



Bachelor of Business (Domestic students)

Program code

1347

Commencing in

For Continuing Students Only

Available at

Logan Campus, Online

Duration

3 years full-time

4 years part-time

FT equivalent offered over 2 years

Credit points

240

Degree requirements: Students who started Trimester 1 - 2019

For the award of *Bachelor of Business (BBus)*, you must successfully complete 240 credit points, made up of the core courses AND

- 60 credit points for a Business major and 100 credit points of listed electives and/or free-choice electives, **OR**
- 60 credit points for a Business major, 60 credit points for a second listed major and 40 credit points of listed electives and/or free-choice electives, **OR**
- if you elect not to complete a major, you will complete 60 credit points from the specified list, and 100 credit points of listed and/or free-choice electives.

Other program requirements

You must successfully complete:

- no more than 100 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words 'This award was achieved with Distinction' will be recorded on the testamur.

Australian Qualifications Framework (AQF) Level and Type

The **Australian Qualifications Framework (AQF)** is the national policy for regulated qualifications in Australian education and training. This qualification is accredited as an AQF Level 7 - Bachelor Degree.

Program learning outcomes

Program learning outcomes

Program Learning Outcomes communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for this award describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

Course list: Students starting Trimester 1 - 2019

Note: Students must check the prerequisite and incompatible requirements before selecting any course within this program.

The Bachelor of Business is being withdrawn from the Logan campus. Most courses will be available online and/or at multiple campuses during different trimesters. Click on the **course code** to find out more information on where and when the course is offered.

Year 1

You must complete the following courses.

Trimester	Course code	Course title	CP
Tri 1,2	1101IBA	Management Concepts (not offered at Logan from 2021) (offered online)	10
Tri 1	1102AFE	Accounting for Decision Making (not offered at Logan from 2021) (offered online)	10
Tri 1,2	1003MKT	Introduction to Marketing (offered at Logan Tri 1; Online Tri 1 and 2)	10
Tri 1	1303AFE	Economics for Decision Making 1 (not offered at Logan from 2021) (offered online)	10
Tri 2	1001EHR	Work and Employability (offered at Logan and online)	10
Tri 2	2004GIR	Government-Business Relations (not offered at Logan from 2020) (offered online)	10
Tri 2,3	2105AFE	Introduction to Business Law (not offered at Logan from 2020) (offered online Tri 2 and 3)	10
Tri 2		Listed or Free-choice elective	10
Tri 3	1305AFE	Business Data Analysis (not offered at Logan from 2020) (offered online)	10
Tri 3		Business major course	10
		OR	
Tri 3		Business course (for students electing to not complete a major)	10
Tri 3		Listed and/or Free-choice electives	20

Year 2

Students must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1		Business major courses	20
		OR	
Tri 1		Business courses (for students electing to not complete a major)	20
Tri 1		A second major and/or Listed / Free-choice elective courses	20
Tri 2		Business major courses	20
		OR	
Tri 2		Business courses (for students electing to not complete a major)	20
Tri 2		A second major and/or Listed / Free-choice elective courses	20
Tri 3		Business major course	10
		OR	
Tri 3		Business course (for students electing to not complete a major)	10
Tri 3		A second major and/or Listed / Free-choice elective courses	20
Tri 3		Listed or Free-choice elective	10

Business majors

- Asian Business
- Employment Relations
- Entrepreneurship and Self-Employment
- Event Management
- Human Resource Management
- International Business
- Logistics and Supply Chain Management
- Management
- Marketing
- Real Estate and Property Development
- Sport Management
- Sustainable Enterprise
- Tourism Management

Students may complete a **second major** from the Bachelor of Commerce or Bachelor of Government and International

Relations:

- Accounting
- Economics
- Finance
- Financial Planning
- Politics and Public Policy

Majors (18 available)**Commerce and Government Majors****Accounting**

NOTE: This major does not meet the professional accreditation requirements with CPA Australia and the Chartered Accountants Australia and New Zealand. Students wishing to gain professional accreditation in this program should contact the Bachelor of Commerce Program Director.

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2103AFE	Company Accounting (not offered at Logan from 2021)	10
Tri 2	2104AFE	Management Accounting (not offered at Logan from 2020)	10
Tri 2	2107AFE	Accounting Information Systems (offered online)	10
Tri 3	2108AFE	Financial Accounting (not offered at Logan from 2020)	10
Tri 3	3104AFE	Strategic Management Accounting (not offered at Logan from 2020) (offered online from 2020)	10
Tri 3	3101AFE	Accounting Theory and Practice (capstone course) (not offered at Logan from 2020) (offered online from 2020)	10

Economics (Gold Coast and Nathan)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2 or 3	2303AFE	Economics for Decision Making 2 (offered Tri 3 at GC only)	10
Tri 1	2304AFE	Intermediate Macroeconomics	10
Tri 1	2305AFE	Intermediate Microeconomics	10
Tri 1,2	3311AFE	Cost Benefit Analysis Applications (GC: T1; NA: T2)	10
Tri 1	3305AFE	Applied Econometrics	10
Tri 2	3312AFE	Economic Policy Analysis (capstone course)	10

Finance (Gold Coast and Nathan)

You must complete the following foundation course:

Trimester	Course code	Course title	CP
Tri 1,2 or 3	1203AFE	Money, Banking and Finance	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2204AFE	Financial Institutions Management	10
Tri 1,3	2201AFE	Corporate Finance	10
Tri 1,2	2206AFE	Investment Analysis and Management	10
Tri 2	2214AFE	Derivatives Securities	10
Tri 2	3208AFE	Portfolio Management	10
Tri 1,2	3210AFE	Advanced Corporate Finance (capstone course)	10
		OR	
Tri 1,2	3217AFE	Student Managed Investment Fund (capstone course)	10

Financial Planning

You must complete the following foundation course:

Trimester	Course code	Course title	CP
Tri 1	1202AFE	Financial Planning 1 (not offered at Logan from 2020) (offered online)	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	3108AFE	Taxation Planning (not offered at Logan from 2021) (offered online from 2020)	10
Tri 2	2202AFE	Risk Management and Insurance (not offered at Logan from 2020) (offered online from 2020)	10
Tri 2	2213AFE	Financial Planning 2 (not offered at Logan from 2020) (offered online)	10
Tri 3	3204AFE	Retirement and Estate Planning (not offered from 2020)	10
		OR	
Tri 3	2207AFE	Superannuation and Retirement	10
Tri 3	3202AFE	Financial Planning, Construction and Review (not offered at Logan from 2020) (offered online from 2020)	10
Tri 3	3106AFE	Revenue Law: Theory and Policy in Action (not offered at Logan from 2020) (offered online from 2020)	10

Politics and Public Policy (Gold Coast and Nathan)

You must complete the following foundation course:

Trimester	Course code	Course title	CP
Tri 2	1102GIR	The Mechanics of Power	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2013GIR	Political Leadership	10
Tri 2	3102GIR	Great Political Debates	10
Tri 2	3019GIR	Parties, Campaigns and Elections	10

You must complete 30 credit points from the following courses:

Trimester	Course code	Course title	CP
Tri 1	2002GIR	Australian Politics and Government	10
Tri 1	2008GIR	Chinese Government and Politics	10
Tri 1	2101GIR	The Politics of Sustainability	10
Tri 1	2009GIR	Economic Ideas and Political Institutions (not offered in 2020)	10
Tri 1	3018GIR	Terrorism, Counter-terrorism, and Globalisation	10
Tri 1	3027GIR	Business and Politics in the Asia Pacific Region	10
Tri 2	2006GIR	Politics, Spin and the Media	10
Tri 2	2015GIR	Comparative Politics of Southeast Asia (not offered in 2019)	10
Tri 3	2010GIR	Introduction to American Politics	10
Tri 2	2012GIR	European Democracy in the Twenty-First Century	10
Tri 2	3016GIR	The Politics of Identity: Religion, Culture and Globalisation	10
Tri 3	3017GIR	The Way of the Dictator	10
Tri 1,2,3	3021GIR	Research Project	20
Tri 1,2,3	2004GIR	Government-Business Relations (offered Tri 3 at Nathan only)	10

Business Majors

Asian Business (Gold Coast and Nathan)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2028IBA	Asian Business	10
Tri 1	2029IBA	Family Business in Asia (not offered at GC in 2019)	10
Tri 2	2011IBA	Export Management	10
Tri 1	3017IBA	Crime, Business and Politics in Asia	10
Tri 3	3004IBA	Intercultural Management (offered GC && NA Tri 3; offered online via OUA in Study Period 1)	10
Tri 2	3012IBA	The Social Context of Asian Business (capstone course)	10

Employment Relations (Gold Coast and Nathan)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	3019EHR	The Reality and Future of Work (formerly 2011EHR)	10
Tri 1	2006EHR	Health and Safety in the Workplace	10
Tri 1,2	2001EHR	Management Employee Relations (Tri 1 online)	10
Tri 1	3015EHR	Employment Relations Law	10
Tri 2,3	3001EHR	Negotiation	10
Tri 2	3006EHR	Employment Strategies in Action (capstone course)	10

Entrepreneurship and Self-Employment

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2043MKT	Entrepreneurship and New Business Ventures (offered at Logan and online)	10
Tri 1	3019MKT	Franchising and Small Business (offered at Logan and online)	10
Tri 2	2036MKT	Retail Marketing (offered online)	10
Tri 2	2038MKT	Personal Selling and Sales Management (offered online)	10
Tri 3	2098MKT	Branding and Promoting New Business Ventures (offered at Logan and online)	10
Tri 3	3045MKT	New Venture Business Planning (capstone course) (offered at Logan and online)	10

Event Management (Gold Coast and Nathan)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2219THS	Event Management Principles	10
Tri 1	2315THS	Event Marketing and Sponsorship	10
Tri 2	2209THS	Managing Projects in Service Industries	10
Tri 1	3117THS	Facility and Venue Management	10
Tri 2	3213THS	Conference and Convention Management	10
Tri 2	3204THS	Event Evaluation (capstone course)	10

Human Resource Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2002EHR	Human Resource Management Principles (offered online)	10
Tri 1	2005EHR	Organisational Behaviour (offered online)	10
Tri 2	3010EHR	Training and Development (offered online)	10
Tri 2	3011EHR	Performance Management (offered online)	10
Tri 3	2009EHR	Recruitment and Selection (offered online)	10
Tri 3	3012EHR	Applied Human Resource Management and Change (capstone course) (offered online)	10

International Business (Gold Coast and Nathan)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2002IBA	Firm Behaviours and Business Strategy	10
Tri 1	2005IBA	Comparative Management	10
Tri 1	2028IBA	Asian Business	10
Tri 1	3001IBA	International Trade and Competition (capstone course)	10
Tri 2	3042MKT	Marketing Globally	10
Tri 2	3209AFE	International Finance	10

Logistics and Supply Chain Management (Gold Coast and Nathan)

Logistics & Supply Chain Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2128IBA	Business Processes (Tri 1&3: GC,NA; Tri 3: OL)	10
Tri 1	2150IBA	Introduction to Supply Chain Management	10
Tri 2	2154IBA	Business Logistics	10
Tri 1	3145IBA	Purchasing and Supply Management	10
Tri 2	3155IBA	Operations Management	10
Tri 2	3156IBA	Applied Business Optimisation and Modelling (capstone course)	10

Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2005EHR	Organisational Behaviour (offered online)	10
Tri 1	3144IBA	Quality Management (offered online)	10
Tri 2	3112IBA	Management Strategy and Decision Making (offered online)	10
Tri 2	3006IBA	Business Ethics and Corporate Governance (offered online)	10
Tri 3	2128IBA	Business Processes (offered online)	10
Tri 3	3114IBA	Management Problem Solving (capstone course) (offered online)	10

Marketing (Gold Coast and Nathan)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2004MKT	Consumer Psychology	10
Tri 2	2034MKT	Market Research	10
Tri 1	2029MKT	Advertising and Creative Strategies	10
Tri 2	3006MKT	Services Marketing	10
Tri 1,3	3040MKT	Digital and Social Media Marketing	10
Tri 2	3028MKT	Marketing Strategy and Metrics (capstone course)	10

Real Estate and Property Development (Gold Coast and Nathan)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2009THS	Real Estate and Property Development Principles	10
Tri 2	2209THS	Managing Projects in Service Industries	10
Tri 2	2211AFE	Real Estate Finance	10
Tri 1	3220THS	Real Estate and Property Development Law	10
Tri 1	3216THS	Strata Communities and Management	10
Tri 2	3219THS	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management (Gold Coast and Nathan)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2309THS	Sport Management Principles	10
Tri 1	2018THS	Organising and Staging Major Sport Events	10
Tri 1	3110THS	Contemporary Issues in Sport Business	10
Tri 2	2312THS	Sport Information	10
Tri 2	3323THS	Sport Marketing	10
Tri 2	3333THS	Sport Development Systems (capstone course)	10

Sustainable Enterprise (Nathan)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2101GIR	The Politics of Sustainability	10
Tri 2	2002MKT	Corporate Communications and Public Relations	10
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1	3055MKT	Green Marketing	10
Tri 2	2313AFE	Environmental and Energy Economics	10
Tri 2,3	3006IBA	Business Ethics and Corporate Governance (capstone course) (Tri 2: OL, GC & NA; Tri 3: NA)	10

Tourism Management (Gold Coast and Nathan)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2204THS	Tourism Management Principles	10
Tri 1	3200THS	Destination Marketing	10
Tri 2	2233THS	Tourism Impact Assessment	10
Tri 1	3120THS	Tourism and Culture	10
Tri 2	3018THS	Destination Management	10
Tri 2	3307THS	Tourism Small Business Management (capstone course)	10

No Major Option (1 available)

Business (for students not completing a major)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 2	3112IBA	Management Strategy and Decision Making (capstone course) (offered online)	10
Tri 2	3006IBA	Business Ethics and Corporate Governance (offered online)	10

You must complete at least 40 credit points from the following courses:

Trimester	Course code	Course title	CP
Tri 3	2128IBA	Business Processes (offered online)	10
Tri 2	2002MKT	Corporate Communications and Public Relations (offered NA & GC)	10
Tri 1	2008EHR	Business Communication (offered at Logan and online)	10
Tri 1	2043MKT	Entrepreneurship and New Business Ventures (offered at Logan and online)	10
Tri 1	2101GIR	The Politics of Sustainability (offered NA & GC)	10
Tri 1	3009EHR	International Human Resource Management (offered online)	10
Tri 1	2005EHR	Organisational Behaviour (offered online)	10
Tri 2	2209THS	Managing Projects in Service Industries (offered NA & GC)	10
Tri 3	3004IBA	Intercultural Management (offered GC & NA) (offered online via OUA in Study Period 1)	10

Electives (2 available)

Listed electives

The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the maximum of Level 1 courses in your entire program.

Elective courses may be available at multiple campuses and during a different trimester. Click on the course to find out more information on where and when the course is offered.

Accounting

Trimester	Course code	Course title	CP
Tri 1	2101AFE	International Accounting	10
Tri 1,2	1202AFE	Financial Planning 1	10
Tri 1,2	2206AFE	Investment Analysis and Management	10
Tri 1,2 or 3	3000AFE	Commerce Internship	10
Tri 1	3108AFE	Taxation Planning	10
Tri 1,2 or 3	1203AFE	Money, Banking and Finance (offered Tri 3 at Nathan only)	10
Tri 2	2213AFE	Financial Planning 2 (not offered at Logan from 2019) (offered online)	10

Asian and International Business

Trimester	Course code	Course title	CP
Tri 1	2020GIR	Global Security	10
Tri 1	3009EHR	International Human Resource Management	10
Tri 1,2	1005IBA	Introduction to International Business	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10
Tri 2	1013IBA	Transforming Asian Economies	10
Tri 2	2016GIR	Power in East Asia	10
Tri 2	2011IBA	Export Management	10
Tri 2	3010GIR	China and the World (not offered in 2019)	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10

Economics

Trimester	Course code	Course title	CP
Tri 1	2009GIR	Economic Ideas and Political Institutions (not offered in 2020)	10
Tri 1	3307AFE	International Economics	10
Tri 1	3203THS	Tourism and Hotel Economic Analysis	10
Tri 1,2	2306AFE	Quantitative Methods for Business Finance and Economics	10
Tri 1,2 or 3	3000AFE	Commerce Internship	10
Tri 2	1013IBA	Transforming Asian Economies	10
Tri 2	2313AFE	Environmental and Energy Economics	10
Tri 2	3302AFE	Interest Rates, Money and Central Banking	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10

Employment Relations

Trimester	Course code	Course title	CP
Tri 1	3009EHR	International Human Resource Management	10
Tri 2	2007EHR	Labour Market Issues	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10

Entrepreneurship and Self-Employment

Trimester	Course code	Course title	CP
Tri 1,2	2545QCA	Creative Thinking	10
Tri 1,3	2002EHR	Human Resource Management Principles (Tri 1 NA,GC,OL; Tri 3 NA,GC)	10
Tri 1,3	3144IBA	Quality Management (Tri 1: OL,GC,NA) (not offered Tri 3, 2019)	10
Tri 1,3	3040MKT	Digital and Social Media Marketing	10
Tri 1,2 or 3	3112IBA	Management Strategy and Decision Making (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA)	10
Tri 1,2 or 3	3031IBA	Griffith Innovation Challenge (offered GC only in T2-2019)	10
Tri 2	3307THS	Tourism Small Business Management	10
Tri 2	3038IBA	The Business of Changing the World (offered at Logan from 2020)	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10
Tri 3	3013MKT	Entertainment and the Arts Marketing	10

Employability electives

The following courses focus on preparation for, and gaining, employment. For more information please visit [Griffith Business School Opportunities](#).

Trimester	Course code	Course title	CP
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1,2 or 3	3000AFE	Commerce Internship	10
Tri 1,2	3217AFE	Student Managed Investment Fund	10
Tri 1,2	3001GBS	UG Business Internship I	10
Tri 1,2	3000GBS	UG Business Internship II	20
Tri 1,2	3035IBA	Asian Politics/Business Research Project	10
Tri 1,2	3400THS	Career Development	10
Tri 1,2 or 3	2043MKT	Entrepreneurship and New Business Ventures (Tri 1: NA,OL; Tri 2: SB,GC; Tri 3: NA,GC)	10
Tri 1,2 or 3	3114IBA	Management Problem Solving (Tri 1&2: GC,NA; Tri 3: OL)	10
Tri 1,2 or 3	3002LFC	Community Internship	10
Tri 1,2 or 3	3029MKT	Self-Marketing	10
Tri 1	3014IBA	International Business Negotiation (offered in Tri 1 from 2020)	10
Tri 2	3102GBS	Business Simulation	10
Tri 2	3038IBA	The Business of Changing the World (offered at Logan from 2020)	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10
Tri 1,2 or 3	3031IBA	Griffith Innovation Challenge (offered GC only in T2-2019)	10
Tri 1	3101GBS	Applied Work Integrated Learning in Start-Ups and Social Enterprise	10
Tri 1,2 or 3	3002GBS	Industry Project	10
Tri 3	3100AFE	Engaging with Aboriginal and/or Torres Strait Islander Business Communities	10
Tri 2,3	3001EHR	Negotiation	10
Tri 3	3003GBS	UG Global Mobility Internship II	20
Tri 3	3034IBA	Asian Immersion Study Tour	10

Event Management

Trimester	Course code	Course title	CP
Tri 1	2018THS	Organising and Staging Major Sport Events	10
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 1	3200THS	Destination Marketing	10
Tri 1	3226THS	Tourism Study Tour	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 2,3	3201THS	Managing Risk in Tourism, Events and Hospitality	10
Tri 2	2220THS	Athlete Management Principles	10
Tri 2	3018THS	Destination Management	10
Tri 1	3120THS	Tourism and Culture	10
Tri 2	3207THS	Event Business Development	10
Tri 2	3224THS	Community Events and Festivals (not offered in 2019)	10

Finance

Trimester	Course code	Course title	CP
Tri 2	3209AFE	International Finance	10
Tri 1,2	1202AFE	Financial Planning 1	10
Tri 1,2	1203AFE	Money, Banking and Finance	10
Tri 1,2	2306AFE	Quantitative Methods for Business Finance and Economics	10
Tri 1,2	3217AFE	Student Managed Investment Fund	10
Tri 1,2	3105AFE	Law of Finance	10
Tri 1	3305AFE	Applied Econometrics	10
Tri 1,2 or 3	3000AFE	Commerce Internship	10
Tri 2	3213AFE	Credit and Lending	10

Financial Planning

Trimester	Course code	Course title	CP
Tri 1,2	1202AFE	Financial Planning 1	10
Tri 1,2	1203AFE	Money, Banking and Finance	10
Tri 1,2	2306AFE	Quantitative Methods for Business Finance and Economics	10
Tri 1,2	3105AFE	Law of Finance	10
Tri 1,2 or 3	3000AFE	Commerce Internship	10
Tri 1,2	3217AFE	Student Managed Investment Fund	10
Tri 2	3213AFE	Credit and Lending	10
Tri 2	3208AFE	Portfolio Management	10

Human Resource Management

Trimester	Course code	Course title	CP
Tri 1	2006EHR	Health and Safety in the Workplace	10
Tri 1	3009EHR	International Human Resource Management	10
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1,2	2001EHR	Management Employee Relations	10
Tri 2	2007EHR	Labour Market Issues	10
Tri 2	3002EHR	Electronic Human Resource Management	10
Tri 3	3017EHR	Human Resources Study Tour	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10

Logistics and Supply Chain Management

Trimester	Course code	Course title	CP
Tri 1,3	3144IBA	Quality Management (Tri 1: OL,GC,NA) (not offered Tri 3, 2019)	10
Tri 1,2 or 3	3112IBA	Management Strategy and Decision Making (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA)	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10
Tri 2	2011IBA	Export Management	10
Tri 1	3014IBA	International Business Negotiation (offered in Tri 1 from 2020)	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10

Management

Trimester	Course code	Course title	CP
Tri 1	2005IBA	Comparative Management	10
Tri 1	3033IBA	Managing People in the Asia Pacific (not offered from 2019)	10
Tri 1	3027GIR	Business and Politics in the Asia Pacific Region	10
Tri 2	2011IBA	Export Management	10
Tri 2	3155IBA	Operations Management	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10

Marketing

Trimester	Course code	Course title	CP
Tri 1	3007MKT	Social Marketing: Applying Marketing for Social Change	10
Tri 1	3055MKT	Green Marketing	10
Tri 1,2	2036MKT	Retail Marketing (Tri 1: SB,GC; Tri 2: OL,NA)	10
Tri 2	2002MKT	Corporate Communications and Public Relations	10
Tri 2	3042MKT	Marketing Globally	10
Tri 3	3013MKT	Entertainment and the Arts Marketing	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10

Politics and Public Policy

Trimester	Course code	Course title	CP
Tri 1	2002GIR	Australian Politics and Government	10
Tri 1	2008GIR	Chinese Government and Politics	10
Tri 1	2101GIR	The Politics of Sustainability	10
Tri 1	2009GIR	Economic Ideas and Political Institutions (not offered in 2020)	10
Tri 1	3018GIR	Terrorism, Counter-terrorism, and Globalisation	10
Tri 1	3027GIR	Business and Politics in the Asia Pacific Region	10
Tri 2	2006GIR	Politics, Spin and the Media	10
Tri 2	2015GIR	Comparative Politics of Southeast Asia (not offered in 2019)	10
Tri 2	2012GIR	European Democracy in the Twenty-First Century	10
Tri 2	3016GIR	The Politics of Identity: Religion, Culture and Globalisation	10
Tri 3	2010GIR	Introduction to American Politics	10
Tri 3	3017GIR	The Way of the Dictator	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10

Real Estate and Property Development

Trimester	Course code	Course title	CP
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 1,2	1220THS	Information Systems for Services Industries	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 2,3	3001EHR	Negotiation	10
Tri 1,2 or 3		Real Estate License (see Note 1)	10

Note: Students can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

Sport Management

Trimester	Course code	Course title	CP
Tri 1	2219THS	Event Management Principles	10
Tri 1	2315THS	Event Marketing and Sponsorship	10
Tri 1	3117THS	Facility and Venue Management	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 2	2220THS	Athlete Management Principles	10
Tri 2	2209THS	Managing Projects in Service Industries	10
Tri 2	3204THS	Event Evaluation	10
Tri 2	3224THS	Community Events and Festivals (not offered in 2019)	10

Sustainable Enterprise

Trimester	Course code	Course title	CP
Tri 1	2204THS	Tourism Management Principles	10
Tri 2	2281ENV	Economics and the Environment	10
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 1,2,3	3012EHR	Applied Human Resource Management and Change (GC/NA: Tri 1&&2 in 2020; GC/NA: Tri 2 only from 2021; OL: Tri 3)	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10

Tourism Management

Trimester	Course code	Course title	CP
Tri 1	3117THS	Facility and Venue Management	10
Tri 1	3226THS	Tourism Study Tour	10
Tri 1	3203THS	Tourism and Hotel Economic Analysis	10
Tri 1	3006THS	Cruise Industry Management	10
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 1,2	1220THS	Information Systems for Services Industries	10
Tri 1,2	1005THS	People and Places in the Service Industries	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 1,3	2222THS	Hotel Distribution and Sales	10
Tri 1,3	3214THS	Financial Management for Tourism and Hotels	10
Tri 2	2213THS	Food and Wine Tourism	10
Tri 2	3231THS	Managing Hospitality Service Experiences	10
Tri 2	3213THS	Conference and Convention Management	10
Tri 2,3	3201THS	Managing Risk in Tourism, Events and Hospitality	10
Tri 3	2217THS	Wine Studies	10
Tri 3	3008THS	Cruise Industry Experience	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10

Free-choice electives

You may select free-choice electives from the list below or any **Undergraduate free-choice elective/s** offered across the University provided pre-requisites are met. You must ensure that you do not exceed the **maximum of Level 1 courses** in your entire program. If you require guidance please liaise with your Program Director.

Trimester	Course code	Course title	CP
Tri 1	1621ICT	Web Technologies	10

Trimester	Course code	Course title	CP
Tri 1	161ICT	Emerging Technologies	10
Tri 1,3	1043SCG	Introduction to Environmental Sustainability	10
Tri 1,3	1007ICT	Computer Systems and Networks	10
Tri 2,3	1003CCJ	Law Government and Justice (Tri 3 online only)	10
Tri 2	1508LHS	Introduction to Journalism (not offered from 2019)	10
		OR	
Tri 1	1507LHS	Research Skills and Writing for Communication and Journalism	10
Tri 2	1213LHS	Approaches to Human Security	10
Tri 2	1510LHS	Introduction to Public Relations (not offered from 2019)	10
		OR	
Tri 1	1505LHS	Introduction to Communication and Journalism	10
Tri 2	1003GIR	Globalisation, the Asia-Pacific and Australia	10
Tri 2	1102GIR	The Mechanics of Power	10
Tri 2,3	1803ICT	Information Systems Foundations	10
Tri 2,3	1802ICT	Foundations of Systems Development	10
Tri 2,3	1701ICT	Creative Coding	10
Tri 1,3	1001PSY	Introduction to Psychology 1	10
Tri 2,3	1002PSY	Introduction to Psychology 2	10
Tri 1	1084LHS	Modern Standard Chinese (Mandarin) 1A	10
Tri 2	1085LHS	Modern Standard Chinese (Mandarin) 1B	10
Tri 1,3	1080LHS	Spanish 1A	10
Tri 2	1081LHS	Spanish 1B	10
Tri 1,3	1032LHS	Japanese 1A	10
Tri 2,3	1033LHS	Japanese 1B	10
Tri 3	1024LHS	Japan Study Tour (not offered from 2019)	10
		OR	
Tri 3	2424LHS	Japan Study Tour	10
Tri 1	1090LHS	Italian 1A	10
		OR	
Tri 3	1092LHS	Intensive Italian 1A	10
Tri 2	1091LHS	Italian 1B	10
		OR	
Tri 3	1093LHS	Intensive Italian 1B (offered South Bank only)	10
Tri 1	2814ICT	Data Management	10
Tri 1,3	2513LHS	Media Law	10
Tri 2	2509LHS	Media, Politics and Public Opinion	10
Tri 2	2501LHS	Public Relations Theory, Ethics and Professional Practice (not offered from 2020)	10
		OR	
Tri 1	2505LHS	Ethical Communication (offered from 2020)	10
Tri 2	2030ICT	Introduction to Big Data Analytics	10
Tri 1	3226THS	Tourism Study Tour	10
Tri 1	3014LHS	Chinese/English Written Communication 1	10
Tri 1	3012LHS	Chinese/English Business Interpreting 1	10
Tri 1	3518LHS	Media Campaigns and Strategies	10
Tri 2	3015LHS	Chinese/English Written Communication 2	10
Tri 2	3013LHS	Chinese/English Business Interpreting 2	10

Trimester	Course code	Course title	CP
Tri 2	3533LHS	Japanese for Professional Purposes	10
Tri 3	3008THS	Cruise Industry Experience	10
Tri 1,3	4030ICT	Big Data Analytics and Social Media	10
Tri 3	3016EHR	Disruption, Technology and Workplaces	10