



Bachelor of Business (Domestic students)

Program code 1347	Entry requirements 15 Overall position (OP) 2019 66 Rank 2019 (more) OR VET qualification Certificate III (Additional requirements)	Prerequisites English (4SA)
Available at Logan Campus, Online		Assumed knowledge Nil
Duration 3 years full-time 4 years part-time FT equivalent offered over 2 years	Offered in Trimester 1	OP 1-6 Guarantee If you receive an OP 1-6 or equivalent and meet subject prerequisites, you are guaranteed a place in this program.
Credit points 240		
Indicative fee \$10,958.00* per year (more) * 2019 indicative annual CSP fee Calculate your fees		

Why choose this program?

Griffith's Bachelor of Business lets you design your ideal career. You can choose a single major, which will give you specialist skills in one profession. Or you can choose a second business major or additional major to give you an even broader range of skills and knowledge when you graduate. You can also choose not to complete a major, selecting from a range of courses that provide broad knowledge for a career in business management.

If you are not sure which majors to choose just yet, that is okay. Once you enrol you can try some different courses before you choose the combination that's right for you.

A Griffith business degree will prepare you for a wide range of career opportunities - from running major events through to managing key aspects of complex organisations, such as employment relations, marketing campaigns, or logistics.

At Griffith, you can build your business studies around the lifestyle that suits you. Choose to study part-time or full-time, on-campus or online.

Fast-track

At Logan, you can fast-track your business degree and be ready for the job market sooner. You can complete this degree in two years studying on a three-trimester per year basis (four courses per trimester). Fast-track majors at Logan include Entrepreneurship and Self-Employment, Human Resource Management, and Management. You can also complete the fast-track program online and take advantage of our advanced online learning system providing you with the flexibility and support to study anytime, anywhere.

Business majors

- Asian Business (Gold Coast, Nathan)
- Employment Relations (Gold Coast, Nathan)
- Entrepreneurship and Self-Employment (Gold Coast, Logan, Nathan, South Bank, Online)
- Event Management (Gold Coast, Nathan)
- Human Resource Management (Gold Coast, Logan, Nathan, Online)
- International Business (Gold Coast, Nathan)
- Logistics and Supply Chain Management (Gold Coast, Nathan)
- Management (Gold Coast, Logan, Nathan, Online)
- Marketing (Gold Coast, Nathan)
- Real Estate and Property Development (Gold Coast, Nathan)
- Sport Management (Gold Coast, Nathan)
- Sustainable Enterprise (Nathan)
- Tourism Management (Gold Coast, Nathan)

Additional majors

- Accounting (Gold Coast, Logan, Nathan)
- Economics (Gold Coast, Nathan)
- Finance (Gold Coast, Nathan)
- Financial Planning (Gold Coast, Logan, Nathan)
- Politics and Public Policy (Gold Coast, Nathan)

Honours

Honours is available for this degree (through an additional year of study).

My attendance during the program**Attendance information**

The Bachelor of Business program is offered to Domestic students via on-campus and online study and you may enrol either full-time or part-time. You may choose to study courses on-campus, online or a combination of modes to suit your requirements. You may also choose to study courses at other campuses if or where the program structure allows.

Online students will be able to access course materials, participate in learning activities, lodge assessment items and access support services via *Learning@Griffith*. There is no requirement for on-campus attendance and access to a reliable computer with an internet connection is essential. You may also choose to complete some courses on-campus at the Logan campus.

As a full-time student studying on-campus at Logan, you will generally enrol in four courses and participate in eight hours of scheduled classes per week throughout the trimester. As a part-time student, you will generally enrol in two courses and participate in four hours of scheduled classes per week. In both cases you will also supplement face-to-face learning with structured online learning activities.

Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

My career opportunities**My career opportunities**

As a graduate you will be qualified for a career in business, industry and government in areas including administration, management, planning and policy support.

Griffith Business School graduates have achieved great success nationally and internationally in a range of occupations and industries. They can be found working in management consultancies, advertising and marketing, advocacy and lobby groups (NGOs), banking and finance, government, communications, small business, insurance, education, political parties, stockbroking, retailing and more.

For those already employed, the knowledge gained during the Bachelor of Business degree will increase your business value and can see you fast-track to leadership, increase your salary potential and advance your career.

Your career opportunities will vary depending on your choice of major.

Entrepreneurship and Self-Employment

As a graduate, you will have an understanding of the strategic and operational issues involved in choosing self-employment or in working for an entrepreneurial new business, small business or family firm. Create a career by moving from employment to self-employment and back again, pursue the long-term growth of a high-potential new business venture, or become a serial entrepreneur, starting and selling new business ventures repeatedly.

Human Resource Management

You will graduate with a degree recognised by the Australian Human Resources Institute and be prepared for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations.

Management

Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and find work in roles as a business manager in human resources, strategy, planning and policy, and training and development.

Professional recognition

Professional recognition

Depending upon your choice of Business major, you may be eligible for admission to one or more of the following professional bodies:

- [Australian Human Resources Institute \(AHRI\)](#)
- [Chartered Institute of Procurement and Supply \(CIPS\)](#)
- [Australian Marketing Institute \(AMI\)](#)
- Institute of Business Administrators
- Institute of Corporate Managers, Secretaries and Administrators (after additional postgraduate study)
- [Australian Market and Social Research Society](#)
- [International Live Events Association](#)
- [Pacific Asia Travel Association](#)
- [Sports Management Association of Australia and New Zealand](#)

What are the fees?

Commonwealth supported students

- The fee is indicative of an annual full-time load (80 credit points) in a program categorized to one of the Australian Government's three broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets [student contribution amounts](#) on an annual basis.
- [Find out more...](#)

Fee-paying undergraduate (domestic) students

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

Tuition fees

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)