



Bachelor of International Tourism and Hotel Management (International students)

Program code	Admission requirements	Offered in
1410	Related Associate Degree or Higher	Trimester 2
Available at Z-Off Shore: Hong Kong	Diploma (more)	Apply Now
Duration 3 years full-time equivalent with advanced standing + 2 or 3 trimesters FT	6.5 IELTS (Academic) (more)	
Credit points 240		
Indicative fee Find out more		

Why choose this program?

Students in this program will learn about international tourism and hotel management industries, including hotel and resort groups, travel agents, tour operators and attractions. Students will develop an understanding of the culture, service and competitive aspects of international hotel and tourism corporations and have the opportunity to complete a work-integrated learning course.

The work-integrated learning course is designed to assist students with a successful transition from university into the workforce. The course aims to guide student's application of knowledge gained through previous courses to the work environment. The course will involve a series of innovative workshops (delivered on-line and face-to-face) designed to consolidate student knowledge and understanding of professional practice and desired workplace behaviours pertaining to the tourism and hospitality industries. A key focus of the course will be to assist students with their career development and preparedness through a combination of personal, professional and career enhancement activities.

Students will gain a contemporary understanding of the key requirements of the tourism and hospitality industries through a range of industry orientated experiential learning opportunities. The course will specifically cover job search and interviewing skills as well as leadership and interpersonal skill development for the workplace, to help students prepare for employment and future career advancement.

My attendance during the program

Attendance information

The program will be taught off-shore in Hong Kong. The program will be delivered through course materials and intensive blocks of face-to-face lecturing, tutoring and assessment in Hong Kong.

Each course will be delivered over a four-week period. Lectures will be delivered in the first one or two weeks by Griffith Business School staff. Approximately 26 hours of lecture contact will be provided. Local staff appointed by the School of Continuing and Professional Studies, Chinese University of Hong Kong and approved by Griffith University will conduct approximately 13 hours of tutorials over weeks two and three. Final exam is normally arranged on Friday of week four.

Work-integrated learning

All students will have the opportunity to undertake a work-integrated learning activity in this program. These activities integrate theoretical learning with its application in the workplace.

The inclusion of work-integrated learning activities in the degree program demonstrates Griffith's commitment to preparing its graduates for success in their working life.

My career opportunities

My career opportunities

Combining theoretical education with practical training and industry experience, this program will ensure students graduate fully attuned to the culture, service and competitive aspects of international tourism and hotel corporations.

Students can expect to find employment in a range of international tourism and hotel management industries such as hotel, resort groups and the accommodation sector, independent restaurants and internationally recognised chains, entertainment and leisure providers including attraction/theme parks, suppliers of goods and services to the hospitality industry, airlines and also tourism promotion organisations.

What are the fees?

Additional fee information

Please contact the [School of Continuing and Professional Studies](#) at the Chinese University of Hong Kong for details.