



## Bachelor of Business (Hotel, Tourism, Event, Real Estate and Property, and Sport) (Domestic students)

### Program code

1289

### Commencing in

For Continuing Students Only

### Available at

### Duration

3 years full-time

6 years part-time

### Credit points

240

## Why choose this program?

Tourism, event management, hospitality, sport and property development are some of Australia's most important and exciting industries.

Our Bachelor of Business degree is tailored to these service industries, with a choice of six majors and eleven minors providing you with the specialist knowledge and business management skills to become one of tomorrow's industry leaders.

These industries are all about experiencing the world and our degrees go way beyond the classroom. Industry experience is a vital component: with a minimum of 150 hours of industry work included in your degree, you'll have an insider's understanding before you graduate. Our industry program has been running for more than 21 years; thousands of students have participated, with many offered work as a result of the program.

At Griffith, you can be confident you'll be taught by the best in the business. Griffith's Department of Tourism, Sport and Hotel Management was awarded Australia's Best Tourism Educator at the National Tourism Awards. The Department has also been inducted into Queensland Tourism's Hall of Fame having won the Queensland Tourism Education and Training Award for three consecutive years, and nine times in just over a decade.

You can focus your business studies in majors such as Event Management (Nathan and Gold Coast), Hotel Management (Gold Coast), International Tourism and Hotel Management (Nathan), Real Estate and Property Development (Nathan and Gold Coast), Sport Management (Nathan and Gold Coast), and Sustainable Tourism Management (Gold Coast).

So, if you select to study an Event Management major, but after doing a sport management course, you think you're better suited to a career in sport management, no problem. As long as you're still in first year, you can simply swap majors. It's that easy.

You may also be able to supplement your studies with a choice of an overseas internship or exchange, an industry placement (work integrated learning), an additional area of specialised study (a minor), or specialisations offered from other areas of the University.

## My attendance during the program

### Attendance information

This program is offered full-time on-campus at the Nathan campus. You may choose to study courses at other campuses if or where the program structure allows.

As a full-time student you will generally attend 10-15 hours of scheduled classes per week throughout the trimester. Classes may be scheduled during the day and evening throughout the week.

### Student Income Support

To be classed as a full-time student, you are required to enrol in a minimum number of credit points each standard study period. The minimum credit points for full-time enrolment in this program is 30 credit points.

Trimester 1 and Trimester 2 are deemed standard study periods. As Trimester 3 is a non-standard study period, continuing students moving from one year to the next will not be required to study during this trimester to be eligible for student income

support.

Domestic students who commence in Trimester 3 may be eligible for student income support from the onset of study provided they are enrolled full-time in this study period.

Please refer to the [Australian Government website](#) for more details.

### **Work-integrated learning**

All students will have the opportunity to undertake a work-integrated learning activity as an elective in this degree program. These activities integrate theoretical learning with its application in the workplace. The inclusion of work-integrated learning activities in the degree program demonstrates Griffith's commitment to preparing its graduates for success in their working life.

Students will complete 150 hours of time engaged with workplace/professional issues through the course [2212HSL Work Integrated Learning Practicum](#). This course involves a series of workshops through which the student develops knowledge of professional practice and behaviours in the workplace. Classroom learning is linked to a 150 hour work integrated learning workplace position that facilitates the development of generic workplace skills and application of course specific knowledge.

3223HSL is available to students who have completed [2212HSL Work Integrated Learning Practicum](#) and who have a GPA of at least 5.0. This course provides final year students with an opportunity to apply skills and theoretical principles from their study to an industry based project in sport, event, tourism or hospitality/hotel management. During the trimester, students will attend seminars and workshops that prepare them with industry knowledge and project management skills. Student will be attached to a host organisation through which they will negotiate and develop their project proposal. Examples of these projects may be in the area of event planning, marketing strategies, program and product development, applied research and evaluation. Students will also reflect on career planning strategies considered in the pre-requisite course, WIL Practicum, and further develop their career portfolio.

## **My career opportunities**

### **My career opportunities**

*Event Management:* In a rapidly expanding and dynamic industry, graduates are highly sought after by employers in both the public and private sectors. Your options include local, state and federal government departments, sporting clubs, sport tourism, marketing, media and athletic organisations.

*Hotel Management:* You can expect to be highly sought after and confident in starting a management career with international hotel and resort groups, independent restaurants and internationally recognised chains, entertainment and leisure providers, suppliers of goods and services to the hospitality industry, airlines and a wide range of other related industries.

*International Tourism and Hotel Management:* Combining theoretical education with practical training and industry experience, this program will ensure that you graduate fully attuned to the culture, service and competitive aspects of international hotel and tourism corporations. Griffith has a close working relationship with the major hotel chains located in South-East Queensland. You can expect to find employment in a range of international tourism and hotel management industries such as hotel, resort groups and the accommodation sector, independent restaurants and internationally recognised chains, entertainment and leisure providers including attraction/theme parks, suppliers of goods and services to the hospitality industry, airlines and also local, state and federal tourism and regional planning authorities.

*Real Estate and Property Development:* The Gold Coast region is one of the fastest growing regions in Australia and presents graduates with significant opportunities for employment in the property management industry including the commercial, residential and tourism sectors. This program will provide you with the necessary skills for a career in a wide variety of property-related fields including property development, real estate agency and management, investment management and property finance.

*Sport Management:* In this rapidly expanding and dynamic industry, you can expect to be highly sought after by employers in areas including government departments, sporting clubs, event management, sport tourism, marketing, media and athlete representation.

*Sustainable Tourism Management:* You will have the necessary skills and knowledge to enter a wide range of managerial positions in both the public and private sectors. Your options include resorts and the accommodation sector, attraction/theme parks, tourism operators, travel operators, local, state and federal tourism and regional planning authorities.

## **What are the fees?**

### **Commonwealth supported students**

- The fee is indicative of an annual full-time load (80 credit points) in a program categorized to one of the Australian Government's three broad discipline areas (student contribution bands). A student's actual annual fee may vary in accordance with his or her choice of majors and electives. The Australian Government sets [student contribution amounts](#) on an annual basis.
- [Find out more...](#)

### **Fee-paying undergraduate (domestic) students**

These fees are only applicable to domestic students who are not Commonwealth supported including:

- Full-fee paying domestic students who commenced their program prior to 2009.
- International students who have been approved to pay domestic tuition fees after obtaining Australian or New Zealand citizenship or permanent residency or a permanent humanitarian visa and who have not obtained a Commonwealth supported place.

**Tuition fees**

- A fee-paying undergraduate student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee is charged according to the approved program fee for the trimester in which the student is enrolled.
- [Find out more...](#)