



## Bachelor of Business (International students)

Program code	Entry requirements	Prerequisites
1288	6.5	English
<b>Available at</b> Gold Coast Campus, Nathan Campus, Online	IELTS (Academic) <a href="#">(more)</a>	<a href="#">Apply Now</a>
<b>Duration</b> 3 years full-time 6 years part-time (online only)	<b>CRICOS code</b> 006423F	
<b>Credit points</b> 240	<b>Offered in</b> Trimester 1, Trimester 2 and Trimester 3	
<b>Indicative fee</b> \$28,500.00* per year <a href="#">(more)</a> * 2020 indicative annual fee		

### Why choose this program?

**This program will also be available at the Gold Coast and Online from 2020.**

Griffith's Bachelor of Business lets you design your ideal career. You can choose a single major, which will give you specialist skills in one profession. Or you can choose a second business major or additional major to give you an even broader range of skills and knowledge when you graduate. You can also choose not to complete a major, selecting from a range of courses that provide broad knowledge for a career in business management.

If you are not sure which majors to choose just yet, that is okay. Once you enrol you can try some different courses before you choose the combination that's right for you.

A Griffith business degree will prepare you for a wide range of career opportunities - from running major events through to managing key aspects of complex organisations, such as employment relations, marketing campaigns, or logistics.

#### Business majors

- Asian Business (Gold Coast, Nathan)
- Employment Relations (Gold Coast, Nathan)
- Entrepreneurship and Self-Employment (Gold Coast, Nathan, South Bank, Online)
- Event Management (Gold Coast, Nathan)
- Human Resource Management (Gold Coast, Nathan, Online)
- International Business (Gold Coast, Nathan)
- Logistics and Supply Chain Management (Gold Coast, Nathan)
- Management (Gold Coast, Nathan, Online)
- Marketing (Gold Coast, Nathan)
- Real Estate and Property Development (Gold Coast, Nathan)
- Sport Management (Gold Coast, Nathan)
- Sustainable Enterprise (Nathan)
- Tourism Management (Gold Coast, Nathan)

#### Additional majors

- Accounting (Gold Coast, Nathan)
- Economics (Gold Coast, Nathan)
- Finance (Gold Coast, Nathan)
- Financial Planning (Gold Coast, Nathan)
- Politics and Public Policy (Gold Coast, Nathan)

**Honours** is available for this degree through an additional year of study.

## My attendance during the program

### Attendance information

This program is offered full-time at the Nathan and Gold Coast campuses. Some courses are also available online. You may choose to study courses at other campuses where the program structure allows.

As a full-time student, you will generally attend 12-15 hours of scheduled classes per week throughout the trimester.

Classes may be scheduled during the day and evening throughout the week.

If you are an International student on a student visa, you must ensure that you enrol in a way that will allow you to complete your enrolment within the expected program duration as stated on your Confirmation of Enrolment (CoE).

### Work-integrated learning

Work-integrated Learning experiences are provided through a number of special purpose internship courses as well as through guest lectures, field trips, case study analysis, problem-solving of industry scenarios and policy analysis and development.

To gain hands-on experience in international markets students can take an internship with an international company or government agency, conduct market research in a target export or investment country, join a multinational company offshore on an internship, or prepare an export marketing plan for a product or service, or a development plan for a new product.

## My career opportunities

### My career opportunities

#### No major option

A business degree gives you the foundation to take your career just about anywhere. You will be prepared to use your extensive business skills in a range of increasingly diverse settings including not-for-profit, government and corporate organisations.

#### Asian Business

You will find career opportunities in government, businesses with overseas profiles, international aid and other non-governmental organisations, news and media organisations, and the education industry in Asia.

#### Employment Relations

You will be able to work as an employment relations manager or consultant, or in roles dealing with workplace planning and policy, managerial strategy, industrial advocacy, occupational health and safety, and workplace negotiation.

#### Entrepreneurship and Self-Employment

As a graduate, you will have an understanding of the strategic and operational issues involved in choosing self-employment or in working for an entrepreneurial new business, small business or family firm. Create a career by moving from employment to self-employment and back again, pursue the long-term growth of a high-potential new business venture, or become a serial entrepreneur, starting and selling new business ventures repeatedly.

#### Event Management

You will be well prepared for an exciting career working for event and conference organisers in the sport, tourism, marketing, media and cultural sectors as well as coordinating and managing government event portfolios.

#### Human Resource Management

You will graduate with a degree recognised by the Australian Human Resources Institute and be prepared for a career as a human resource manager or consultant. Human resource professionals work in many sectors including business management, counselling, workforce planning and policy, and recruiting and training staff for the public and private sectors and non-government organisations.

#### International Business

You will be prepared to work with international trade and investment organisations or in the public and private sectors in management, strategic planning, research, corporate government relations, global operations and public relations.

#### Logistics and Supply Chain Management

You will be able to work as a logistics and supply chain manager, purchasing manager, business or strategy manager, or export and import operations manager. Career opportunities exist in the public, private and not-for-profit sectors.

#### Management

Good managers are needed across all sectors and in businesses of all sizes. With this qualification, you can apply your business management knowledge to an area of personal interest and find work in roles as a business manager in human resources, strategy, planning and policy, and training and development.

#### Marketing

You will be able to work in any industry or organisation that needs to promote its products or services, including entertainment and fashion, tourism, advertising, public relations, and business consulting. You might work as a brand manager, marketing

manager, advertising account manager, market research analyst, public relations manager, or sales manager.

### **Real Estate and Property Development**

The property sector is expanding in Australia and around the world, creating a wide range of employment opportunities in the commercial, residential and tourism sectors of the real estate and property management industries. You will be prepared for a career in property finance, development and investment, real estate agency management, project management, and marketing and promoting real estate.

### **Sport Management**

Sport is big business. You will find opportunities in government departments, local, national and international sporting clubs and event management organisations. There are also positions in sport tourism, marketing, media and athlete representation.

### **Sustainable Enterprise**

Increasingly, public and private sector organisations are hiring sustainability and corporate social responsibility specialists. As this field continues to grow, you will find more and more career opportunities in a wide variety of organisations in the public and private sectors and with non-government organisations.

### **Tourism Management**

With this qualification, you could travel the world. Tourism managers are employed by destination marketing organisations and all levels of government throughout Australia and internationally. You will be able to work on major tourism infrastructure and planning projects, shaping the visitor experience in tourism destinations.

## **Program accreditation**

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Program accreditation will vary depending upon your choice of major:

- The *Human Resource Management* major is accredited by The **Australian Human Resources Institute (AHRI)**.

## **Professional recognition**

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Depending upon your choice of Business major, you may be eligible for admission to one or more of the following professional bodies:

- **Australian Human Resources Institute (AHRI)**
- **Chartered Institute of Procurement and Supply (CIPS)**
- **Australian Marketing Institute (AMI)**
- **Australian Market and Social Research Society**
- **International Live Events Association**
- **Pacific Asia Travel Association**
- **Sports Management Association of Australia and New Zealand.**

## **What are the fees?**

### **International students**

An International student is one who is not:

- an Australian or New Zealand citizen or
- a person who has Australian permanent resident status.

### **Indicative annual tuition fee**

The indicative annual tuition fee is calculated based on a standard full-time study load which is usually 80 credit points (two full-time trimesters).

The indicative annual tuition fee is based on current conditions and available data and should only be used as a guide. These fees are reviewed annually and are subject to change.

### **Tuition fees**

- An International student pays tuition fees.
- Students are liable for tuition fees for the courses they are enrolled in as at the census date.
- The tuition fee for students who commence their program prior to 2014 is charged according to the approved program fee for the trimester in which the student commenced the program.
- The tuition fee for students who commence their program from 2014 onwards is charged according to the approved program fee for the trimester in which the student is enrolled.

### **Program fees for the Bachelor of Business (1288)**

Year of study	Fee category/Band	Fee per CP	Tuition fee 80cp
2020	Fee Band 28.5	\$356.25	\$28,500.00
2019	Fee Band 27.5	\$343.75	\$27,500.00

#### Changing programs

If an International student changes to a different program they will be subject to the approved program fee for the trimester in which they are enrolled.

#### Permanent resident status

If an **undergraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will be provided with a domestic fee-paying place.

The student may then apply for a Commonwealth supported place at the next admission period provided that the student satisfies the conditions for transfer from a domestic fee-paying place to a Commonwealth supported place as set out in the [Undergraduate Programs Admission Policy](#).

If a **postgraduate student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth supported place subject to availability.

If a **research student** obtains permanent resident status in Australia after commencing study in a program, and the student can provide evidence of permanent resident status prior to the census date (of the trimester in which they are enrolled), the student will automatically be considered for a Commonwealth Government Research Training Program (RTP) Fee Offset or a domestic fee-paying place as applicable for the program.

#### Further information

- [Fees and Charges Policy](#):
  - Schedule B - Fees for International Students
  - Schedule G - Fees for Non-award and Continuing Education Students
- [Cost of studying in Australia](#)