



Bachelor of Digital Media (Domestic students)

Program code

1302

Commencing in

For Continuing Students Only

Available at

Duration

3 years full-time

6 years part-time

Credit points

240

Why choose this program?

You will develop the professional and creative skills needed to take advantage of opportunities to work in digital design, 3D design, photo media, studio art and graphic design. This degree is multidisciplinary and encourages students to tailor their experience and work across disciplines.

In your first year, you will study core courses to prepare you for your chosen major. In your second year, you will focus on your major area and in your third year, you will consolidate your professional studio practice. You will also have the opportunity to undertake an elective major from another area of the degree, or from another area of the University. Focused elective choices will broaden your skills base and improve your employment opportunities.

Majors

- 3-Dimensional Design
- Creative Entrepreneurship
- Digital Design
- Fashion Design
- Graphic Design
- Interior Design
- Photo Media
- Studio Art

My attendance during the program

Attendance information

The Bachelor of Digital Media program is offered full-time and on-campus at the Gold Coast.

Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

Work-integrated learning

The Work Integrated Learning course provides students with the opportunity for work experience in a professional studio environment. The aim is to foster the development of reflective practitioners. Students will develop a working knowledge of organisational culture/s, technical skills and ethics in commercial design/art practice. Students will gain a critically informed understanding of their major area of study in a professional context.

In their final year of study, all students will complete a 20 credit point work-integrated learning course.

3609QCA Industry Practice: This course requires students to undertake industry-based practice for not less than 100 hours in an approved professional environment. Assessment is by progressive feedback from the industry supervisor, reflective journal and a summative portfolio of work produced during industry practice.

My career opportunities

My career opportunities

Your career opportunities will vary depending on your chosen major. By taking advantage of the multidisciplinary nature of the Bachelor of Digital Media, you will be able to customise your degree and develop a unique skill set that will set you a part in a competitive and ever-changing job market.

Professional recognition

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The **Design Institute of Australia (DIA)** and the **Media Entertainment and Arts Alliance (MEAA)** recognise graduates of this award.

Pathways to further study

Pathways to further study

Graduates with the Bachelor of Digital Media may be eligible to apply for the Bachelor of Digital Media (Honours) or postgraduate study.

What are the fees?

Commonwealth supported students

- The fee is indicative of an annual full-time load (80 credit points) in a program categorized to one of the Australian Government's three broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets **student contribution amounts** on an annual basis.
- [Find out more...](#)

Fee-paying undergraduate (domestic) students

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

Tuition fees

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)

Additional fee information

Additional resource costs for undergraduate Visual Arts studies.