



## Bachelor of Arts/Bachelor of Business (Domestic students)

Program code	Entry requirements	Prerequisites
1230	15	English (4SA)
<b>Available at</b> Gold Coast Campus	Overall position (OP) 2019 66	<b>Assumed knowledge</b> Nil
<b>Duration</b> 4 years full-time 8 years part-time	Rank 2019 <a href="#">(more)</a> OR VET qualification Certificate III <a href="#">(Additional requirements)</a>	<b>OP 1-6 Guarantee</b> If you receive an OP 1-6 or equivalent and meet subject prerequisites, you are guaranteed a place in this program.
<b>Credit points</b> 320	<b>Offered in</b> Trimester 1, Trimester 2 and Trimester 3	
<b>Indicative fee</b> <a href="#">Find out more</a> <a href="#">Calculate your fees</a>		

### Degree requirements: Students who started Trimester 2 - 2019

For Domestic and those International students not required to complete the English Language Enhancement course

For the award of *Bachelor of Arts/Bachelor of Business (BA/BBus)*, you must successfully complete 320 credit points, made up of the core courses AND

- 30 credit points of foundation courses for your chosen major; AND
- 60 credit points for one Arts major; AND
- 60 credit points for one Business major, **or**
  - if you elect not to complete a Business major, you will complete 60 credit points from the specified list;
- AND
- 60 credit points of listed electives and/or free choice electives.

#### Other program requirements

You must successfully complete:

- no more than 120 credit points of Level 1 courses (the first digit of a course code denotes the level);
- at least 60 credit points of Level 3 courses or higher.

This degree/s may be awarded **with Distinction** where a student achieves a minimum program GPA of 6.5 with no failed courses. The words 'This award was achieved with Distinction' will be recorded on the testamur and will appear below the conferral date of the award.

#### Australian Qualifications Framework (AQF) Level and Type

The [Australian Qualifications Framework](#) (AQF) is the national policy for regulated qualifications in Australian education and training. The Bachelor of Arts and the Bachelor of Business are accredited as an AQF Level 7 - Bachelor Degree.

#### English Language Enhancement

Domestic students enrolled in this program whose first language is not English may complete the following **English Language Enhancement (ELE) course** as an elective.

- [5904LHS Language and Communication for Arts and Social Sciences](#)

**Students whose first language is English are not permitted to undertake this ELE course.**

#### Program learning outcomes

Program learning outcomes

**Program Learning Outcomes** communicate to the community the value of the Griffith educational experience as benchmarked against national qualification standards.

Program Learning Outcomes for the **Bachelor of Arts** and **Bachelor of Business** describe the knowledge, skills and the application of knowledge and skills you will acquire through studying the Griffith program of your choice.

### Course list: Students starting Trimester 2 - 2019

**Note:** Students must check the prerequisite and incompatible requirements before selecting any course within this program.

#### Year 1

Students required to complete the English Language Enhancement course must complete the following course in their first trimester of study in place of an elective

Trimester	Course code	Course title	CP
Tri 1,2 or 3	5904LHS	Language and Communication for Arts and Social Sciences	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2	1001EHR	Work and Employability	10
Tri 1,2 or 3	1101IBA	Management Concepts	10
Tri 1,2 or 3	1003MKT	Introduction to Marketing	10
Tri 1,2 or 3		Required Level 1 courses	20

You must complete **30 credit points** from the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	1061LHS	Ideas, Issues and Inquiry	10
Tri 1	1506LHS	Fundamentals of Communication	10
Tri 2,3	1019LHS	Foundations of Academic Writing	10
Tri 1	1705LHS	Foundations of Western Culture	10

#### Year 2

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2 or 3	1102AFE	Accounting for Decision Making	10
Tri 1,2	1305AFE	Business Data Analysis	10
Tri 1,2 or 3	1303AFE	Economics for Decision Making 1	10
Tri 1,2 or 3		Required Level 1 courses	10
Tri 1,2 or 3	2004GIR	Government-Business Relations	10
Tri 1,2		Arts major	10
Tri 1,2 or 3		Business major	10
		<b>OR</b>	
Tri 1,2 or 3		Business (for students electing to not complete a Business major)	10
Tri 1,2 or 3		Listed electives and/or free-choice electives	10

#### Year 3 and 4

Trimester	Course code	Course title	CP
Tri 1,2		Arts major	50
Tri 1,2 or 3		Business major	50
		<b>OR</b>	
Tri 1,2 or 3		Business (for students electing to not complete a Business major)	50
Tri 1,2 or 3		Listed electives and/or free-choice electives	50
Tri 1	2010EHR	Legal Issues for Managers	10
		<b>OR</b>	
Tri 1	2105AFE	Introduction to Business Law	10

## Bachelor of Arts - Majors (19 available)

### Chinese

Students may only undertake a language major in which they are not native speakers. Language courses must be taken in sequence in accordance with the prerequisites specified. Students may commence at either first or second year depending on their level of proficiency.

Those who have completed Year 11 and 12 language study at secondary school or have some other level of proficiency should contact the relevant language coordinator (via the School Administrative Officer) to discuss the level at which to enrol.

Students must complete 80 credit points from the following courses, including at least 20 credit points at third year level:

Trimester	Course code	Course title	CP
Tri 1	1084LHS	Modern Standard Chinese (Mandarin) 1A	10
Tri 2	1085LHS	Modern Standard Chinese (Mandarin) 1B	10
Tri 1	2010LHS	Modern Standard Chinese (Mandarin) 2A	20
Tri 2	2011LHS	Modern Standard Chinese (Mandarin) 2B Enhanced	20
Tri 1	3010LHS	Modern Standard Chinese (Mandarin) 3A	20
Tri 2	3011LHS	Modern Standard Chinese (Mandarin) 3B	20

### Creative Writing

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 2	1104LHS	Introduction to Creative Writing	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2036LHS	Writing Short Fiction	10
Tri 1	2154LHS	Writing Poetry	10
Tri 2	2106LHS	Writing Across Cultures	10
Tri 1	3111LHS	Experimental Writing	10
Tri 1	3723LHS	Popular Genres	10
Tri 2	3706LHS	Editing for Publication	10

### Criminal Justice

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 1,3	1013CCJ	Introduction to Criminology and Criminal Justice (offered Tri 3 online)	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2007CCJ	Sociology of Crime (offered Tri 3 online)	10
Tri 1	2002CCJ	Introduction to Policing	10
Tri 1	2003CCJ	Introduction to Corrections	10
Tri 2,3	2000CCJ	Psychology of Crime (Tri 3: Online)	10
Tri 1	3015CCJ	Youth Justice	10
Tri 2,3	3006CCJ	Punishment, Justice and Reform (capstone course) (offered Tri 3 online)	10

## Drama (Gold Coast and Mt Gravatt)

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 1	1221LHS	Introduction to Drama: Performance Skills	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2223LHS	Page to Stage	10
Tri 1	2221LHS	Contemporary Theatre and Its Origins	10
Tri 2	2222LHS	Drama for Social Action	10
Tri 1	3221LHS	Theatre Direction (capstone course)	10
Tri 3	3236LHS	Devising Theatre	10
Tri 2	3223LHS	Performing Ecologies	10

## History

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 2	1117LHS	World History	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2101LHS	Australia and the World: 1788 to the Present	10
Tri 1	2059LHS	A History of Nature	10
Tri 2	2054LHS	The Body in History	10
Tri 2	2055LHS	A History of Terrorism and Political Violence	10
Tri 1	3052LHS	Writing History	10
Tri 2	3145LHS	War, Peace and Security: Humanity and History	10

## Indigenous Studies

You must complete the following foundation course:

Trimester	Course code	Course title	CP
Tri 1	1088LHS	First Peoples	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2101LHS	Australia and the World: 1788 to the Present	10
Tri 2	2034LHS	Aboriginal Political Histories	10
Tri 1	3034LHS	Reconstructing the Aboriginal Australian	10
Tri 1	3062LHS	Transnational Indigenous Literatures	10
Tri 2	3041ENV	Development and Indigenous People	10
Tri 2	3053LHS	Contemporary Aboriginal Issues	10

## Islam-West Relations

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 1	1603LHS	Islam in the Modern World	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 2	2611LHS	Islam, Media and Conflict (not offered from 2020)	10
		<b>OR</b>	
Tri 1	2615LHS	Religious and Ideological Extremism	10
Tri 2	2614LHS	Gender Issues in Islam and Muslim Societies	10
Tri 3	3612LHS	Islam and Muslim Communities in the West	10
Tri 2	3613LHS	Major Themes in Islamic Tradition	10

Note 1: Available to students of any year. This course will be offered during Trimester 3. Participation is based on a selection process. The application round is conducted in Trimester 1 prior to the tour.

You must complete 20 credit points from the following list:

Trimester	Course code	Course title	CP
Tri 2	3145LHS	War, Peace and Security: Humanity and History	10
Tri 2	3550LHS	Migration, Settlement and Integration	10
Tri 3	3609LHS	Advanced Islamic Studies	10
Tri 3	3620LHS	Muslim World Study Tour (see Note 1)	20

Note 1: Available to students of any year. This course will be offered during Trimester 3. Participation is based on a selection process. The application round is conducted in Trimester 1 prior to the tour.

## Italian

Students may only undertake a language major in which they are not native speakers. Language courses must be taken in sequence in accordance with the prerequisites specified. Students may commence at either first or second year depending on their level of proficiency.

Students who have completed Year 11 and 12 language study at secondary school or have some other level of proficiency should contact the relevant language coordinator (via the School Administrative Officer) to discuss the level at which to enrol. Not all courses are offered at all campuses. Please contact the relevant language coordinator for further information.

You must complete the following course:

Trimester	Course code	Course title	CP
Tri 1	2095LHS	Contemporary Italy: A Survey (compulsory course)	10

You must complete 70 credit points from the following courses, including at least 20 credit points at third year level:

Trimester	Course code	Course title	CP
Tri 1	1090LHS	Italian 1A	10
		<b>OR</b>	
Tri 3	1092LHS	Intensive Italian 1A	10
Tri 2	1091LHS	Italian 1B	10
		<b>OR</b>	
Tri 3	1093LHS	Intensive Italian 1B (offered South Bank only)	10
Tri 1	2090LHS	Italian 2A (offered South Bank only)	10
Tri 2	2091LHS	Italian 2B Spoken (offered South Bank only)	10
Tri 2	2092LHS	Italian 2B Written (offered South Bank only)	10
Tri 1,2 or 3	3191LHS	Italian In-Country Independent Study (not offered from 2018)	10
Tri 1,2 or 3	3192LHS	Italian In-Country Independent Study Enhanced	20
Tri 1	3092LHS	Italy Through the News (not offered from 2018)	10
Tri 1	3094LHS	Italian Literature and Society (offered Nathan only)	10
Tri 1	3294LHS	Italian Literature and Society Enhanced (offered Nathan only)	20
Tri 2	3093LHS	Advanced Italian 2 - Cinema (not offered from 2018)	10
Tri 2	3190LHS	Italy through Food (not offered from 2018)	10

## Japanese

Students may only undertake a language major in which they are not native speakers. Language courses must be taken in sequence in accordance with the prerequisites specified. A language major must include at least 20 credit points of third year level courses. Students may commence at either first or second year depending on their level of proficiency.

Students who have completed Year 11 and 12 language study at secondary school or have some other level of proficiency should contact the relevant Language Coordinator (via the Program Support Officer) to discuss the level at which to enrol.

You must complete 80 credit points for the major:

Trimester	Course code	Course title	CP
Tri 1	1032LHS	Japanese 1A	10
Tri 2	1033LHS	Japanese 1B	10

Note 1: Students will only be able to enrol in 1024LHS based on a selection process. Priority will be given to students currently enrolled in a Japanese language course. Students must have completed 1032LHS Japanese 1A or equivalent at least before enrolling in this course.

Note 2: 3566LHS contains online and work-integrated learning components.

You must complete 60 credit points from the following courses:

Trimester	Course code	Course title	CP
Tri 1	2040LHS	Japanese 2A	10
		<b>OR</b>	
Tri 1	2043LHS	Japanese 2A Enhanced	20
Tri 1	2406LHS	Japanese Society and Pop Culture	10
Tri 2	2042LHS	Japanese 2B	10
		<b>OR</b>	
Tri 2	2045LHS	Japanese 2B Enhanced	20
Tri 1	3040LHS	Japanese 3A	20
Tri 2	3041LHS	Japanese 3B (not offered from 2018)	20
Tri 2	3533LHS	Japanese for Professional Purposes	10
		<b>OR</b>	
Tri 1	3534LHS	Business Japanese 2 (offered Gold Coast only)	10
Tri 2	3536LHS	Japanese Linguistics (not offered from 2017)	10
Tri 3	2424LHS	Japan Study Tour (see Note 1)	10
Tri 1,2 or 3	3060LHS	Advanced Project (see Note 1)	10
Tri 1,2 or 3	3200LHS	Independent Internship (see Note 1)	10
Tri 1,2 or 3	3192LHS	Italian In-Country Independent Study Enhanced (see Note 1)	20
Tri 1,2 or 3	5010LHS	Language Exchange Study (see Note 1)	10
Tri 1,2 or 3	5020LHS	Language Exchange Study (see Note 1)	20
Tri 1,2 or 3	5030LHS	Language Exchange Study (see Note 1)	30
Tri 1,2 or 3	5040LHS	Language Exchange Study (see Note 1)	40
Tri 1,2 or 3	5050LHS	Language Exchange Study (see Note 1)	50

Note 1: These courses are only open to students who have gained approval to enrol from the Course Convenor and Program Director.

## Journalism

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 2	1508LHS	Introduction to Journalism (not offered from 2019)	10
		<b>OR</b>	
Tri 1	1507LHS	Research Skills and Writing for Communication and Journalism	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2511LHS	News Writing and Ethics (not offered from 2020)	10
		<b>OR</b>	
Tri 1	2505LHS	Ethical Communication	10
Tri 1,3	2513LHS	Media Law	10
Tri 2	2523LHS	Digital Audio Media Production	10
Tri 1	3025LHS	Rethinking Journalism and Media	10
		<b>OR</b>	
Tri 1,2	3160LHS	Journalism Internship 1 (not offered from 2021)	10
		<b>OR</b>	
Tri 1,2	3531LHS	Industry Internship 1	10
Tri 1	3506LHS	Feature Writing (not offered from 2021)	10
		<b>OR</b>	
Tri 1	3507LHS	Human Rights, Media and Change	10
Tri 2	3105LHS	News Production (not offered from 2021)	10
		<b>OR</b>	
Tri 2	3521LHS	Social Media for Journalism and Public Relations	10

## Language in Society

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 2	1402LHS	Language, Culture and Society	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2201LHS	English as a Global Language	10
Tri 2	2203LHS	Language, Technology and Social Media (Online)	10
Tri 2	3150LHS	Language and Gender	10
Tri 1	3203LHS	Discourse, Text and Power	10
Tri 1	3403LHS	Translation as a bridge between cultures	10
Tri 2	3202LHS	Intercultural Communication (capstone course)	10

## Literary Studies (Nathan)

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 1	1016LHS	Dangerous Pleasures: An Introduction to Literary Studies	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2141LHS	Gothic Afterlives	10
Tri 1	3063LHS	Poetry and Poetic Imagination	10
Tri 2	2142LHS	The Storytellers: Reading Fiction	10
Tri 2	2161LHS	Global Shakespeare	10
Tri 1	3062LHS	Transnational Indigenous Literatures	10
Tri 2	3560LHS	Advanced Literary Studies	10



## Modern Greek (Cross-Inst study - Flinders University)

A Modern Greek major may be completed ONLINE via [Flinders University](#). Scholarships may be available to support student study. Students should contact the [School of Humanities, Languages and Social Science](#) at Griffith for further details.

Trimester	Course code	Course title	CP
Tri 1,2		Courses undertaken at Flinders University, South Australia	80

## Politics and International Studies

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 2	1003GIR	Globalisation, the Asia-Pacific and Australia	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 2	2017GIR	International Relations Theory	10
Tri 2	2019GIR	Politics of International Law and Organisations	10
Tri 2	2611LHS	Islam, Media and Conflict (not offered from 2019)	10
		<b>OR</b>	
Tri 1	2615LHS	Religious and Ideological Extremism	10
Tri 1	3012GIR	Australia's Foreign Relations	10
Tri 1	3011GIR	Dilemmas in International Relations (not offered from 2018)	10
		<b>OR</b>	
Tri 1	2020GIR	Global Security (not offered from 2019)	10
		<b>OR</b>	
Tri 1	2101GIR	The Politics of Sustainability	10
Tri 3	3612LHS	Islam and Muslim Communities in the West	10

## Public Relations

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 2	1510LHS	Introduction to Public Relations (see Note 1) (not offered from 2019)	10
		<b>OR</b>	
Tri 1	1505LHS	Introduction to Communication and Journalism	10

Note 1: This course is also available via OUA in Study Period 1, 2, 3 and 4.

It is recommended to also complete the following course:

Trimester	Course code	Course title	CP
Tri 2	1508LHS	Introduction to Journalism (not offered from 2019)	10
		<b>OR</b>	
Tri 1	1507LHS	Research Skills and Writing for Communication and Journalism	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2515LHS	Media Relations	10
Tri 2	2501LHS	Public Relations Theory, Ethics and Professional Practice (not offered from 2020)	10
		<b>OR</b>	
Tri 1	2505LHS	Ethical Communication (offered from 2020)	10
Tri 2	2509LHS	Media, Politics and Public Opinion	10
Tri 1	3518LHS	Media Campaigns and Strategies (capstone course)	10
Tri 1,2	3531LHS	Industry Internship 1	10
Tri 2	3517LHS	Crisis and Disaster Communication	10

## Screen Studies

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 2	1009LHS	Introduction to Screen Analysis (see Note 1)	10

Note 1: This course is also available via OUA in Study Period 1 and 3.

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2102LHS	Television Studies	10
Tri 3	2306LHS	Documentary Studies	10
		<b>OR</b>	
Tri 1,2 or 3	3060LHS	Advanced Project (offered from 2019)	10
Tri 2	2100LHS	Hollywood Cinema	10
Tri 1	3305LHS	Media Audiences	10
Tri 1	3301LHS	World Cinema	10
Tri 2	3312LHS	Australian Screen	10

## Security Studies

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 2	1213LHS	Approaches to Human Security	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2020GIR	Global Security	10
Tri 1	2718LHS	Structures of (in)security	10
Tri 2	2715LHS	Conflict and Forced Displacement	10
Tri 2	3550LHS	Migration, Settlement and Integration	10
Tri 1,2	3580LHS	Advanced Security Studies (capstone course)	10
Tri 2	3145LHS	War, Peace and Security: Humanity and History	10

## Sociology

You must complete the following foundation course for the major:

Trimester	Course code	Course title	CP
Tri 1	1007LHS	Understanding the Social World	10

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2143LHS	Sociology of Identity	10
Tri 1	2139LHS	Power and Politics (not offered from 2019)	10
		<b>OR</b>	
Tri 1	3056LHS	Popular Music, Culture and Identity	10
Tri 2	2026LHS	Sociology of Youth	10
Tri 1	3055LHS	Private Lives and Public Troubles	10
Tri 1	3054LHS	Work and Leisure (not offered from 2019)	10
		<b>OR</b>	
Tri 2	3182LHS	Death, Grief and Culture	10
Tri 2	3035LHS	Research in Sociology (capstone course)	10

## Spanish

Students unsure of their proficiency levels should contact the Language Coordinator in the School of Humanities, Languages and Social Sciences prior to enrolling.

You must complete 80 credit points from the following courses, including at least 20 credit points at third year level:

Trimester	Course code	Course title	CP
Tri 1	1080LHS	Spanish 1A	10
Tri 2	1081LHS	Spanish 1B	10

You must complete a minimum of 60 credit points from the following courses:

Trimester	Course code	Course title	CP
Tri 1	2080LHS	Spanish 2A	10
		<b>OR</b>	
Tri 1	2082LHS	Spanish 2A (Enhanced)	20
Tri 2	2081LHS	Spanish 2B	10
		<b>OR</b>	
Tri 2	2083LHS	Spanish 2B (Enhanced)	20
Tri 2	3083LHS	Spanish for Professional Purposes	10
		<b>OR</b>	
Tri 2	3087LHS	Spanish for Professional Purposes (Enhanced)	20
Tri 1	3090LHS	A Window into Hispanic Cultures (Enhanced)	20

## Bachelor of Business - Majors (13 available)

### Asian Business

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2028IBA	Asian Business	10
Tri 1	2029IBA	Family Business in Asia (not offered at GC in 2019)	10
Tri 2	2011IBA	Export Management	10
Tri 1	3017IBA	Crime, Business and Politics in Asia	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10
Tri 2	3012IBA	The Social Context of Asian Business (capstone course)	10

## Employment Relations

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2011EHR	The Reality and Future of Work	10
Tri 1	2006EHR	Health and Safety in the Workplace	10
Tri 1,2	2001EHR	Management Employee Relations (Tri 1 online)	10
Tri 1	3015EHR	Employment Relations Law	10
Tri 2,3	3001EHR	Negotiation	10
Tri 2	3006EHR	Employment Strategies in Action (capstone course)	10

## Entrepreneurship and Self-Employment

This major is offered at South Bank, Nathan and the Gold Coast

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2 or 3	2043MKT	Entrepreneurship and New Business Ventures (Tri 1: NA,OL; Tri 2: SB,GC; Tri 3: NA,GC)	10
Tri 1,2	2036MKT	Retail Marketing (Tri 1: SB,GC; Tri 2: OL,NA)	10
Tri 1,2 or 3	2038MKT	Personal Selling and Sales Management (Tri 1: SB & GC; Tri 2: NA; Tri 3: OL)	10
Tri 1,2 or 3	2098MKT	Branding and Promoting New Business Ventures (Tri 1: GC & SB; Tri 2: NA; Tri 3 OL)	10
Tri 1,2	3019MKT	Franchising and Small Business (Tri 1: OL,NA; Tri 2: GC,SB)	10
Tri 1,2 or 3	3045MKT	New Venture Business Planning (capstone course) (Tri 1: NA; Tri 2: GC & SB; Tri 3: OL)	10

## Event Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2219THS	Event Management Principles	10
Tri 1	2315THS	Event Marketing and Sponsorship	10
Tri 2	2209THS	Managing Projects in Service Industries	10
Tri 1	3117THS	Facility and Venue Management	10
Tri 2	3213THS	Conference and Convention Management	10
Tri 2	3204THS	Event Evaluation (capstone course)	10

## Human Resource Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2002EHR	Human Resource Management Principles (Tri 1 NA,GC,OL; Tri 3 NA,GC)	10
Tri 1,2	2005EHR	Organisational Behaviour (Tri 1: OL,GC,NA; Tri 2: GC,NA)	10
Tri 1,2,3	2009EHR	Recruitment and Selection (GC/NA: Tri 1&&2 in 2020; GC/NA: Tri 2 only from 2021; OL: Tri 3)	10
Tri 1,2	3010EHR	Training and Development (Tri 1: NA,GC; Tri 2: OL)	10
Tri 1,2	3011EHR	Performance Management (Tri 1: NA,GC; Tri 2: OL)	10
Tri 1,2,3	3012EHR	Applied Human Resource Management and Change (capstone course) (GC/NA: Tri 1&&2 in 2020; GC/NA: Tri 2 only from 2021; OL: Tri 3)	10

## International Business

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2002IBA	Firm Behaviours and Business Strategy	10
Tri 1	2005IBA	Comparative Management	10
Tri 1	2028IBA	Asian Business	10
Tri 1	3001IBA	International Trade and Competition (capstone course)	10
Tri 2	3042MKT	Marketing Globally	10
Tri 2	3209AFE	International Finance	10

## Logistics and Supply Chain Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2128IBA	Business Processes (Tri 1&3: GC,NA; Tri 3: OL)	10
Tri 1	2150IBA	Introduction to Supply Chain Management	10
Tri 2	2154IBA	Business Logistics	10
Tri 1	3145IBA	Purchasing and Supply Management	10
Tri 2	3155IBA	Operations Management	10
Tri 2	3156IBA	Applied Business Optimisation and Modelling (capstone course)	10

## Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2128IBA	Business Processes (Tri 1&3: GC,NA; Tri 3: OL)	10
Tri 1,2	2005EHR	Organisational Behaviour (Tri 1: OL,GC,NA; Tri 2: GC,NA)	10
Tri 1,3	3144IBA	Quality Management (Tri 1: OL,GC,NA; Tri 3: NA)	10
Tri 1,2 or 3	3112IBA	Management Strategy and Decision Making (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA)	10
Tri 1,2 or 3	3114IBA	Management Problem Solving (capstone course) (Tri 1&2: GC,NA; Tri 3: OL)	10
Tri 2,3	3006IBA	Business Ethics and Corporate Governance (Tri 2: OL, GC & NA; Tri 3: NA)	10

## Marketing

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2004MKT	Consumer Psychology	10
Tri 2	2034MKT	Market Research	10
Tri 1	2029MKT	Advertising and Creative Strategies	10
Tri 2	3006MKT	Services Marketing	10
Tri 1,3	3040MKT	Digital and Social Media Marketing	10
Tri 2	3028MKT	Marketing Strategy and Metrics (capstone course)	10

## Real Estate and Property Development

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2009THS	Real Estate and Property Development Principles	10
Tri 2	2209THS	Managing Projects in Service Industries	10
Tri 2	2211AFE	Real Estate Finance	10
Tri 1	3220THS	Real Estate and Property Development Law	10
Tri 1	3216THS	Strata Communities and Management	10
Tri 2	3219THS	Property Development Process (capstone course)	10

Note: You can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University Credit processes.

## Sport Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2309THS	Sport Management Principles	10
Tri 1	2018THS	Organising and Staging Major Sport Events	10
Tri 1	3110THS	Contemporary Issues in Sport Business	10
Tri 2	2312THS	Sport Information	10
Tri 2	3323THS	Sport Marketing	10
Tri 2	3333THS	Sport Development Systems (capstone course)	10

## Sustainable Enterprise (Nathan)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2101GIR	The Politics of Sustainability	10
Tri 2	2002MKT	Corporate Communications and Public Relations	10
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1	3055MKT	Green Marketing	10
Tri 2	2313AFE	Environmental and Energy Economics	10
Tri 2,3	3006IBA	Business Ethics and Corporate Governance (capstone course) (Tri 2: OL, GC & NA; Tri 3: NA)	10

## Tourism Management

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1	2204THS	Tourism Management Principles	10
Tri 1	3200THS	Destination Marketing	10
Tri 2	2233THS	Tourism Impact Assessment	10
Tri 1	3120THS	Tourism and Culture	10
Tri 2	3018THS	Destination Management	10
Tri 2	3307THS	Tourism Small Business Management (capstone course)	10

### Bachelor of Business - No Major Option (1 available) Business (for students not completing a major)

You must complete the following courses:

Trimester	Course code	Course title	CP
Tri 1,2 or 3	3112IBA	Management Strategy and Decision Making (capstone course) (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA)	10
Tri 2,3	3006IBA	Business Ethics and Corporate Governance (Tri 2: OL, GC & NA; Tri 3: NA)	10

You must complete 40 credit points from the following courses:

Trimester	Course code	Course title	CP
Tri 1,3	2128IBA	Business Processes (Tri 1&3: GC,NA; Tri 3: OL)	10
Tri 2	2002MKT	Corporate Communications and Public Relations	10
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1,2 or 3	2043MKT	Entrepreneurship and New Business Ventures (Tri 1: NA,OL; Tri 2: SB,GC; Tri 3: NA,GC)	10
Tri 1	2101GIR	The Politics of Sustainability	10
Tri 1	3033IBA	Managing People in the Asia Pacific (not offered from 2019)	10
		<b>OR</b>	
Tri 1	3009EHR	International Human Resource Management	10
Tri 1,2	2005EHR	Organisational Behaviour (Tri 1: OL,GC,NA; Tri 2: GC,NA)	10
Tri 2	2209THS	Managing Projects in Service Industries	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10

### Electives (3 available) Free-choice electives

You may select free-choice electives from the list below or any **Undergraduate free-choice elective** offered across the University provided pre-requisites are met. If you require guidance please contact the School of Humanities, Languages and Social Science.

Trimester	Course code	Course title	CP
Tri 1	2143LHS	Sociology of Identity	10
Tri 1	2139LHS	Power and Politics (not offered from 2019)	10
		<b>OR</b>	
Tri 1	3056LHS	Popular Music, Culture and Identity (offered online from 2019)	10
Tri 1	2718LHS	Structures of (in)security	10
Tri 1	2101LHS	Australia and the World: 1788 to the Present	10
Tri 1	2512LHS	Public Writing and Professional Practice	10
Tri 1	2141LHS	Gothic Afterlives	10
Tri 1	2036LHS	Writing Short Fiction	10
Tri 1	2814ICT	Data Management	10
Tri 2	3550LHS	Migration, Settlement and Integration	10
Tri 1	3052LHS	Writing History	10
Tri 1	3506LHS	Feature Writing (not offered from 2021)	10
		<b>OR</b>	
Tri 1	3507LHS	Human Rights, Media and Change	10
Tri 1	3723LHS	Popular Genres	10
Tri 1	3518LHS	Media Campaigns and Strategies	10
Tri 1	3226THS	Tourism Study Tour	10
Tri 1	3014LHS	Chinese/English Written Communication 1	10
Tri 1	3012LHS	Chinese/English Business Interpreting 1	10
Tri 1	3518LHS	Media Campaigns and Strategies	10
Tri 1,3	2513LHS	Media Law	10
Tri 1,2,3	3060LHS	Advanced Project	10
Tri 2	2026LHS	Sociology of Youth	10
Tri 2	2034LHS	Aboriginal Political Histories	10
Tri 2	2610LHS	Great Empires of Islamic Civilization (not offered from 2019)	10
Tri 2	2611LHS	Islam, Media and Conflict (not offered from 2019)	10
		<b>OR</b>	
Tri 1	2615LHS	Religious and Ideological Extremism	10
Tri 2	2509LHS	Media, Politics and Public Opinion	10
Tri 2	2106LHS	Writing Across Cultures	10
Tri 2	2055LHS	A History of Terrorism and Political Violence	10
Tri 2	2054LHS	The Body in History	10
Tri 2	2501LHS	Public Relations Theory, Ethics and Professional Practice	10
Tri 2	2030ICT	Introduction to Big Data Analytics	10
Tri 2	3053LHS	Contemporary Aboriginal Issues	10
Tri 2	3015LHS	Chinese/English Written Communication 2	10
Tri 2	3013LHS	Chinese/English Business Interpreting 2	10
Tri 2	3533LHS	Japanese for Professional Purposes	10
Tri 2	3145LHS	War, Peace and Security: Humanity and History	10
Tri 3	3008THS	Cruise Industry Experience	10
Tri 3	2022LHS	(Re)Imagining Aging and Dying 1 (not offered from 2019)	10
		<b>OR</b>	
Tri 1,3	3142LHS	(Re)Imagining Aging and Dying 1	10
Tri 1,3	4030ICT	Big Data Analytics and Social Media	10

## Listed electives



The listed elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group - you can select from across the listed elective interest groups. You must ensure that you do not exceed the maximum of level 1 courses (120 credit points) in your entire program.

Elective courses may be available at multiple campuses and during a different trimester. Click on the course code to find out more information on where and when the course is offered.

#### Asian and International Business

Trimester	Course code	Course title	CP
Tri 1	<a href="#">2020GIR</a>	Global Security	10
Tri 2	<a href="#">2016GIR</a>	Power in East Asia	10
Tri 2	<a href="#">2011IBA</a>	Export Management	10
Tri 1	<a href="#">3009EHR</a>	International Human Resource Management	10
Tri 2	<a href="#">3010GIR</a>	China and the World (not offered in 2019)	10
Tri 2,3	<a href="#">3004IBA</a>	Intercultural Management (also offered online via OUA in SP1)	10

#### Employment Relations

Trimester	Course code	Course title	CP
Tri 2	<a href="#">2007EHR</a>	Labour Market Issues	10
Tri 1	<a href="#">3009EHR</a>	International Human Resource Management	10

#### Entrepreneurship and Self-Employment

Trimester	Course code	Course title	CP
Tri 1,2	<a href="#">2545QCA</a>	Creative Thinking	10
Tri 1,3	<a href="#">2002EHR</a>	Human Resource Management Principles (Tri 1 NA,GC,OL; Tri 3 NA,GC)	10
Tri 1,3	<a href="#">3144IBA</a>	Quality Management (Tri 1: OL,GC,NA; Tri 3: NA)	10
Tri 1,2 or 3	<a href="#">3112IBA</a>	Management Strategy and Decision Making (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA)	10
Tri 1,2 or 3	<a href="#">3040MKT</a>	Digital and Social Media Marketing (2018: GC: T1&T3; NA: T2   2019: NA&GC: T1&T3)	10
Tri 2	<a href="#">3013MKT</a>	Entertainment and the Arts Marketing (2018: T2 GC&NA (alternating years)   2019: T3 NA&GC)	10
Tri 2	<a href="#">3307THS</a>	Tourism Small Business Management	10
Tri 2	<a href="#">3038IBA</a>	The Business of Changing the World (not offered at Logan in 2019)	10

#### Employability electives

The following courses focus on preparation for (and gaining) employment. For more information, please visit Griffith Business School Student Opportunities.

Trimester	Course code	Course title	CP
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1,2 or 3	3114IBA	Management Problem Solving (Tri 1&2: GC,NA; Tri 3: OL)	10
Tri 1,2	3001GBS	UG Business Internship I	10
Tri 1,2	3000GBS	UG Business Internship II	20
Tri 1,2	3035IBA	Asian Politics/Business Research Project	10
Tri 1,2	3400THS	Career Development	10
Tri 1,2 or 3	2043MKT	Entrepreneurship and New Business Ventures (Tri 1: NA,OL; Tri 2: SB,GC; Tri 3: NA,GC)	10
Tri 1,2 or 3	3002LFC	Community Internship	10
Tri 1,2 or 3	3029MKT	Self-Marketing	10
Tri 2	3014IBA	International Business Negotiation	10
Tri 2	3102GBS	Business Simulation	10
Tri 2	3038IBA	The Business of Changing the World (not offered at Logan in 2019)	10
Tri 1,2 or 3	3031IBA	Griffith Innovation Challenge (offered GC only in T2-2019)	10
Tri 1	3101GBS	Applied Work Integrated Learning in Start-Ups and Social Enterprise	10
Tri 1,2 or 3	3002GBS	Industry Project	10
Tri 3	3100AFE	Engaging with Aboriginal and/or Torres Strait Islander Business Communities	10
Tri 2,3	3001EHR	Negotiation	10
Tri 3	3003GBS	UG Global Mobility Internship II	20
Tri 3	3034IBA	Asian Immersion Study Tour	10

#### Event Management

Trimester	Course code	Course title	CP
Tri 1	2018THS	Organising and Staging Major Sport Events	10
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 1	3200THS	Destination Marketing	10
Tri 1	3226THS	Tourism Study Tour	10
Tri 1	3120THS	Tourism and Culture	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 2	2220THS	Athlete Management Principles	10
Tri 2	3018THS	Destination Management	10
Tri 2	3207THS	Event Business Development	10
Tri 2	3224THS	Community Events and Festivals (not offered in 2019)	10
Tri 2,3	3201THS	Managing Risk in Tourism, Events and Hospitality	10

#### Human Resource Management

Trimester	Course code	Course title	CP
Tri 1	2006EHR	Health and Safety in the Workplace	10
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 1,2	2001EHR	Management Employee Relations	10
Tri 2	2007EHR	Labour Market Issues	10
Tri 1	3009EHR	International Human Resource Management	10
Tri 2	3002EHR	Electronic Human Resource Management	10
Tri 3	3017EHR	Human Resources Study Tour	10

#### Logistics and Supply Chain Management

Trimester	Course code	Course title	CP
Tri 2	2011IBA	Export Management	10
Tri 1,3	3144IBA	Quality Management (Tri 1: OL,GC,NA; Tri 3: NA)	10
Tri 1,2 or 3	3112IBA	Management Strategy and Decision Making (Tri 1: GC,NA; Tri 2: OL,GC,NA; Tri 3: NA)	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10
Tri 2	3014IBA	International Business Negotiation	10

#### Management

Trimester	Course code	Course title	CP
Tri 2	2011IBA	Export Management	10
Tri 1	2005IBA	Comparative Management	10
Tri 1	3033IBA	Managing People in the Asia Pacific (not offered from 2019)	10
Tri 1	3027GIR	Business and Politics in the Asia Pacific Region	10
Tri 2	3155IBA	Operations Management	10
Tri 2,3	3004IBA	Intercultural Management (also offered online via OUA in SP1)	10

#### Marketing

Trimester	Course code	Course title	CP
Tri 1,2	2002MKT	Corporate Communications and Public Relations (2018: T1 NA; T2 GC   2019: T2 NA&GC)	10
Tri 1,2	2036MKT	Retail Marketing (Tri 1: SB,GC; Tri 2: OL,NA)	10
Tri 1,2	3007MKT	Social Marketing: Applying Marketing for Social Change (2018: T1 NA; T2 GC   2019: T1 NA&GC)	10
Tri 2	3042MKT	Marketing Globally	10
Tri 1,2	3055MKT	Green Marketing (2018: T1 GC; T2 NA   2019: T1 NA&GC)	10
Tri 2	3013MKT	Entertainment and the Arts Marketing (2018: T2 GC&NA (alternating years)   2019: T3 NA&GC)	10

#### Politics and Public Policy

Trimester	Course code	Course title	CP
Tri 1	2002GIR	Australian Politics and Government	10
Tri 1	2008GIR	Chinese Government and Politics	10
Tri 1	2101GIR	The Politics of Sustainability	10
Tri 1	2009GIR	Economic Ideas and Political Institutions (not offered in 2019)	10
Tri 1	3018GIR	Terrorism, Counter-terrorism, and Globalisation	10
Tri 1	3027GIR	Business and Politics in the Asia Pacific Region	10
Tri 2	2006GIR	Politics, Spin and the Media	10
Tri 2	2015GIR	Comparative Politics of Southeast Asia (not offered in 2019)	10
Tri 3	2010GIR	Introduction to American Politics	10
Tri 2	2012GIR	European Democracy in the Twenty-First Century	10
Tri 2	3016GIR	The Politics of Identity: Religion, Culture and Globalisation	10
Tri 3	3017GIR	The Way of the Dictator	10

#### Real Estate and Property Development

Trimester	Course code	Course title	CP
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 1,2 or 3		Real Estate License (see Note 1)	10
Tri 1,3	2008EHR	Business Communication (Tri 1: OL,GC,NA; Tri 3: GC,NA)	10
Tri 2,3	3001EHR	Negotiation	10

Note: Students can complete the Real Estate License externally through a variety of independent accredited providers including the Queensland real estate industry peak body the Real Estate Institute of Qld (REIQ) and apply for credit towards an elective through the University credit processes.

#### Sport Management

Trimester	Course code	Course title	CP
Tri 1	2219THS	Event Management Principles	10
Tri 1	2315THS	Event Marketing and Sponsorship	10
Tri 1	3117THS	Facility and Venue Management	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 2	2220THS	Athlete Management Principles	10
Tri 2	2209THS	Managing Projects in Service Industries	10
Tri 2	3204THS	Event Evaluation	10
Tri 2	3224THS	Community Events and Festivals (not offered in 2019)	10

#### Sustainable Enterprise

Trimester	Course code	Course title	CP
Tri 1	2204THS	Tourism Management Principles	10
Tri 1	2281ENV	Economics and the Environment	10
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 1,2,3	3012EHR	Applied Human Resource Management and Change (GC/NA: Tri 1&&2 in 2020; GC/NA: Tri 2 only from 2021; OL: Tri 3)	10

#### Tourism Management

Trimester	Course code	Course title	CP
Tri 1	3117THS	Facility and Venue Management	10
Tri 1	3226THS	Tourism Study Tour	10
Tri 1	3203THS	Tourism and Hotel Economic Analysis	10
Tri 1	3006THS	Cruise Industry Management	10
Tri 1	3118THS	Planning Sustainable Communities	10
Tri 1,2	3410THS	Tourism, Hospitality, Event, Sport and Property Internship I	10
Tri 1,2	3411THS	Tourism, Hospitality, Event, Sport and Property Internship II	20
Tri 1,3	2222THS	Hotel Distribution and Sales	10
Tri 1,3	3214THS	Financial Management for Tourism and Hotels	10
Tri 2	2213THS	Food and Wine Tourism	10
Tri 2	3231THS	Managing Hospitality Service Experiences	10
Tri 2	3213THS	Conference and Convention Management	10
Tri 2,3	3201THS	Managing Risk in Tourism, Events and Hospitality	10
Tri 3	2217THS	Wine Studies	10
Tri 3	3008THS	Cruise Industry Experience	10

## Required Level 1 courses

Students must complete 30 credit points from the following required Level 1 courses (and students should ensure that they satisfy the requirements of their major - it is recommended that students discuss their choice of courses for the major with the Arts Program Director):

Trimester	Course code	Course title	CP
Tri 1,3	1007LHS	Understanding the Social World (Sociology major)	10
Tri 1	1603LHS	Islam in the Modern World (Islam-West Relations major)	10
Tri 1,3	1013CCJ	Introduction to Criminology and Criminal Justice (offered Tri 3 online) (Criminal Justice major)	10
Tri 1	1001LHS	Linguistics 1A - Introduction to the Study of Language I	10
Tri 1	1016LHS	Dangerous Pleasures: An Introduction to Literary Studies (Literary Studies major)	10
Tri 1	1088LHS	First Peoples (Indigenous Studies major)	10
Tri 1	1221LHS	Introduction to Drama: Performance Skills (Drama major)	10
Tri 2	1009LHS	Introduction to Screen Analysis (Screen Studies major)	10
Tri 2	1104LHS	Introduction to Creative Writing (Creative writing major)	10
Tri 2	1117LHS	World History (History major)	10
Tri 2	1213LHS	Approaches to Human Security (Security Studies major)	10
Tri 2	1508LHS	Introduction to Journalism (Journalism major) (not offered from 2019)	10
		<b>OR</b>	
Tri 1	1507LHS	Research Skills and Writing for Communication and Journalism (Journalism major)	10
Tri 2	1510LHS	Introduction to Public Relations (Public Relations major) (not offered from 2019)	10
		<b>OR</b>	
Tri 1	1505LHS	Introduction to Communication and Journalism (Public Relations major)	10
Tri 2	1003GIR	Globalisation, the Asia-Pacific and Australia (Politics and International Studies major)	10
Tri 2	1402LHS	Language, Culture and Society (Language in Society major)	10
Tri 1,2		Level 1 Language foundation courses (see Language majors for details)	20