of Systems Development | 10 |
| Tri 2,3 | 1701ICT | Creative Coding | 10 |
| Tri 1 | 1084LHS | Modern Standard Chinese (Mandarin) 1A | 10 |
| Tri 2 | 1085LHS | Modern Standard Chinese (Mandarin) 1B | 10 |
| Tri 1 | 1090LHS | Italian 1A | 10 |
| | | OR | |
| Tri 3 | 1092LHS | Intensive Italian 1A | 10 |
| Tri 1 | 1080LHS | Spanish 1A | 10 |
| Tri 2 | 1081LHS | Spanish 1B | 10 |
| Tri 1,3 | 1032LHS | Japanese 1A | 10 |
| Tri 2,3 | 1033LHS | Japanese 1B | 10 |
| Tri 1,3 | 1001PSY | Introduction to Psychology 1 | 10 |
| Tri 2,3 | 1002PSY | Introduction to Psychology 2 | 10 |
| Tri 1,3 | 1007ICT | Computer Systems and Networks | 10 |
| Tri 2 | 1091LHS | Italian 1B | 10 |
| | | OR | |
| Tri 3 | 1093LHS | Intensive Italian 1B (offered South bank only) | 10 |
| Tri 3 | 1024LHS | Japan Study Tour (not offered from 2019) | 10 |
| | | OR | |
| Tri 3 | 2424LHS | Japan Study Tour | 10 |
| Tri 1 | 2814ICT | Data Management | 10 |
| Tri 1,3 | 2513LHS | Media Law | 10 |
| Tri 2 | 2509LHS | Media, Politics and Public Opinion | 10 |
| Tri 2 | 2501LHS | Public Relations Theory, Ethics and Professional Practice (not offered from 2020) | 10 |
| | | OR | |
| Tri 1 | 2505LHS | Ethical Communication (offered from 2020) | 10 |
| Tri 2 | 2030ICT | Introduction to Big Data Analytics | 10 |
| Tri 1 | 3226THS | Tourism Study Tour | 10 |
| Tri 1 | 3014LHS | Chinese/English Written Communication 1 | 10 |
| Tri 1 | 3012LHS | Chinese/English Business Interpreting 1 | 10 |
| Tri 1 | 3518LHS | Media Campaigns and Strategies | 10 |
| Tri 2 | 3015LHS | Chinese/English Written Communication 2 | 10 |

| Trimester | Course code | Course title | CP |
|-----------|-------------|---|----|
| Tri 2 | 3013LHS | Chinese/English Business Interpreting 2 | 10 |
| Tri 2 | 3533LHS | Japanese for Professional Purposes | 10 |
| Tri 1,3 | 4030ICT | Big Data Analytics and Social Media | 10 |
| Tri 3 | 3008THS | Cruise Industry Experience | 10 |
| Tri 2 | 3015LHS | Chinese/English Written Communication 2 | 10 |
| Tri 2 | 3013LHS | Chinese/English Business Interpreting 2 | 10 |
| Tri 2 | 3533LHS | Japanese for Professional Purposes | 10 |
| Tri 3 | 3008THS | Cruise Industry Experience | 10 |
| Tri 3 | 3016EHR | Disruption, Technology and Workplaces | 10 |