



Bachelor of Business (International students)

Program code

1347

Commencing in

For Continuing Students Only

Available at

Logan Campus, Online

Duration

3 years full-time

FT equivalent offered over 2 years⁴

years part-time (online only)

Credit points

240

Why choose this program?

From 2020, commencing students are referred to the **Bachelor of Business (1288)**.

At Griffith, you can build your business studies around the lifestyle that suits you. Choose to study part-time or full-time, on-campus at Logan, or online and take advantage of our advanced online learning system providing you with the flexibility and support to study anytime, anywhere.

Fast-track

At Logan, you can fast-track your business degree and be ready for the job market sooner. You can complete this degree in two years studying on a three-trimester per year basis (four courses per trimester).

Majors

You will have a choice from the following three majors. You can also choose not to complete a major, selecting from a range of courses that provide broad knowledge for a career in business management.

Entrepreneurship and Self-Employment

Do you have a creative idea for a new product or service and want to launch your own business- In this major, you will learn how to be an effective, innovative and dynamic manager, and graduate with the skills, knowledge and confidence needed to develop and manage a successful business.

Human Resource Management

Human resource management professionals work closely with people to help them with their careers. In this major, you will learn about selection and recruitment procedures, staff training, development and performance management, and organisational change. You will also be able to advise organisations regarding their staffing needs to enable them to deliver their core business effectively and efficiently.

Management

If you like to plan, organise, lead and direct groups of people to achieve a specific goal, then studying management is a good choice for you. In this major you will learn about management's core functions: communication, planning, teamwork, strategy, human resources and self-development. You will also develop analytical, communication and decision-making skills, which will enable you to add value to any organisation.

You can choose to complete a second business or additional major:

Business majors

- Asian Business (Gold Coast, Nathan)
- Employment Relations (Gold Coast, Nathan)
- Entrepreneurship and Self-Employment (Gold Coast, Logan, Nathan, South Bank, Online)
- Event Management (Gold Coast, Nathan)

- Human Resource Management (Gold Coast, Logan, Nathan, Online)
- International Business (Gold Coast, Nathan)
- Logistics and Supply Chain Management (Gold Coast, Nathan)
- Management (Gold Coast, Logan, Nathan, Online)
- Marketing (Gold Coast, Nathan)
- Real Estate and Property Development (Gold Coast, Nathan)
- Sport Management (Gold Coast, Nathan)
- Sustainable Enterprise (Nathan)
- Tourism Management (Gold Coast, Nathan)

Additional majors

- Accounting (Gold Coast, Logan, Nathan)
- Economics (Gold Coast, Nathan)
- Finance (Gold Coast, Nathan)
- Financial Planning (Gold Coast, Logan, Nathan)
- Politics and Public Policy (Gold Coast, Nathan)

Honours

Honours is available for this degree (through an additional year of study).

My attendance during the program

Attendance information

The Bachelor of Business program is offered to International students via online study only and you may enrol either full-time or part-time. Access to a reliable computer with an internet connection is essential.

Online students will be able to access course materials, participate in learning activities, lodge assessment items and access support services via *Learning@Griffith*.

My career opportunities

My career opportunities

As a graduate you will be qualified for a career in business, industry and government in areas including administration, management, planning and policy support.

Griffith Business School graduates have achieved great success nationally and internationally in a range of occupations and industries. They can be found working in management consultancies, advertising and marketing, advocacy and lobby groups (NGOs), banking and finance, government, communications, small business, insurance, education, political parties, stockbroking, retailing and more.

For those already employed, the knowledge gained during the Bachelor of Business degree will increase your business value and can see you fast-track to leadership, increase your salary potential and advance your career.

Your career opportunities will vary depending on your choice of major.

Entrepreneurship and Self-Employment

As a graduate, you will have an understanding of the strategic and operational issues involved in choosing self-employment or in working for an entrepreneurial new business, small business or family firm. Create a career by moving from employment to self-employment and back again, pursue the long-term growth of a high-potential new business venture, or become a serial entrepreneur, starting and selling new business ventures repeatedly.

Human Resource Management

You will graduate with a degree recognised by the Australian Human Resources Institute and be prepared for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations.

Management

Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and find work in roles as a business manager in human resources, strategy, planning and policy, and training and development.

Professional recognition

Professional recognition

Depending upon your choice of Business major, you may be eligible for admission to one or more of the following professional bodies:

- [Australian Human Resources Institute \(AHRI\)](#)

- Chartered Institute of Procurement and Supply (CIPS)
- Australian Marketing Institute (AMI)
- Institute of Business Administrators
- Institute of Corporate Managers, Secretaries and Administrators (after additional postgraduate study)
- Australian Market and Social Research Society
- International Live Events Association
- Pacific Asia Travel Association
- Sports Management Association of Australia and New Zealand

What are the fees?

International students

An International student is one who is not:

- an Australian or New Zealand citizen or
- a person who has Australian permanent resident status.

Indicative annual tuition fee

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points (two full-time trimesters).

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

Tuition fees

- An International student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program fee for the trimester in which the student commenced the program.
- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

Program fees for the Bachelor of Business (1347)

Year of study	Fee category/Band	Fee per CP	Tuition fee 80cp
2020	Fee Band 28.5	\$356.25	\$28,500.00
2019	Fee Band 27.5	\$343.75	\$27,500.00

Changing programs

If an International student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

Permanent resident status

If an **undergraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will be provided with a domestic fee-paying place.

The student may then apply for a Commonwealth supported place at the next admission period provided that the student satisfies the conditions for transfer from a domestic fee-paying place to a Commonwealth supported place as set out in the [Undergraduate Programs Admission Policy](#).

If a **postgraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth supported place subject to availability.

If a **research student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth Government Research Training Program (RTP) Fee Offset or a domestic fee-paying place as applicable for the program.

Further information

- [Fees and Charges Policy](#):
 - Schedule B - Fees for International Students
 - Schedule G - Fees for Non-award and Continuing Education Students
- [Cost of studying in Australia](#)